# **You Make the Difference Initiative**

# **Creating Our Board Expectations & Success Framework**

This worksheet helps your board define what’s expected of its members and how you’ll measure success together. It’s about clarity, alignment, and shared ownership—not time in chairs, but value delivered.

### **SECTION 1: DEFINE THE GOAL (VISION ALIGNMENT)**

“What are we really trying to achieve this year?”

• Write a 1–2 sentence shared goal for the organization.

• Clarify why it matters (impact on community, youth, heritage, etc.)

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### **SECTION 2: DEFINE THE ROLE (EXPECTATION DESIGN)**

“What does it mean to be a board member here?”

• Brainstorm 15–20 ways board members can bring value (list-building).

• Each board member selects 3–5 they will personally commit to.

• Record them below:  
  
  
  
  
  
  
  
  
  
  
  
**SECTION 3: DEFINE “WINNING” (MEASUREMENT FRAMEWORK)**

“How will we know if we’re succeeding?”

• Define 2–3 metrics that reflect:

* Organizational success (e.g., event attendance, fundraising totals)
* Community impact (e.g., feedback, reach, volunteer growth)
* Board performance (e.g., contributions fulfilled, reporting done)

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### **SECTION 4: ACCOUNTABILITY & CELEBRATION**

“How will we track and celebrate progress?”

• Set a check-in rhythm (e.g., quarterly reflection, informal reporting).

• List how success will be shared (newsletter, meeting shout-outs, public thanks).

**SECTION 5: ALIGNMENT COMMITMENT**

Each member signs off on their understanding of the goal, the role, and the definition of success.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_