



TRAVELER'S  
CELLAR  
WINERY

MASTER  
SERIES

PRESENTS



2ND ANNUAL  
REUNITING  
*After* WAR

**B B Q**  
*Competition*

SEPT 16TH-17TH, 2022



Greetings fellow BBQ lover!

We wish to invite your business to be an integral part of the 2nd Annual R.A.W. BBQ Competition! This fun-filled day of BBQ, food trucks, craft vendors, and live music will take place at the SOKY Fairgrounds in Bowling Green, Kentucky. The purpose of this competition is to raise awareness and much needed funds for an amazing organization: Reuniting After War (R.A.W.) a 501 (c) (3) organization (EIN#81-3801243) that reunites military units from all branches and generations; specifically those units who suffered from combat losses. To learn more about R.A.W. please visit here: <https://reunitingafterwar.org/>

My name is Derrick Huff. I am a local Warren Countian, WKU Graduate, and Retired Marine. My wife, Deserea and I own and operate Traveler's Cellar Winery in Rockfield, Kentucky. In 2017, I, along with 36 others, were recipients of a R.A.W. reunion for Lima Company, 3rd Battalion 7th Marines (Iraq 2003-2004). This reunion sparked so much healing and growth for so many in attendance and I cannot ever repay them enough for this experience. In 2020, I became the Regional President for R.A.W. Through this new responsibility, I wanted to help share the word and promote the good deeds fostered by R.A.W. This BBQ event is an attempt to help gain some much-needed visibility for them.

On September 16th, and 17th we will have delicious BBQ, live music, food trucks, vendors, silent auctions, and raffle prizes! Joining us will be local Veterans organizations and groups to help us celebrate this patriotic and military themed event. In the following days, we will be sending out invitations to pit masters from all over the nation, encouraging them to compete for best-of category awards, cash prizes and, of course, bragging rights! We plan to have approximately 35 competitors, and over 2,000 in attendance. 100% of ticket sales, competitor booth fees, vendor fees, and 20% of our own wine sales will go directly to R.A.W. in the form of a check written at the end of the event.

What we offer you: In return for sponsorship, we can offer a prime location at the event with enough space to display your product prominently, Complimentary tickets for you and your staff, Event sponsor shirts, and Your logo placed prominently on all graphics and advertising. More people will see your product in a few hours than you usually experience in one day!

What we are asking from you: We need help funding the live music, cash prizes for competitors, trophies, shirts, supplies, advertisement, security, and so much more. Sponsorship levels vary and, in lieu of sponsorship, you may also donate a "like kind" item for the silent auction. If you have another creative way that you would like to be a part of this event, let us know!

Please join me in supporting R.A.W. by pledging to be a sponsor or donor in this year's 2nd Annual R.A.W. BBQ Competition! The deadline for Sponsor Applications is August 1st. Please do not wait too long because sponsor opportunities will change as sponsor tiers are met. From someone who knows firsthand, your generous support will change lives for Veterans who have sacrificed so much defending this Country.

Thank you for your consideration and we hope to gain your support,

Gunnery Sergeant Derrick A. Huff, USMC Ret.

Regional President, Reuniting After War

Owner/Vintner

Traveler's Cellar Winery

3220 Fuqua Rd

Rockfield, KY 42274

<https://travelerscellarwinery.com> ph:270-793-4402



**2ND ANNUAL  
REUNITING  
*After* WAR**

**BBQ**

*Competition*

**SEPT 16TH-17TH, 2022**

**Sponsor Tier Levels**

**Pit Master: \$4,000 (1 spot)**

8 event tickets, 8 Sponsor shirts, recognition as the Title Sponsor with logo placed prominently on all advertising media and graphics. 20x40 Booth space. Advertised as Title Sponsor on radio and news stations. Name on all trophies.

**Brisket Boss: \$2,250 (1 spot)**

6 event tickets, 6 Sponsor shirts, recognition as Sponsor with logo placed prominently on all advertising media and graphics. 20x40 Booth space. Advertised as Sponsor on radio and news stations.

**Grill Instructor: \$1,250 (2 spots)**

4 event tickets, 4 Sponsor shirts, recognition as Sponsor with logo placed on all advertising media and Graphics. 10x30 Booth Space. Advertised as Sponsor on radio and news stations.

**Smoke Pro: \$650 (2 spots)**

4 event tickets, 3 Sponsor shirts, recognition as Sponsor with logo placed on all advertising media and Graphics. 10x10 Booth Space

**Rub Royal: \$400 (4 spots)**

3 event tickets, 2 Sponsor shirts, recognition as Sponsor with logo placed on all advertising media and Graphics.

**Tailgater: \$250 (10 spots)**

2 event tickets, 1 Sponsor shirt, recognition as Sponsor with logo placed on all advertising media and graphics.



# BBQ Competition

SEPT 16TH-17TH, 2022

## Become a Sponsor

Company Name\_\_\_\_\_

Contact Name\_\_\_\_\_

Address\_\_\_\_\_

Phone #\_\_\_\_\_ Email\_\_\_\_\_

Name for Sponsor Listing\_\_\_\_\_

I will be using my included booth space      Yes\_\_\_\_\_ No\_\_\_\_\_

Please make checks payable to "Reuniting After War" and mail this page along with check to:

Traveler's Cellar Winery  
3220 Fuqua Rd, Rockfield, KY 42274

Yes, I would like to be a Sponsor at the following level:

Pit Master (Title Sponsor) \$4,000

Brisket Boss \$2,250

Grill Instructor \$1,250

Smoke Pro \$650

Rub Royal \$400

Tailgater \$250

I cannot Sponsor at this time, but I would like to make an "in kind" or silent auction item donation. Description of Donation\_\_\_\_\_

Please email a High-Res logo to [travelerscellar@yahoo.com](mailto:travelerscellar@yahoo.com)

For any questions or additional info, please email us or call 270-793-4402