



University  
of Windsor



## BIG ANNOUNCEMENT

BRS Labs New Strategic Collaboration

### \*\*\*BRS Lab Services and the Trant Team at the University of Windsor Collaborate to Offer Innovative Research and Development Services\*\*\*

Windsor, March 6 - BRS Lab Services proudly announces its strategic collaboration with the globally-leading Trant Team at the University of Windsor to deliver cutting-edge Research and Development (R&D) solutions to businesses worldwide.

Recognizing the challenges companies face in navigating complex R&D landscapes, BRS Lab Services has joined forces with the renowned Trant Team to provide comprehensive solutions tailored to meet diverse R&D needs across various industries.

The Trant Team, comprised of multidisciplinary experts including synthetic chemists, computational chemists, analytical chemists, biologists, and materials scientists, brings decades of collective experience and a collaborative approach to tackling research challenges. Through this collaboration, businesses gain access to a dedicated team committed to understanding their requirements and delivering innovative solutions.

"For more than 37 years, BRS Lab Services has been a leader in microbial contamination detection, serving companies of all sizes with trust and reliability. By collaborating with the Trant Team at the University of Windsor, we're expanding our offerings to include comprehensive R&D services, empowering small businesses to innovate with confidence."

*--Patricia Wireman, CEO at BRS Lab Services*

"This collaboration represents a unique opportunity for businesses to access world-class R&D capabilities. Together, we're committed to driving innovation and providing practical solutions to industry challenges."

*--Dr John Trant, Principal Investigator with the Trant Team, University of Windsor*

"Congratulations to BRS Lab Services and the University of Windsor Trant Team on this dynamic collaboration. This presents the Windsor-Essex region with increased R & D capabilities and ensures continued innovation across all industries. BRS Lab Services' expansion into Windsor-Essex is another great example of a United States-based company investing in our region as a result of our strategic location, globally recognized post-secondary programming and skilled talent. Invest WindsorEssex welcomes this collaboration and the addition of BRS Lab Services to our region as a valued an integral part of our rapidly growing economy."

*--Joe Goncalves, Vice President Investment Attraction & Strategic Initiatives (Interim CEO), Invest WindsorEssex*

"Although Bubi's Sauce has been produced for almost 40 years...It became apparent that our sauce had some technical issues with its ability to maintain a stabilized emulsification, so BRS Lab Services sent me to the Trant Team for a consultation..."

...With John Trant and some specialized tests, a swift solution was found. Process modifications were implemented, and retailers got superior products on time...BRS Lab Services have become more than just a place to get scientific testing done. They are run by people who care and take the time to understand the issues we as businesses face and go the distance to help in more ways than just test results."

**Buddy Miloyevich, Bubi's Awesome Eats ([Read Buddy's Full Story](#))**

The collaboration between BRS Lab Services and the Trant Team offers a wide range of R&D services, from single experiment support to full turn-key solutions, including:

- Functional design and formulation for food and beverages, cosmetics, and consumer goods.
- Chemical, bacterial, and physical stability testing and challenge resolution.
  - Customization of properties to enhance consumer experience and optimize production costs.
- Development of antimicrobial solutions tailored to specific process needs.
- Assay of antimicrobial potential of materials against a wide panel of microbes according to international standards.
- Chemical process development and customized chemical synthesis of new materials.
  - Computational modeling of processes and development of AI or machine learning solutions to big data problems.

To learn more about how BRS Lab Services and the Trant Team can support your R&D needs.

please visit <http://www.brslab.com> and <http://trantteam.ca>

For inquiries and partnership opportunities, please contact [innovation@brslab.com](mailto:innovation@brslab.com)