



TRAVELER'S
&
CELLAR
WINERY

PRESENTS

1ST ANNUAL



REUNITING
After **WAR**

BBO

Competition

SAT SEPT 11TH, 2021





Greetings fellow BBQ lover!

We wish to invite your business to be an integral part of the 1st Annual R.A.W. Invitational BBQ Competition! This fun-filled day of BBQ and music will take place at Traveler's Cellar Winery in Rockfield, Kentucky, just outside the city limits of Bowling Green. The purpose of this competition is to raise funds for an amazing non-profit organization: Reuniting After War (R.A.W.) a 501 (c) (3) organization (EIN#81-3801243) that raises funds to help reunite military units from all branches and generations; specifically those who suffered from combat losses. To learn more about R.A.W. please visit here: <https://reunitingafterwar.org/>

My name is Derrick Huff. I am a local Warren Countian, WKU Graduate, and Retired Marine. My wife, Deserea and I own and operate Traveler's Cellar Winery in Rockfield, Kentucky. In 2017, I, along with 36 others, was the recipient of a R.A.W. reunion for Lima Company, 3rd Battalion 7th Marines (Iraq 2003-2004). This reunion sparked so much healing and growth for so many in attendance and I cannot ever repay them enough for this experience. In 2020, I became the Regional President for R.A.W. With this new responsibility, I wanted to help share the word and promote the good deeds fostered by R.A.W. This BBQ event is an attempt to help gain some much-needed visibility for them.

On Saturday, September 11th, we've planned a full day of live music, food trucks, vendors, silent auctions, raffle prizes and of course, BBQ! Joining us will be local Veterans organizations and groups to help us celebrate this patriotic and military themed event. In the following days, we will be sending out invitations to pit masters from all over the region, encouraging them to compete for best-of category awards, cash prizes and, of course, bragging rights! We plan to have approximately 12-15 competitors, open to Amateur and Professional pit masters alike. 100% of ticket sales, competitor booth fees, vendor fees, and 20% of our own sales will go directly to R.A.W. in the form of a check written at the end of the event. What we are asking from you: We need help funding the live music, cash prizes for competitors, trophies, shirts, supplies, advertisement, security, and so much more. Sponsorship levels vary and, in lieu of sponsorship, you may also donate a "like kind" item for the silent auction. If you sponsor, we would also encourage you to have a presence or booth setup at the event. If you have another creative way that you would like to be a part of this event, let us know!

Please join me in supporting R.A.W. by pledging to be a sponsor or donor in this year's 1st Annual R.A.W. Invitational BBQ Competition! The deadline for Sponsor Applications is July 31st. Please do not wait too long because sponsor opportunities will change as sponsor tiers are met. From someone who knows firsthand, your generous support will change lives for Veterans who have sacrificed so much defending this Country.

Thank you for your consideration and we hope to see you here,

Gunnery Sergeant Derrick A. Huff, USMC Ret.

Regional President, Reuniting After War

Owner/Vintner

Traveler's Cellar Winery

3220 Fuqua Rd

Rockfield, KY 42274

<https://travelerscellarwinery.com>

Email: travelerscellar@yahoo.com Ph:270-846-9463

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Sponsor Packet

Sponsorship Levels:

Pit Master: \$5,000 (1 spot)

8 event tickets, 8 shirts, recognition as Title Sponsor with logo placed prominently on all advertising media and graphics . Advertised as Title Sponsor on radio and news stations.

Brisket Boss: \$2,500 (1 spot)

6 event tickets, 6 shirts, recognition as Sponsor with logo placed prominently on all advertising media and graphics . Advertised as Sponsor on radio and news stations.

Grill Instructor: \$1,500 (2 spots)

4 event tickets, 4 shirts, recognition as Sponsor with logo placed on all advertising media and graphics. Advertised as Sponsor on radio and news stations.

Smoke Pro: \$750 (4 spots)

3 event tickets, 3 shirts, recognition as Sponsor with logo placed on all advertising media and graphics. Advertised as Sponsor on radio and news stations.

Rub Royal: \$500 (4 spots)

2 event tickets, 2 shirts, recognition as Sponsor with logo placed on all advertising media and graphics. Advertised as Sponsor on radio and news stations.

Tailgater: \$250 (6 spots)

1 event tickets, 1 shirt, recognition as Sponsor with logo placed on all advertising media and graphics. Advertised as Sponsor on radio and news stations.

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Become a Sponsor

Company Name _____

Contact Name _____

Address _____

Phone # _____ Email _____

Name for Sponsor Listing _____

I need a 10x10 sponsor booth space Yes_____ No_____

Please make checks payable to "Reuniting After War" and mail this page along with check to:

Traveler's Cellar Winery
3220 Fuqua Rd, Rockfield, KY 42274

Yes, I would like to be a Sponsor at the following level:

Pit Master (Title Sponsor) \$5,000

Brisket Boss \$2,500

Grill Instructor \$1,500

Smoke Pro \$750

Rub Royal \$500

Tailgater \$250

I cannot Sponsor at this time, but I would like to make an "in kind" silent auction item donation.

Please email a High-Res logo to travelerscellar@yahoo.com

For any questions or additional info, please email us or call 270-846-9463