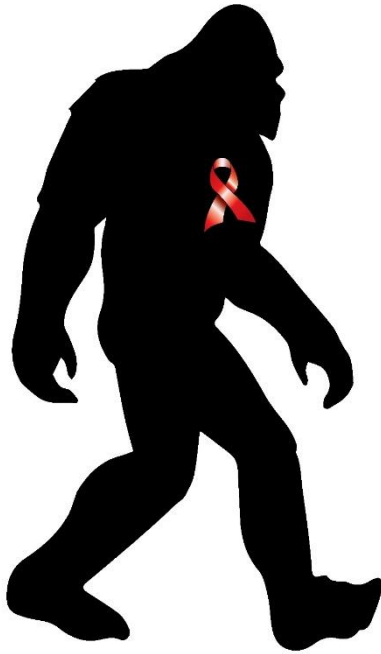


“Squatch out drugs”



Red Ribbon Week is an alcohol, tobacco and other drug and violence prevention awareness campaign observed annually in October in the United States. Red Ribbon Week began after the kidnapping, torture and murder of DEA agent Enrique "Kiki" Camarena in 1985. Camarena had been working undercover in Guadalajara, Mexico for over four years.

This plan is intended to be a fresh new way to get drug/alcohol facts out to students during Red Ribbon week.

By “tracking” Sasquatches they are seeking out vital information about drugs/alcohol while having a good time exploring their school. Our goal is to have this as our annual event each October in partnership with our Community Schools.

CASA will provide the toolkit and the prizes for each school **we realize that due to COVID-19 this may not be feasible and we recommend that you can use the toolkit and prizes how you wish.

*Prizes are 2 \$25.00 gift cards and 2 prize bags per school

How it works

Schools will hang paper Sasquatch's throughout the building (at their discretion). Students will have the entire week of Red Ribbon week to try and find all 12 "sasquatch's". Each one will have a drug fact (vetted for the age range of the school) that they must handwrite onto their tracking sheet. Once the student has filled their sheet-they can turn it in for a chance to win the big prize.

CASA will provide each school with all the needed items to implement this program except for copies of the tracking sheet for each student.

School kits include:

- 12 "sasquatches" with drug/alcohol facts to "hide" around the school
- 1 Blank sasquatch you can copy if you want to write your own facts
- Blank master sheet to keep track of where clues are hidden
- Master copy of Students "tracking" sheet
- Wanted poster and background story
- Prizes- 2-\$25.00 Amazon gift cards and two prize bags
- Kit will be made available through Google Drive and prizes will be dropped off at school

Sasquatch Alert

\$Prize Drawing Entry for completed tracking sheets



Elusive Red Ribbon Sasquatch

CASA



Community Advocating for Substance-Abuse Awareness

"Always Think Prevention"



Sasquatch information collection sheet



Name: _____ Grade: _____ Class or room # _____

| | |
|----|----|
| 1 | 2 |
| 3 | 4 |
| 5 | 6 |
| 7 | 8 |
| 9 | 10 |
| 11 | 12 |

Fill in all 12 drug/alcohol/tobacco/vape facts that you find with the Sasquatch's and write into the squares. Once it is full turn this into the front office or teacher for entry into the Grand Prize Drawing!

Sasquatch information MASTER sheet- keep track of where your sasquatches are hiding around the school.

| | |
|----|----|
| 1 | 2 |
| 3 | 4 |
| 5 | 6 |
| 7 | 8 |
| 9 | 10 |
| 11 | 12 |



#1 Vaping and smoking both are harmful to your
brain, lungs and heart



#2 If you are sad you should talk to someone NOT
use drugs or alcohol



#3 Using a JUUL can change how your brain works



#4 Marijuana can make you forgetful



#5 Alcohol is the number one cause of car crashes in
the USA



#6 Your brain is still growing until you are about 25 years old!



#7 95% of Vapes contain the drug nicotine



#8 NEVER take another person's medication



#9 You should never get in a car with a driver who has been drinking alcohol



#10 There are many, many things better to do
than drugs or alcohol



#11 If you find a vape pod NEVER pick it up-get an adult



#12 Alcohol can cause you to make bad choices



#



Dearborn County Community Advocating for
Substance-Abuse Awareness (CASA)

Is the local coordinating council for the Indiana
Commission to Combat Drug Abuse



CASA

423 Walnut Street

Lawrenceburg, IN 47025

(812) 532-3538

Dearborncountycasa.com