



Rod's Classic Rock

Classic Rock + Requests

Reporting period: Jan 1, 2026 to Feb 21, 2026

Listen Live: rodsclassicrock.com

Contact: bigrod@rodsclassicrock.com

Total Listening Hours (TLH)	1077.96	Session Starts	2,767	Active Sessions	1,750
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A listener-driven rock station built for music-first fans. Sponsorships are designed to be affordable for local businesses, with simple monthly packages and clear deliverables.



Audience and Reach

Live365 analytics for Jan 1, 2026 to Feb 21, 2026.

Ad Impressions	
Jan 2026	1,146
Feb 1-21, 2026	2,056 (≈ 98/day)
Projected Feb 2026	~2,741
Jan 1-Feb 21, 2026	3,202

Listeners by Country (Top)

Country	Active Sessions	Session Starts	TLH	Share
United States	1,318	2,132	783.68	72.70%
Canada	79	141	149.09	13.83%
United Kingdom	294	377	115.02	10.67%
Moldova	36	45	20.72	1.92%
Mexico	16	26	7.89	0.73%

Listeners by Platform (Selected)

Platform	Active Sessions	Session Starts	TLH	Share
Live365 Widget	430	731	366.97	34.04%
Chrome	566	714	279.95	25.97%
Live365 Android	355	547	177.14	16.43%
Live365 Roku	120	214	82.35	7.64%
Roku	5	11	69.13	6.41%
Live365 iOS	173	318	64.37	5.97%
TuneIn	7	13	2.08	0.19%

Snapshot: Most listening happens via the Live365 widget and web browsers, with strong mobile app usage on Android and iOS. The audience is primarily U.S.-based, with secondary reach in Canada and the U.K.

Sponsorships and Pricing

Affordable, local-business-friendly sponsorships. Packages include on-air mentions and online visibility. Rates shown are introductory and may adjust as audience grows.

Package	Rate	Includes
Starter Sponsor	\$29 / month	8 on-air mentions (10-15 sec) Website listing
Feature Sponsor	\$79 / month	20 on-air mentions 1 Facebook post Website listing
Title Sponsor	\$199 / month	"Presented by" show/segment mention 40 on-air mentions 2 Facebook posts Website listing Optional giveaway partner mention

Add-ons and One-time Options

Option	Rate	Includes
Growth Boost Add-On	+\$25 / month	10 extra on-air mentions 1 extra Facebook post
One-time Social Shoutout	\$15 one-time	1 Facebook shoutout post
One-time On-Air Bundle	\$25 one-time	5 on-air mentions run over 7 days
Weekend Boost	\$50 one-time	10 mentions Fri-Sun Website listing for 30 days

How to book:

Email bigrod@rodsclassicrock.com with: (1) business name + website, (2) what you want to promote, and (3) which package you want. We can provide a simple script for approval, or you can send your own.

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