



## *City of Prichard*

*216 East Prichard Avenue  
Prichard, Alabama 36610  
Office: (251) 452-7800 Fax: (251) 452-2875  
"The City of Champions"*

*Jimmie Gardner  
Mayor*

### **FOR IMMEDIATE RELEASE**

**August 15, 2025**

#### *City of Prichard Partners with The P3 Group, Inc. to Develop Two State-of-the-Art Sportsplex AI Facilities*

**Prichard, AL** – The City of Prichard has entered into a transformative partnership with The P3 Group, Inc. to develop two advanced sportsplex facilities featuring integrated AI technology. This major project will revitalize **Pollard Park** and the **Prichard Municipal Stadium**, creating premier spaces for sports, recreation, and community events.

The facilities will accommodate baseball, softball, soccer, tennis, pickleball, and football training, while also serving as venues for families, athletes, and visitors to enjoy high-quality recreational activities. Each complex will incorporate advanced AI systems and serve as the new headquarters for the City's Parks & Recreation Department.

**Mayor Jimmie Gardner.** "These complexes will be more than just sports facilities—they will be gathering places for our residents, economic drivers for our city, and symbols of progress for Prichard. Partnering with The P3 Group ensures that we have the experience, vision, and commitment to deliver facilities that meet the highest standards."

**Councilwoman Stephani Johnson-Norwood** praised the project's community impact, stating, "This investment is a win for every resident in Prichard. It will inspire youth, strengthen families, and create opportunities for the entire city."

**Councilman George E. McCall Jr.** emphasized the long-term benefits, noting, "This project will not only provide state-of-the-art facilities but will also drive economic growth, create jobs, and attract new visitors to our city."

Construction is scheduled to begin in the **first quarter of 2026**, with completion expected in **summer 2027**. The complexes will feature professional-grade fields, multipurpose spaces, and amenities designed to enhance both athletic performance and community engagement. This initiative reflects Prichard's ongoing commitment to improving quality of life while fostering economic development across the region.

## **About The P3 Group, Inc.**

The P3 Group is the nation's largest minority-owned public-private partnership developer, specializing in delivering high-quality infrastructure and community projects that promote economic empowerment and equitable growth.

## **Public Announcement Events:**

- **Prichard Municipal Stadium**  
*Friday, August 15, 2025 – 11:00 AM*  
1 Harold Clark Drive, Prichard, AL
- **City of Prichard Pollard Park**  
*Friday, August 15, 2025 – 12:00 PM*  
521 West Clark Ave., Prichard, AL 36610

## **Media Contact:**

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