

**VALENTINA
GONZALEZ
WOHLERS**



WOH
& CO
VALENTINAGW.COM



WHAT

DESIGNED OBJECTS AND ENVIRONMENTS THAT BRING A MEANING INTO OUR LIVES THROUGH EMOTIONS, AESTHETICS, FUNCTIONALITY, ERGONOMICS AND SURPRISE FACTOR.

DESIGN THAT OFFERS PLEASURE AND USABILITY IN UNEXPECTED WAYS.

SOPHISTICATED, EXCITING AND NON INTRUSIVE DESIGN THAT IS EASY TO BE AROUND OF. THAT SATISFIES REAL NEEDS RATHER THAN TRANSIENT ONES.

WHY

BECAUSE I CAN.
DESIGN ETHOS BASED IN JOY AND WONDER.

I BELIEVE GOOD DESIGN MAKES LIFE BETTER AND THE WORLD A MORE DELIGHTFUL PLACE.

I BELIEVE IN EMOTIONAL DESIGN, THE ONE THAT IS MORE THAN A MATERIAL POSSESSION FOR US.

I AM COMMITTED TO MY PRACTICE, CREATING FLEXIBLE AND INNOVATIVE DESIGN THAT RESPONDS TO ITS AUDIENCE.

CREATIVE PROCESSES BASED IN EXPERIMENTATION, FUNCTIONALITY, AESTHETICS, SENSUALITY AND SUSTAINABILITY.

WHO

VALENTINA GLEZ WOHLERS
(MEXICO CITY, 1977)

AWARD WINNING DESIGNER BASED IN LONDON. BEFORE ENTERING CENTRAL SAINT MARTINS TO COMPLETE AN MA IN CONTEMPORARY FURNITURE (LONDON 2005-2007) SHE GRADUATED IN INDUSTRIAL DESIGN WITH HONORS FROM THE IBEROAMERICAN UNIVERSITY IN 2000, MEXICO CITY.

HER WORK HAS BEEN FEATURED IN A WIDE RANGE OF INTERNATIONAL PUBLICATIONS AND MEDIA, SELECTED FOR SOLO AND COLLECTIVE DESIGN AND ART EXHIBITIONS IN LONDON, MILAN, NYC, MEXICO AND PARIS.

SHE IS A REGULAR GUEST LECTURER AND SPEAKER IN SEVERAL DESIGN COLLEGES THROUGHOUT THE UK AND AMERICA. CURRENTLY A PROFESSIONAL FURNITURE AND INTERIOR DESIGNER AND DESIGN CONSULTANT,

VALENTINA HAS BEEN DEVELOPING PRIVATE COMMISSIONS AND CONCEPTUAL FURNITURE FOR THE HIGH-END RESIDENTIAL AND COMMERCIAL INDUSTRY WORLDWIDE SINCE 2007.

VICTORIA & ALBERT MUSEUM, SEPTEMBER 2015, LONDON: DESIGN EXHIBITION CELEBRATING THE DUAL YEAR MEXICO – UNITED KINGDOM 2015

SALONE INTERNAZIONALE DEL MOBILE, MILAN 2015: MEXICAN DESIGN PAVILION, VENTURA LAMBRATE –IN COLLABORATION WITH GROW AAD

ZONA MACO - MEXICO ARTE CONTEMPORANEO 2015: THE GHOST OF A CHAIR, IN COLLABORATION WITH ANDRES SIEGEL GALLERY

PINTA THE LATIN AMERICAN ART FAIR LONDON – PINTA DESIGN MAY 2014

INTERIORS UK - BIRMINGHAM JANUARY 2014: V ROCKERS - FOLDABLE ROCKING CHAIRS 'BEST NEW PRODUCT AWARD INTERIORS UK 2014'

NEW YORK DESIGN WEEK 2014 AT WANTED DESIGN. IN COLLABORATION WITH TERRITORIO CREATIVO

LONDON DESIGN FESTIVAL 2013: THE BLOOMING BRANCHES COLLECTION AND VAL'S ROCKERS, FOLDABLE DOCKING CHAIRS. DESIGNJUNCTION, LONDON.

PINTA ART FAIR LONDON – PINTA DESIGN LATINAMERICA - EARLS COURT EXHIBITION CENTRE, MAY 2013

THE BLOOMING BRANCHES COLLECTION - SOLO EXHIBITION - RETROUVE GALLERY, MEXICO CITY. MARCH 2013

THE AP-ART LONDON WINTER SHOW 2012 - WINTER WONDERLAND EXHIBITION
CURATED BY ADRIAN PALENGAT'S GALLERY. LONDON 22 NOVEMBER – 22 DECEMBER 2012.

DESIGN WEEK MEXICO 2012: INTRODUCING THE CONFIDENT COLLECTION DESIGNED BY VAL FOR HILANDO MEXICO - MEXICO CITY, OCTOBER 2011

LONDON DESIGN FESTIVAL 2012: THE WILD BODGED CHAIR, SOUTHBANK CENTRE, LONDON.
IN COLLABORATION WITH DESIGNERSBLOCK

MEXICO THROUGH YOUR SENSES, MEXICAN EMBASSY TO THE UK. - LONDON, JUNE 2012

PINTA ART FAIR LONDON - EARLS COURT EXHIBITION CENTRE, MAY 2012

'MEXICAN FACTORY: CONTEMPORARY INDUSTRIAL DESIGN' MUSEUM OF MODERN ART, MEXICO CITY
OCTOBER 2011 - FEBRUARY 2012

DESIGN WEEK MEXICO 2011: OBJECTS OF DESIRE, PART OF DESIGN AND PERSONALITIES EXHIBITION
MEXICO CITY, OCTOBER 2011

LONDON DESIGN FESTIVAL 2011: EDEN, THE TENANGO CHAIR - BY VAL FOR NATUZZI 'CHAIR AFFAIR' PROJECT.

SURREAL WOMAN: CELEBRATING 75 YEARS OF THE SURREALIST MOVEMENT.
COLLECTIVE EXHIBITION CURATED BY GUTS FOR GARTERS, LONDON, JUNE 2011

NEW YORK DESIGN WEEK 2011 - IN COLLABORATION WITH WANTED DESIGN, MAY 2011

LONDON DESIGN FESTIVAL 2010: 13 GHOSTS, A MAJOR INSTALLATION OF CONTEMPORARY FURNITURE
IN COLLABORATION WITH DESIGNERSBLOCK

TWO'S A PAIR: FRIDAY LATE AT THE VICTORIA AND ALBERT MUSEUM - PART OF THE LONDON DESIGN FESTIVAL 2010

PINTA ART FAIR LONDON - EARLS COURT EXHIBITION CENTRE, MAY 2010

INTERNATIONAL CONTEMPORARY FURNITURE FAIR (ICFF) NYC 2010 - IN COLLABORATION WITH THE BRITISH EUROPEAN DESIGN GROUP (BEDG)
UK TRADE AND INVESTMENT AWARD 2010

SALONE INTERNAZIONALE DEL MOBILE, MILAN 2010: ABSTRACT TENOCH I & II / EROTICA CUTOUTS
IN COLLABORATION WITH DESIGNERSBLOCK - UK TRADE AND INVESTMENT AWARD 2010

LONDON DESIGN FESTIVAL 2009: THE GHOST OF A CHAIR
IN COLLABORATION WITH DESIGNERSBLOCK - UK TRADE AND INVESTMENT AWARD 2009

SALONE INTERNAZIONALE DEL MOBILE, MILAN 2009: THE PRICKLY PAIR CHAIRS
IN COLLABORATION WITH DESIGNERSBLOCK - UK TRADE AND INVESTMENT AWARD 2009

SELECTED EXHIBITIONS



THE GHOST OF A CHAIR

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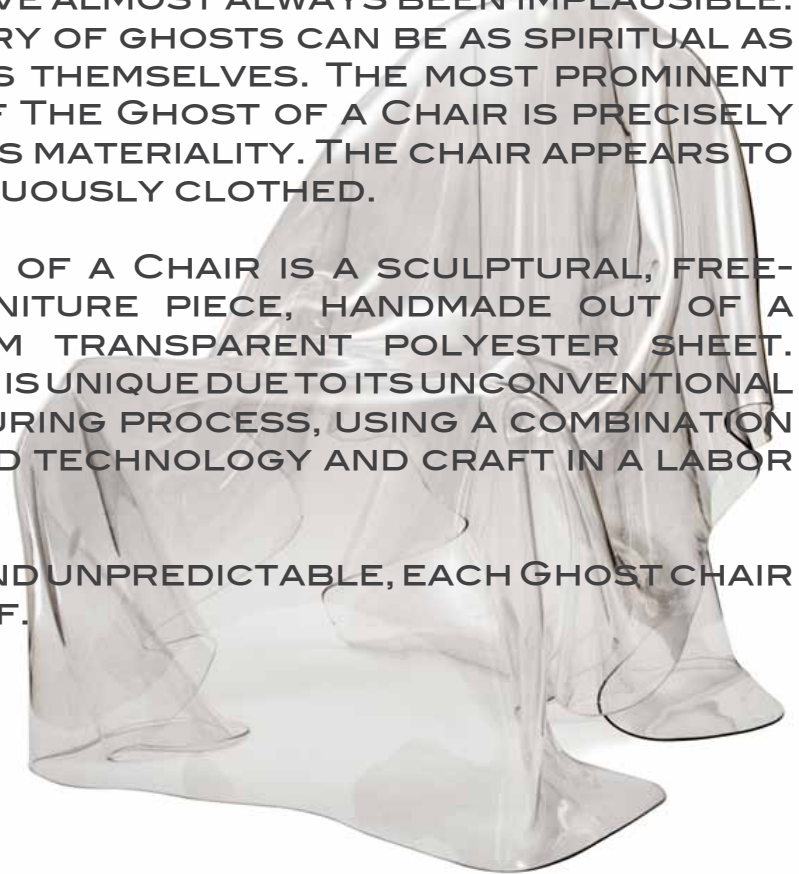
AN APPARITION FROM DEATH REVEALED TO THE LIVING AS A NEBULOUS IMAGE, MANIFESTING ITSELF BUT NOT ACTUALLY EXISTING: ONLY ITS MEMORY AND ITS DISEMBODIED SPIRIT CAPTURED AND FROZEN IN TIME.

A FAINT SHEET, IMMATERIAL AND PARTLY TRANSPARENT, DRAPES GENTLY OVER THE LOUIS XV CHAIR, FALLING OVER ITS SOFT CURVES AND STYLISH ARMREST, REACHING THE FLOOR WITH BEAUTIFUL PLEATS, FULL OF STATIC MOVEMENT.

GHOSTS HAVE ALMOST ALWAYS BEEN IMPLAUSIBLE. THE DRAPERY OF GHOSTS CAN BE AS SPIRITUAL AS THE GHOSTS THEMSELVES. THE MOST PROMINENT FEATURE OF THE GHOST OF A CHAIR IS PRECISELY THEIR GROSS MATERIALITY. THE CHAIR APPEARS TO US CONSPICUOUSLY CLOTHED.

THE GHOST OF A CHAIR IS A SCULPTURAL, FREE-FORM, FURNITURE PIECE, HANDMADE OUT OF A SINGLE 4MM TRANSPARENT POLYESTER SHEET. EACH CHAIR IS UNIQUE DUE TO ITS UNCONVENTIONAL MANUFACTURING PROCESS, USING A COMBINATION OF HIGH-END TECHNOLOGY AND CRAFT IN A LABOR OF LOVE.

VOLATILE AND UNPREDICTABLE, EACH GHOST CHAIR IS A ONE-OFF.



THE GHOST OF A CHAIR CAN BE CUSTOMISED IN ANY COLOUR

WEIGHT ALLOWANCE UP TO 150 KLS

WOH
&CO



DIT
AUTOCLAVES

BUMAR

AMINATRO

WOH
& CO









BROWNS LONDON

THE GHOST OF A CHAIR
GENTS STYLE
BLACK



THE GHOST OF A CHAIR
LADY STYLE
BLACK



THE GHOST OF A CHAIR
LADY STYLE
BRONZE





HOUSE OF *Blu*

Iconic Pedro Friedeberg
Surrealist Hand-Foot
Sculptural Chair



HOUSE OF *Blu*

1940's Arturo Pani Table and
Chairs



HOUSE OF *Blu*

Ghost of a Chair by Valentina
Gonzalez Wholers



HOUSE OF *Blu*

Important Pedro Friedeberg
Surrealist Coffee Table c.1970

HOUSE OF BLUE, SAN DIEGO CA



Val

VAL is an Award Winning London based design studio created by independent designer Valentina Gonzalez Wohlers in April 2009, specializing in furniture and accessories for the high-end market. Trained as an industrial designer and with 10 years of consistent work experience designing, making and selling furniture. The concepts behind VAL furniture are functionality, aesthetics and surprise factor.

Womens

- Lucz
- M.A+
- Michel Mayer
- Miharayasuhiro
- Mugler
- Odeur
- Orlebar Brown
- Osman Yousefzada
- RI3
- Rad Hourani
- Rick Owens
- Todd Lynn
- Unconditional
- Vladimir Karaleev
- Yang Li



more...

Mens

- Wode
- Odeur
- Orlebar Brown
- Placed by Gideon
- Rick Owens
- Thamanyah
- The Viridi Anne
- Thom Krom
- Unconditional
- wasta
- Yohan Serfaty

Accessories

- Houton Collet
- Munoz Vrandeicic
- Mykita
- Natalia Brilli
- Olympia Je Tan
- Persephoni
- Phillipe Roucou
- Rene Talmon L'Armee
- Ruby Kobo
- Sophie Hulme
- Susanna Valerio
- Toby Jones
- Tom Binns
- Tsvet
- Una Burke
- vanities
- Zuzunaga

Lifestyle

- Rick Owens bronze
- Rick Owens Furniture
- Save Our Souls
- Seletti
- Six Scents
- Tom Dixon
- Val
- WODE - Fragrance from Boudicca



THE NUMBER 4, KUWAIT



GALERIE GOSSEREZ, PARIS





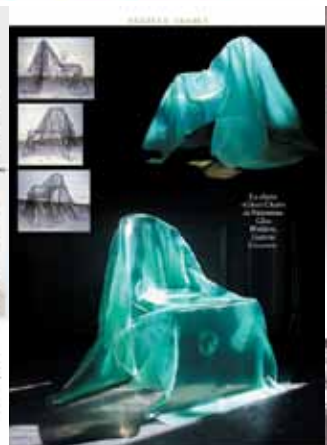
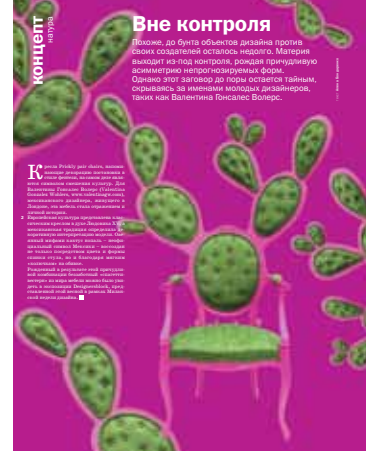
MUSEUM OF MODERN ART, MEXICO CITY

A white sheet is draped over a form, creating a ghostly silhouette. The sheet is wrinkled and has a hole cut out, suggesting a head opening. The lighting is soft, highlighting the texture of the fabric.

AN IDEA, LIKE A GHOST,
MUST BE SPOKEN TO A
LITTLE BEFORE IT
WILL EXPLAIN ITSELF.

CHARLES DICKENS

SELECTED INTERNATIONAL PRESS AND MEDIA



SELECTED INTERNATIONAL PRESS AND MEDIA

FIESTA meets FUNCTIONALITY



INSPIRACIÓN @ BRITAIN



LUCA CASINI

SITE SPECIFIC DESIGN

VALENTINA GONZALEZ WOHLERS

YUKO MIYAZAKI

LASZLO ROZSNOKI

DECO marie claire

LOW BUDGET

DESIGN SPACES FOR BUDGET

SUBJECTIVE EYE

THE VIEW FROM A DESIGNER'S MIND

ABOUT THE DESIGNER



AUTOUR DU MONDE

VALENTINA GONZALEZ WOHLERS

CHAPLAIN

MILANO BEDDING



AD ARCHITECTURAL DIGEST HORS SERIE

SILGES SONG CAPE MYSTERIOUS AIR

ART ATTACK!

1 2 3 4 5

CHAIR DESIGN OF THE YEAR

WOH & CO

WHERE TO FIND US

E U R O P E
LONDON BY APPOINTMENT
GALERIE GOSSEREZ PARIS
L'ECLETTICO GALLERY MILAN

N O R T H A M E R I C A
BERGDORF GOODMAN NYC
HOUSE OF BLU SAN DIEGO CA

L A T I N A M E R I C A
JULIANA HOME MEXICO CITY
TROUVE GALERIA MEXICO CITY

A R A B E M I R A T E S
THE NOM. 4 KUWAIT





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