**LODGE Project Roadmap (2024–2026)**

Phase 1: Foundational Development & Partnerships (Q3–Q4 2024)

* Finalize LODGE protocol architecture and Solana smart contract design
* Complete DAO structuring and governance charter drafting
* Begin internal MVP development of booking and host onboarding module
* Initiate legal and regulatory compliance (KYC/AML and DAO incorporation)
* Establish foundational partnerships with lodging providers and Doginal Dogs
* Open whitelisting portal for Tier 1 (institutions) and Tier 2 (NFT holders)
* Prepare tokenomics audits and smart contract security testing

**Phase 2: Token Launch & Testnet Rollout (Q1 2025)**

* Launch testnet platform with basic host-guest interaction
* Deploy $LODGE token contract on Solana devnet
* Execute strategic whitelisting across all tiers (1–3)
* Initiate Fair Launch or Strategic Presale (as determined by market readiness)
* Token Generation Event (TGE)
* Establish liquidity pools on Raydium and Orca (Solana DEXs)
* Begin community incentive campaigns: testnet bounties, loyalty credits, and airdrops

**Phase 3: Protocol Activation & Public Integration (Q2–Q3 2025)**

* Go live with production version of the LODGE booking and reservation engine
* Integrate NFT-based identity (LodgerScore) and user verification layer
* Enable staking contracts for host collateral and governance access
* Expand partner ecosystem with verified lodging operators across California and Texas
* Activate DAO governance with first on-chain proposals and budget voting
* Launch guest loyalty rewards, referral engine, and NFT experience incentives

**Phase 4: Scaling, Interoperability & DAO Expansion (Q4 2025–Q1 2026)**

* Integrate LayerZero or Wormhole bridge for ETH, BTC, and Solana cross-chain support
* Expand whitelisting campaigns and listing on centralized exchanges (CEX)
* Add multi-lingual, multi-region booking UI and payment interoperability (USDC, SOL, BTC)
* Launch LODGE mobile app (iOS & Android)
* Begin international property onboarding (Canada, EU pilot markets)
* Host inaugural LODGE DAO Summit: IRL event for community governance and strategy alignment

**Phase 5: Full Ecosystem Expansion & Optimization (Mid–Late 2026)**

* Refine LodgerScore algorithm using on-chain and off-chain behavioral data
* Release dynamic pricing engine for token-discounted lodging offers
* Integrate AI-powered concierge service for guest support and host optimization
* Launch franchising/licensing model for property operators using $LODGE collateral pools
* Finalize DAO-controlled treasury yield strategies and staking optimizations
* Target over 10,000 active users, 1,000 listed properties, and $10M in $LODGE transaction volume