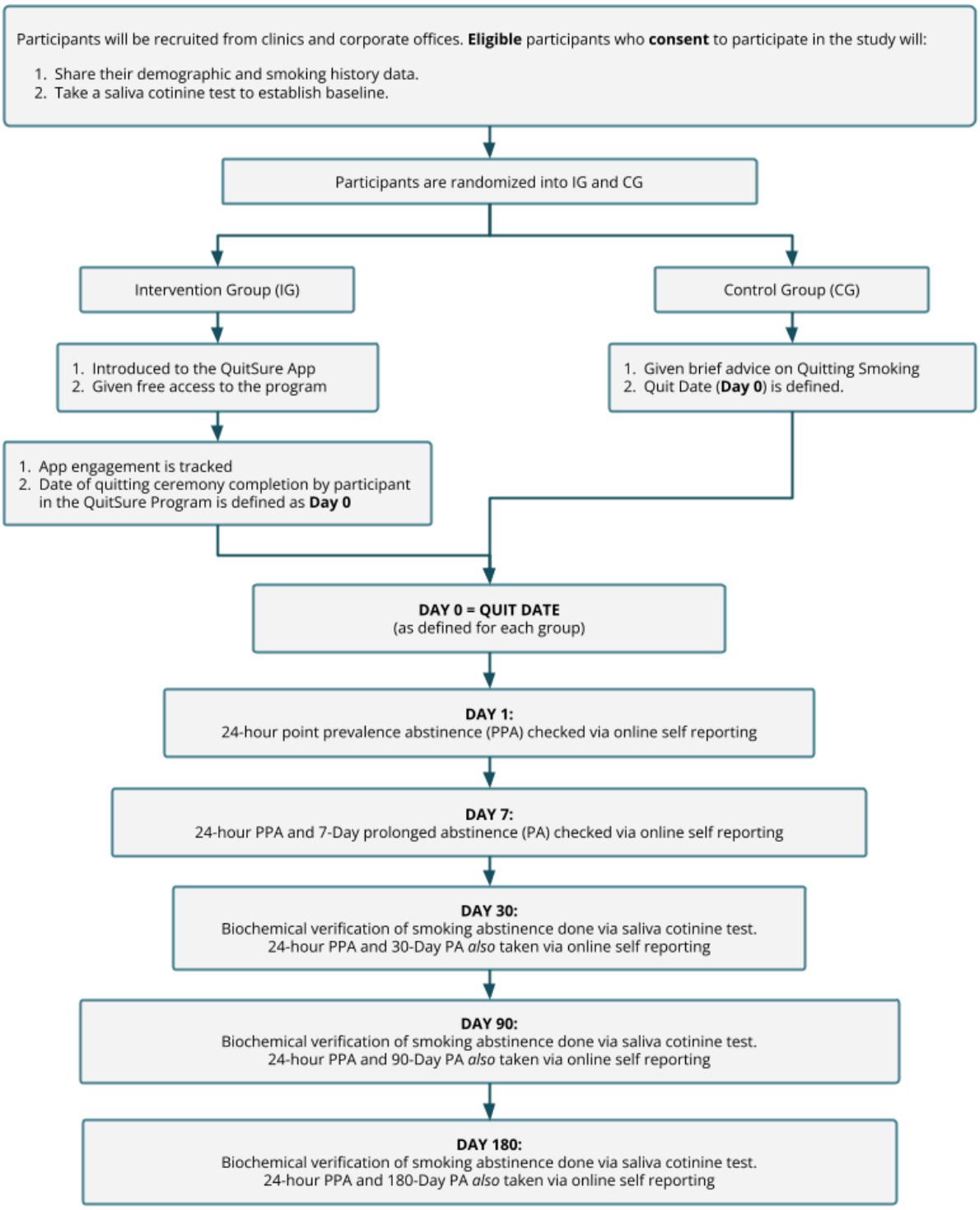Quit Smoking Study Protocol Overview