

NEXUSWebcast



WEBCAST & RECORDING SERVICES

**CONFERENCES - MEETINGS - WEBINARS - SYMPOSIUMS - LECTURES - VIDEO CONFERENCES
COUNCIL MEETINGS - PRESENTATIONS - PERFORMANCES AND CONCERTS
ON-SITE OR IN-STUDIO**

NEXUSWebcast.ca

604-736-4454



DON'T LEAVE ANYONE OUT!

Involve everyone in your next event with NEXUS Webcast's interactive live streaming to those people who can't be there.

Engage your remote audience using our online Q&A, polling, voting, pop up quizzes, closed captioning services and more.

Viewers watch their event using standard web browsers (no special software required) and can be from home, office or travelling on their mobile device.

NEXUS Webcast uses today's most advanced, multi-visual, interactive web-streaming technologies available to keep your audience involved.

- ▶ Live NEXUS webcasts can be done from any venue - ballrooms to boardrooms, indoors and outdoors.
- ▶ Know who is in your audience using our optional registration and tracking service.
- ▶ Secure your event. Include only those viewers you want or who have paid to join.
- ▶ Every NEXUS webcast is simultaneously recorded for after-event on-demand viewing.
- ▶ All NEXUS webcasts are HD video events, using professional sound and uncompressed visual media to deliver the best quality live-stream and recordings.
- ▶ We provide comprehensive event viewer analytics reporting.

- ▶ Webcasts show custom banners or can be embedded into your organization website

Make all your special events a part of your legacy. Expand your involvement with your members, staff, students, constituents or customers.

Speak to your NEXUS Webcast coordinator:
info@nexuswebcast.ca or 604-736-4454



STUDIO RECORDING SERVICES

Our studio supports standalone lectures, meetings or prepared staged events for developing on-line training programs and course-modules using television standard interviews in professional lit, comfortable virtual sets to make your productions look great. Prepared sessions using green-screen special effect backgrounds, professional sound and no-interruption environments ensures excellent live or recording sessions.



FEATURES AND SERVICES

Live Webcast Standard Features and Options -

All NEXUS webcasts include powerful features and tools that ensures professional, secure, interactive, engaging and simple viewing experience.



MULTI-SCREEN VISUAL CONTENT

Audiences View both the presenter/speaker/teacher and their slides secondary visuals or even multiple visual sources in separate viewing self prioritizing panels - keeping their attention and lets them focus on what is important to them.



INTERACT WITH YOUR LIVE AUDIENCE

Receive questions or comments during the event to help involve your audience. Questions are received in the event location room by your designated moderator who can review and read out questions and comments or reply privately.



PRIVATE OR PUBLIC VIEWING

You choose whether to keep your event webcast secure or open to the public. Our password protected web-server and (optional -see below) secure registration service ensures only those viewers you want



PLAYER BANNERS

Make the webcast your own by including your banners and logos that are linked to your own website or wherever you want your viewing audience's attention when they click on them. Use your event banners or let us help you create one.



ON LOCATION ANYWHERE

NEXUS webcasts can be held anywhere internet or cell phone network services are available. Any venue - convention centre ballrooms, conference rooms, show stage, classrooms, and outdoor venue day or night.



VIEWER REGISTRATION

(Optional) You can know who is watching and request other information you for professional accreditation, private events and/or subsequent marketing purposes. Location? Profession? Business? Membership ID?



POLLING FEEDBACK/ SURVEYS

(Optional) Get live feedback from your audience using our integrate polling service (anonymous) or link the webcast directly to your own internal or open survey tool. Ask important questions, get results and plan ahead from the answers.



SOCIAL MEDIA PLATFORM LIVE STREAMING

(Optional) Stream to your Facebook or YouTube groups with auto notification. We produce professional events from these and many other video streaming sites. (NOTE - we currently stream single video streams but offer multi-camera and Picture in Picture visual content)

See our Advanced and Special Services on the next page for more choices

WHY CHOOSE NEXUS?

At NEXUS we work seamlessly with your organization in any venue and audio-visual conference environment.

Whether a trade-show, convention, boardroom meeting (including video-conferences), classroom lecture, symposium, studio session, concert or convocation event, we livecast or capture the full experience for your remote audience. We provide professional, experienced operators using professional HD video, top-of-line browser-friendly, multi-view webcasting systems that reach any web browser world-wide.

Recording and Publishing Standard Features and Options

All NEXUS Webcast events are recorded simultaneously. We also do event on-location recording or in-studio for lecture capture, prepared class course content, corporate or government video notifications and commercial productions.



CONTENT SEARCH

Our powerful content search feature automatically makes all your videos as searchable as text. Search anything – All recognizable text in slides, screen-casts, handwriting or annotations via powerful optical character recognition.



PROTECTED CONTENT

Not every video is meant for every viewer, so NEXUS guarantees only authorized users have access.



COURSE CONTENT SEGMENTING, QUIZZES

(Optional) Let us break down your presentations into segments for learning and training. We also can include end of segment pop-up quizzes for confirmed learning and testing.

NEXUS Advanced & Special Services

NEXUS Webcast offers many specialized services that delivers the highest quality professional results for your organization. These options are powerful and customized for you to satisfy your audience that counts on you to meet their demands of technology available



MULTI-LANGUAGES WEBCASTING

NEXUS offers multiple simultaneous language webcasting. Viewers can choose languages to watch using our real time translation services. Choose to add French, Cantonese, Mandarin, Punjabi, Hindi Farsi or any other major world language, up to 3 simultaneously.



PAY-TO-VIEW

Recover costs or generate revenue from your events using online event services (E-Ply, C-Vent, Eventbright). NEXUS secures the livestream or on-demand event to paid subscribers.



CLOSED CAPTIONING

Real-time or on-demand closed caption transcription services available. View quietly in noise sensitive environments. CC-content is also simultaneously indexed and searchable.



VOTING AND SURVEYS

Get secure, anonymous feedback from attendees using polling systems. We can also provide secure membership voting for important decisions from online audiences.



PUBLIC VIDEO SITE PUBLISHING

NEXUS can publish your multi-screen events for on-demand viewing on popular streaming and viewing platforms.



STUDIO RECORDING & WEBCASTS

Pre record or livecast your professional lecture, interview, seminar or performance in a studio environment



LIVECAST TO SOCIAL MEDIA SITES

Live stream professional quality events from these and many other video streaming sites.



MULTI-CAMERA

NEXUS also offers multiple HD camera webcasts or recordings with overlay titling, score updates, virtual sets, green-screen and with our Tricaster system.

NEXUSWebcast

Mediasite Video Player

DEEPEN LEARNING
AND VIEWER ENGAGEMENT



EXCEPTIONAL LIVE AND ON-DEMAND STREAMING

- Stream up to four HD content sources simultaneously with Mediasite MultiView
- See every detail in demos, screencasts and annotations
- Always get the best possible video quality with adaptive bitrate streaming

BOOST VIEWER ENGAGEMENT

- Keep it interactive with polls, ask-a-question, post-video surveys and related resource links
- Simplify and reinforce learning with content bookmarks and sharing
- Rearrange, resize and pop-out content to focus on what's most important

TIME-SAVING NAVIGATION AND SEARCH

- Jump to the information you need with chapters and slide previews
- Using the power of OCR (optical character recognition), search all on-screen text for keywords in slides, screencasts, handwriting and annotations
- Search every spoken word using audio transcriptions or captions

QUICK LOOK: SERVICES FOR YOUR ORGANIZATION OR INSTITUTION

EVENTS / CONFERENCE / MEETINGS SERVICES

WEBCAST VIEWER REGISTRATION



We let you know who your online attendees are, basic contact info, location, profession, department or group and any other info you want to learn. We also can include a pass-code

LIVE Q & A SERVICE



Real time attendee text Question and Answer with in-room moderator (enable controlled questions at appropriate time during meeting, webinar or symposiums)

SIMPLE INTEGRATION TO ANY VENUE A/V



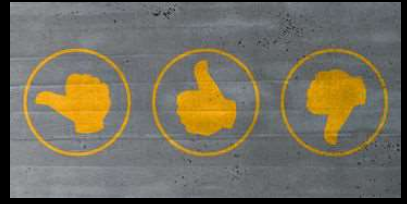
Webcasting is an add-on service to your existing AudioVisual support in any venue. We simply connect and show what is already going on in your event or meeting. We connect to projectors, sound systems and video conference systems.

MULTI-LANGUAGE WEBCASTS



Our optional multi-language events allow webcast viewers to attend and understand what is being shown in their language when booking in-room live translation.

INTEGRATED POLLING/VOTING



Get feed back during and after webcast or on-demand event content. Or use our optional professional voting service for authorized members/constituents attending remotely.

PAY-TO-VIEW/ATTEND ON-LINE



Recover costs or profit from having attendees join that can't be there in person. Generate revenue from live interactive viewers or on-demand after-event review .

HIGHER EDUCATION SERVICES

CLASSROOM LECTURE RECORDING



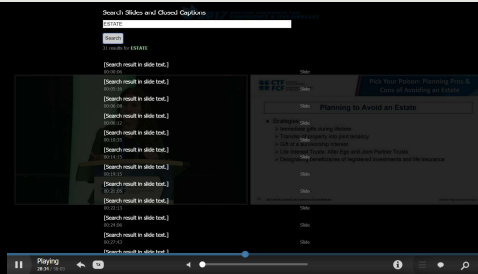
We come to your classroom, lecture theatre or presentation stage and record or stream your class without changing anything you do normally. No practice runs or starts and restarts needed. We record you and your visual content.

QUIZZES AND ANNOTATION



Students can be prompted to respond to pop-up quizzes and add notes while watching their online classes

PRESENTATION INDEXED SEARCH (OCR)



Our special Optical Character Recognition technology automatically reads the text or character on each slide presented so you can search to any part of any lecture or meeting presentation immediately.

LEARN ANYWHERE ANYTIME



Learn or review from anywhere 24/7. Presentations, lectures and meetings are better understood when watching at own pace and when needed for accurate recall.

MULTI-VIEW SCREEN PRESENTATIONS



Show the instructor, speaker-presenter and their visual presentation or other on-screen content during meeting, lecture or class.

TRACKING AND MONITORING

Presentation Title	All Date	Duration (Minutes)	On-Demand Views	Total Views
Cardiovascular Risk Factor Modification - cholesterol and blood pressure - Part 1	11-11-12 3:00 PM	1:44:07	6038	6038
Cardiovascular Risk Factor Modification - cholesterol and blood pressure - Part 2	11-11-12 3:00 AM	1:46:46	2007	2007
Evidence Based Practice Primer - Part 1	11-11-12 11:00 AM	1:18:17	6068	6068
Evidence Based Practice Primer - Part 2	11-11-12 10:30 AM	1:41:02	7822	7822
Artery - Part 1	11-11-12 8:00 AM	0:47:16	6085	6085
Artery - Part 2	11-11-12 1:00 PM	0:42:07	6406	6406
Type 2 Diabetes Mellitus	11-11-12 2:00 PM	1:50:46	6288	6288
Infectious Diseases - Part 1	11-11-12 1:00 PM	0:28:07	6227	6227
Preaching Principles	11-11-12 4:00 PM	0:47:17	6225	6225
Infectious Diseases and Course Objectives	11-11-12 6:00 AM	0:28:06	6165	6165
Infectious Diseases - Part 2	11-11-12 2:00 PM	0:44:28	5088	5088
Secondary Prevention: Atrial Fibrillation, Heart Failure	11-11-12 6:00 AM	0:41:40	4688	4688
Gastroesophageal Reflux Disease	11-11-12 10:30 AM	0:27:14	2735	2735
The Assessment Process	11-11-12 10:30 AM	0:17:13	2620	2620
Smoking Cessation	11-11-12 1:00 PM	0:44:11	2477	2477
Depression - Part 1	11-11-12 11:00 AM	0:27:17	2420	2420
Depression - Part 2	11-11-12 1:00 PM	0:46:41	2333	2333
Depression - Part 3	11-11-12 11:00 AM	0:27:17	218	218
Antidepressants - Part 1	11-11-12 10:30 AM	0:47:30	15	15
Antidepressants - Part 2	11-11-12 10:30 AM	0:58:43	8	8
Antidepressants - Part 3	11-11-12 10:30 AM	0:36:23	3	3
Just Say No to Drugs	10-7-11 10:00 AM	0:51:59	3	3

Student work is monitored and the classes they watch are tracked to ensure they are getting their courses completed and supported.