



PROFESSIONAL EVENT CAPTURE ANYWHERE - ANYTIME



[NEXUSWebcast.ca](http://NEXUSWebcast.ca)

**CONFERENCES - MEETINGS - WEBINARS - SYMPOSIUMS - LECTURES  
- VIDEO CONFERENCES - COUNCIL MEETINGS - PRESENTATIONS  
- PERFORMANCES - CONCERTS  
- ON-SITE OR IN-STUDIO**

Serving all of British Columbia since 2005

# NEXUS Webcast



## ***DON'T LEAVE ANYONE OUT!***

**NEXUS Webcast's** interactive live streaming allows involvement of *everyone* in your next event, including those who can't be there. Viewers use **standard web browsers** from home, office or mobile devices, (no special software required).

**Engage** all your audiences with our remote **online Q&A, polling, voting, pop up quizzes, and closed captioning** services and more.

**NEXUS Webcast** uses today's **most advanced, multi-visual, interactive, web-streaming technologies.**

- ▶ **Live NEXUS Webcast's** can be done *from any venue*, ballrooms to boardrooms, indoors and outdoors.
- ▶ Know your audiences using our *optional registration and tracking service*.
- ▶ *Secure your event*, include only those viewers you want or who have paid to join.
- ▶ Every **NEXUS Webcast** is simultaneously recorded for *after-event on-demand viewing*.
- ▶ All **NEXUS Webcast** deliver the *best quality live-stream and recordings*, using HD video, professional sound and uncompressed visual media.
- ▶ We provide *viewer analytics reporting*, for comprehensive event analysis.
- ▶ Webcasts display your *custom banners* or can be embedded into your organization's website

# NEXUS Webcast

## STANDARD SERVICES



### MULTI-SCREEN VISUAL CONTENT

Audiences view both the presenter/speaker/teacher and their slides, secondary visuals or even multiple visual sources in separate viewing self prioritizing panels - keeping attention and focus on what is important.



### INTERACT WITH LIVE AUDIENCES

Receive questions or comments during the event to help involve your audience. Questions are received in the event location room by your designated moderator who can review and read out questions and comments or reply privately.



### PRIVATE OR PUBLIC VIEWING

You choose whether to keep your event webcast secure or open to the public. Our optional password protected web-server and secure registration service ensures only those viewers you want.



### PLAYER BANNERS

Make the webcast your own by including your banners and logos that are linked to your own website or wherever you want your viewing audience's attention when they click on them. Use your event banners or let us help you create one.



### ON LOCATION ANYWHERE

Our mobile NEXUS webcasts can be held anywhere internet or cell phone network services are available. Any venue - convention centre ballrooms, conference rooms, show stage, classrooms, and outdoor venues day or night.



### CONTENT SEARCH

Our powerful content search feature automatically makes all your videos as searchable as text. Search anything – All recognizable text in slides, screen-casts, handwriting or annotations via powerful optical character recognition.

## ABOUT US

For more than 15 years we have provided world-wide audiences with presentations and special events from venues throughout British Columbia. From university lecture rooms to convention ballrooms in Vancouver Convention Centre, from Operating Room surgeries in Vancouver General Hospital to business boardrooms. We stream live and record any event, meeting, video conference, or presentation, webinar or performance reliably and promptly.

## SATISFIED CUSTOMERS INCLUDE

UBC: Sauder School of Business, Faculty of Medicine, Faculty of Law. Structural Engineering Association of BC. Vancouver Coast Health Authority. Vancouver Convention Centre (Bell Canada). Registered Nurses Association of BC, BC Lung Association, and many more.

**Visit our web site for more information on our services, prices and free no obligation quote.**

**ADVANCED OPTIONS AND FEATURES****VIEWER REGISTRATION**

You can know who is watching for professional accreditation, private events and/or subsequent marketing purposes. Location? Profession? Business? Membership ID?

**POLLING FEEDBACK/ SURVEYS**

Get live feedback from your audience using our integrated polling service (anonymous) or link the webcast directly to your own internal or open survey tool. Ask important questions, get results and plan ahead from the answers.

**PAY-TO-VIEW**

Recover costs or generate revenue from your events using online event services (E-Ply, C-Vent, Eventbright). NEXUS secures the livestream or on-demand event to paid subscribers.

**VOTING AND SURVEYS**

Get secure, anonymous feedback from attendees using polling systems. We can also provide secure membership voting for important decisions from online audiences.

**MULTI-LANGUAGES  
WEBCASTING**

NEXUS offers multiple simultaneous language webcasting. Viewers can choose languages to watch using our real time translation services. Choose to add French, Cantonese, Mandarin, Punjabi, Hindi, Farsi or any other major world language, up to 3 simultaneously.

**CLOSED CAPTIONING**

Real-time or on-demand closed caption transcription services available. View quietly in noise sensitive environments. CC-content is also simultaneously indexed and searchable.

**SOCIAL MEDIA PLATFORM LIVE  
STREAMING**

Stream to your Facebook or YouTube groups with auto notification. We produce professional events from these and many other video streaming sites. (NOTE - we currently stream single video streams but offer multi-camera and Picture in Picture visual content).

**MULTI-CAMERA EVENT  
WEBCASTING**

NEXUS offers multiple HD camera webcasts or recordings with overlay titling, score updates, virtual sets, green-screen backgrounds and more with our Tricaster system.

**SEGMENTING & CATALOGUING**

Conferences, symposium or presentations are published as searchable individual talks and segments for easy location and for teaching/training course content.

**COURSE CONTENT SEGMENTING,  
QUIZZES**

Let us break down your presentations into segments for learning and training. We can also include end of segment pop-up quizzes for confirmed learning and testing.

**PUBLIC VIDEO SITE PUBLISHING**

NEXUS can publish your multi-screen events for on-demand viewing on popular streaming and viewing platforms.

**VIDEO PUBLISHING AND  
FINISHING FOR BROADCAST,  
ADVANCED USE AND MULTIMEDIA**

NEXUS can assist in publishing your recordings to DVD, BlueRay or other finishing deliverable media formats to use for promotion, documentation and archival use. Ask for details on this and more.

## OUR ADVANCED WEBCAST PLAYER TECHNOLOGY



### Exceptional Live and On-Demand Streaming

- Stream up to four HD content sources simultaneously
- Deliver the best quality live-stream and recordings with our HD video, professional sound and uncompressed visual media
- Content is viewable from any standard web browser from home, office or mobile devices, (no special software required). Optional password protected

### Boost Viewer Engagement

- Interact with polls, ask-a-question, post-video surveys
- Reinforce learning with pop-out content, bookmarks, sharing and end of segment pop-up quizzes
- Ability to Livecast to Social Media Sites; Facebook, YouTube, etc.

### Time-Saving Navigation and Search Feature

- Search all text in videos, slides, screen-casts, handwriting or annotations
- Presentations can be broken down into segments for learning and training