

## Ranch Fest 2025: Sponsorship Package

### Introduction

Ranch Fest 2025 is a premier gathering for the ranching and agricultural community, bringing together industry leaders, innovators, and enthusiasts. This event offers a unique platform for corporate sponsors to engage with a highly targeted audience, gain visibility, and demonstrate commitment to the agricultural industry.

### Event Overview

Date: October xx, 2025

Location: TBD

Expected Attendance: 5-10k

Audience: Ranchers, agricultural professionals, industry experts, and enthusiasts

Event Highlights:

- Livestock Showcases
- Exhibitors
- Networking Opportunities
- Trail Ride
- Family-Friendly Activities

### Sponsorship Opportunities

#### 1. Title Sponsor

Investment: [\$25,000]

**\*\*Benefits\*\***

- Brand integration into the event name (e.g., "Ranch Fest 2025 presented by [Sponsor Name]")
- Logo placement on all event materials, including website, signage, and promotional items
- Speaking opportunity at Trail Ride Kick-off
- Full-page ad in the event program
- Premium booth space at the event
- Social media mentions and features in press releases

#### 2. Platinum Sponsor

Investment: [\$15,000]

**\*\*Benefits\*\***

- Logo on all event signage and marketing materials
- Half-page ad in the event program
- Premium booth space at the event
- Social media mentions
- Opportunity to sponsor a specific event segment (e.g., Livestock Showcase)

### 3. Gold Sponsor

Investment: [\$10,000]

**\*\*Benefits\*\***

- Logo on selected event signage and marketing materials
- Quarter-page ad in the event program
- Booth space at the event
- Social media mentions

### 4. Silver Sponsor

Investment: [\$5,000]

**\*\*Benefits\*\***

- Logo on event website and select marketing materials
- Mention in the event program
- Booth space at the event

### 5. Supporting Sponsor

Investment: [\$2,500]

**\*\*Benefits\*\***

- Logo on event website
- Mention in the event program

**\*\*Customized Sponsorship Packages\*\***

We offer customized sponsorship packages tailored to meet your marketing objectives and budget. Please contact us to discuss how we can create a unique sponsorship experience for your brand.

**\*\*Event Marketing and Media Exposure\*\***

Ranch Fest 2025 is supported by an extensive marketing campaign, including:

- Website and Social Media: Regular updates, sponsor mentions, and engagement with followers. *Social presence exceeding 150,000 followers.*
- Email Marketing: Event updates and promotions sent to a targeted list of industry professionals, and consumers.
- Press Releases: Coverage in local and national news outlets, radio, and publications
- Event Program: Distributed to all attendees, featuring sponsor ads and information
- On-Site Signage: High-visibility branding opportunities at the event

**\*\*Why Sponsor Ranch Fest 2025?\***

- Targeted Audience: Engage a focused and committed audience of ranching and agricultural professionals, along with consumers, as this event welcomes the general public.
- Brand Alignment: Position your brand as a leader in your industry.
- Networking Opportunities: Engage directly with potential customers, partners, and industry leaders.
- Community Support: Showcase your commitment to supporting the ranching and agricultural communities.

**\*\*Next Steps\*\***

We invite YOU to partner with us for Ranch Fest 2025! For more information or to discuss sponsorship opportunities, please contact:

Name: [Insert Contact Name]

Phone: [Insert Contact Number]

Email: [Insert Contact Email]

Thank you for considering this opportunity to support Ranch Fest 2025! We look forward to the possibility of working together to create a memorable and impactful event.