



CAPABILITY STATEMENT

Standards-driven commercial cleaning for healthcare, dental, corporate and professional environments.

Samantha Smith, President & Co-Founder | **Richard Smith**, CEO & Co-Founder, CBSE
(920) 883-5152 | rsmith@optimalcleaningsolutions.com | optimalcleaningsolutions.com
W4778 Hill Rd, Hilbert, WI 54129

CLEANING IS EASY. RESPONSIBILITY IS RARE.

Optimal Cleaning Solutions delivers owner-involved janitorial service across Northeast Wisconsin. We take responsibility for people, property, facility access, commitments, communication and resources, reducing the management burden on facility leaders.

CORE CAPABILITIES

- **Recurring commercial janitorial services (2-5 visits per week)**
- **Medical, dental, professional and corporate facilities**
- **Daytime and after-hours service**
- **Deep/detail and high-touch cleaning and disinfection**
- **Restroom, breakroom, common-area and hard-floor care**
- **Coordinated carpet and window cleaning***

**Performed through qualified subcontracting partners.*

WHY OPTIMAL

- **Nationally recognized.** 2024 U.S. EPA Safer Choice Partner of the Year; first service company in EPA Region 5 to receive the award.
- **The Optimal Standard.** Site-specific scopes, checklists, service records, incident reporting and geofenced time verification.
- **Safer, trained execution.** Better Chemistry training, dwell-time controls and color-coded microfiber; all products used are EPA Safer Choice or DfE certified.
- **Owner-involved service.** Direct leadership access, responsive communication and dependable follow-through.

CLEAN AND CONSERVE™ MEASURABLE IMPACT

95.9%

ESTIMATED REDUCTION

Internal case studies estimate 95.9% less hard-floor solution water use across three facilities totaling 32,237 sq. ft. (11,525 hard-floor sq. ft.) versus a conservative conventional baseline.

Methodology and facility documentation available upon request.

REPRESENTATIVE COMMERCIAL PAST PERFORMANCE

Relevant commercial experience; references available upon request.

Faith Technologies, Inc. (FTI)

COMMERCIAL FACILITY

Five-year relationship providing recurring cleaning at FTI's Lakeside Vision Center, with consistent service, documented procedures and dependable follow-through.

Lindgren Functional Medicine

HEALTHCARE / WELLNESS FACILITY

Recurring cleaning supporting team and client health with documented procedures and accountability. Documented 14-month conservation history.

Appleton Family Dentistry

DENTAL FACILITY

Recurring after-hours cleaning for patient and employee spaces, high-touch care and hard-floor maintenance. Documented 25-month conservation history.

WOW Logistics - Corporate Office

CORPORATE OFFICE

Recurring service for restrooms, break areas, shared spaces, high-touch points and floor care. Documented 15-month conservation history.

CONTRACTING DATA

NAICS: 561720 - Janitorial Services | **PSC:** S201

UEI: F17VNEDLEZY4 | **CAGE:** 9EH78

SAM Active | SBA-Certified WOSB & EDWOSB

Insured & bonded; certificate and limits available upon request.

Service Area: Northeast Wisconsin

CREDENTIALS & AFFILIATIONS

2024 U.S. EPA Safer Choice Partner of the Year

Richard Smith, CBSE | ISSA & BSCAI Member

Green Masters Program: Advancing Stage | Packers Mentor-Protege participant | Founded 2021

