



BEYOND

These tiles are developed with advanced digital glaze technology. Though the surface is very smooth with high tonality and intensity the surface reflection is almost zero with the finest integration of designs and elegance.

800x1600 mm



For wall
application



For Floor
application



Fine
detailing



Stain
resistant



Water
resistant

800x1600 mm

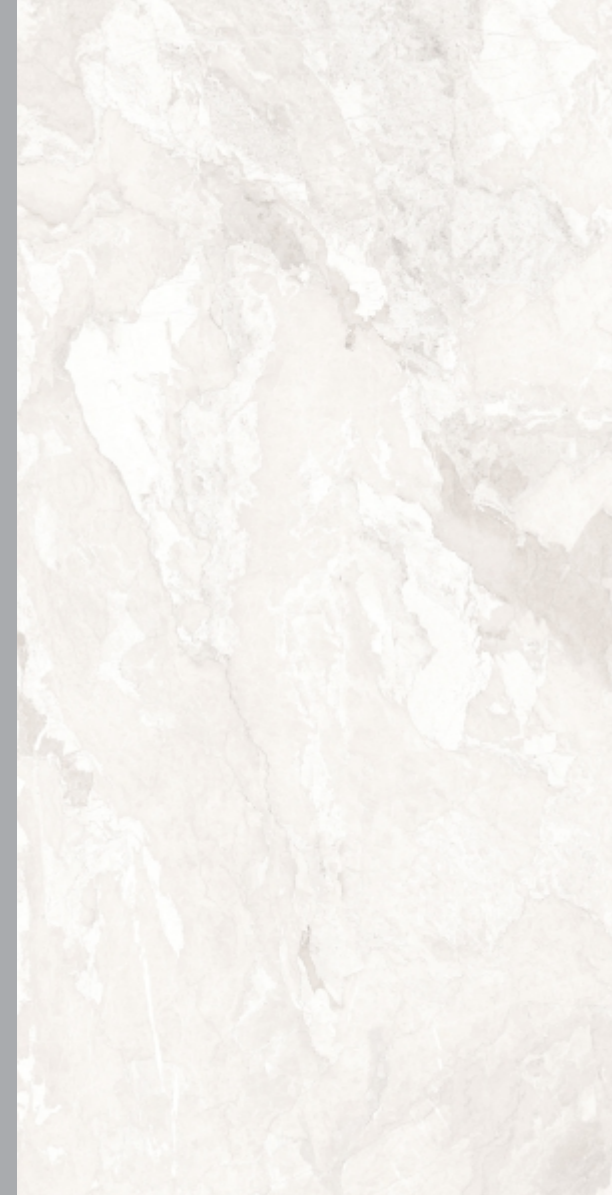
CALACATTA BORGHINI

BEYOND



PICASSO MARFIL

BEYOND



800x1600 mm

DAYTONA GREY



BEYOND

MYSTIK



DECOR

800x1600 mm

MANILA BEIGE

BEYOND



CORAL BEIGE

BEYOND



*This shade is also available in Polish finish.

800x1600 mm

PEARL ROSALIA

BEYOND



RESINO GREY

BEYOND





BLEND

These tiles are inspired by nature, and are made and designed using rare minerals and metals in their veins and drafted with precision, to impart real shine, adding a realistic touch of nature to your home.

800x1600 mm



For wall
application



For Floor
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Fine
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Stain
resistant



Water
resistant

800x1600 mm

ALMATY BEIGE

BLEND



ALMATY BEIGE | BLEND

800x1600 mm

ATLAS MARFIL

BLEND



ATLAS TAUPE

BLEND



800x1600 mm

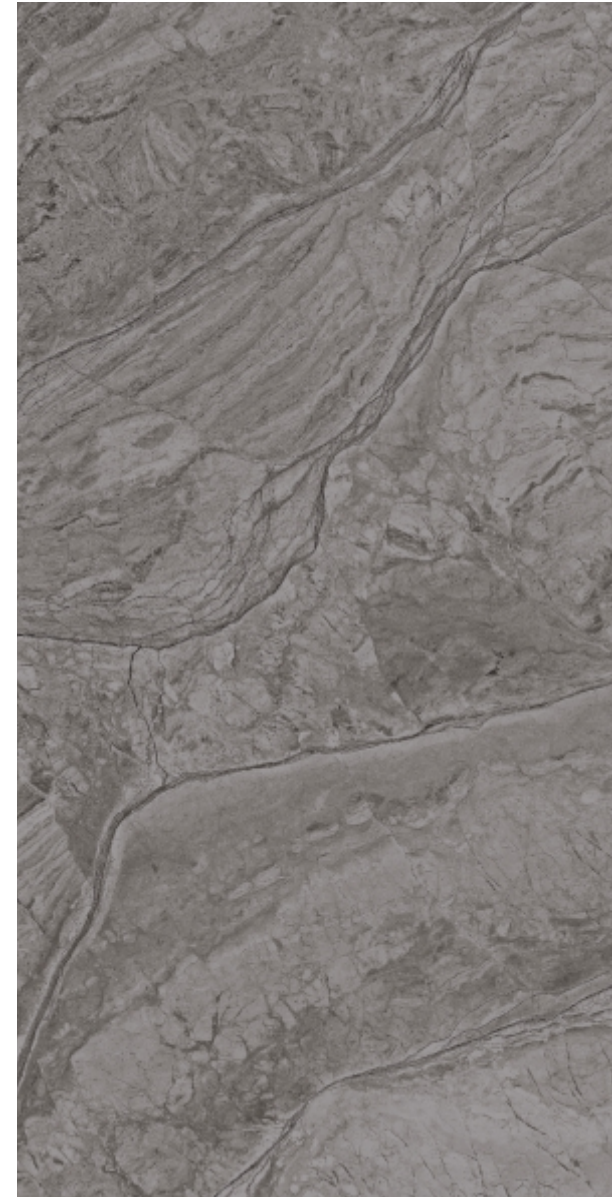
CLIFFTON GREY

BLEND



CLIFFTON GRIS

BLEND



800x1600 mm

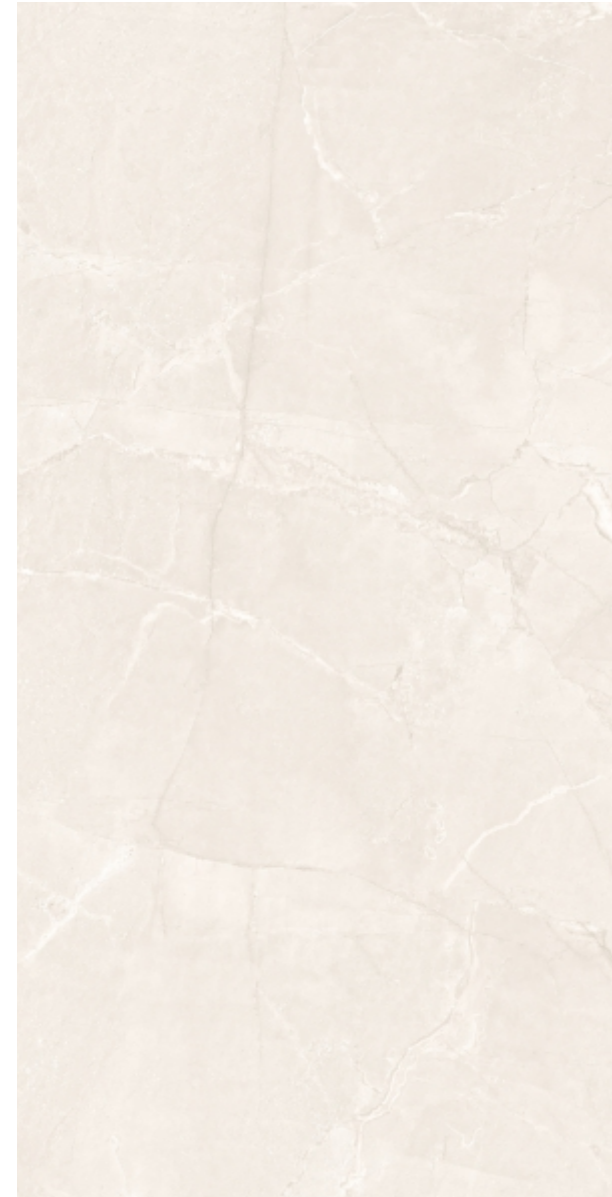
VISTA GREY

BLEND



VISTA MARFIL

BLEND





SILK MATT

These tiles are remarkably unique and suitable for modern homes. A fine continuous feel of the feather-like surface and smooth texture can make any space luxurious.

800x1600 mm



For wall
application



For Floor
application



Fine
detailing



Stain
resistant



Water
resistant

800x1600 mm

SATUARIO CLASSICO

BRILLIANT WHITE
SILK MATT



*This shade is also available in 1200x1800 | This shade is also available in Sild matt finish.

SATUARIO CLASSICO | BRILLIANT WHITE SILK MATT

800x1600 mm

KOSMOS BEIGE

SILK MATT



KOSMOS GREY

SILK MATT



800x1600 mm

ORAYON BEIGE

SILK MATT



ORAYON GREY

SILK MATT





GLITZ MATT

Glitz matt finish provides an embossed effect to the veins on surfaces to enhance the shine and texture, thereby giving your home a realistic feel.

800x1600 mm



For wall
application



For Floor
application



Fine
detailing



Stain
resistant



Water
resistant

800x1600 mm

STELLAR BEIGE

GLITZ MATT



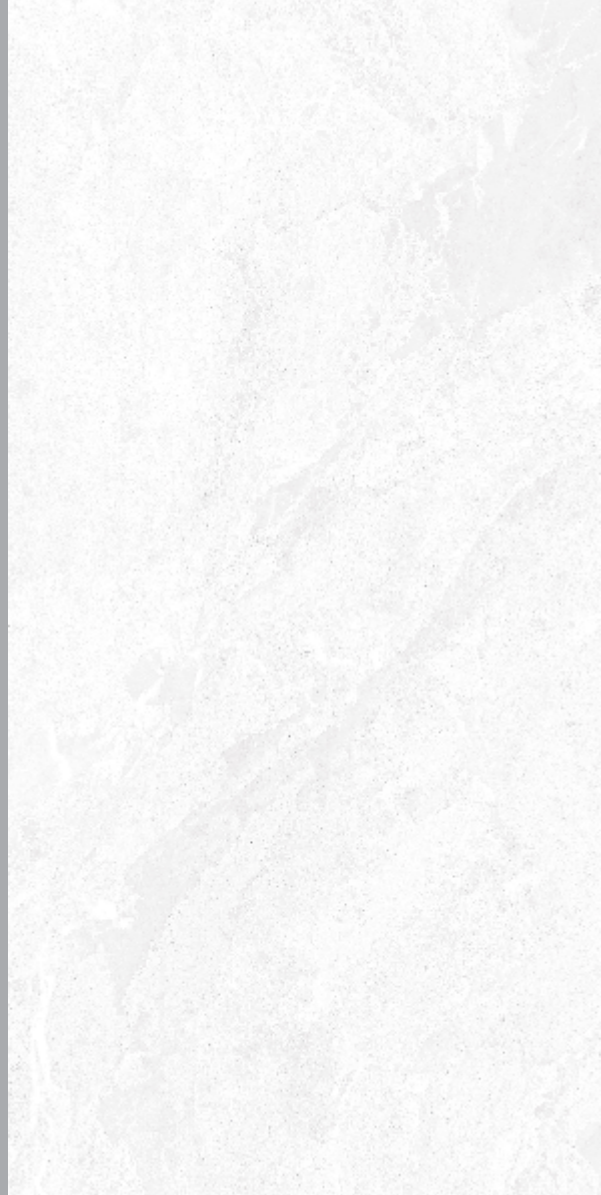
STELLAR GREY

GLITZ MATT



800x1600 mm

STELLAR MARFIL



GLITZ MATT



STELLAR MARFIL | GLITZ MATT

800x1600 mm

TIARA GRIS

GLITZ MATT



TIARA MARFIL

GLITZ MATT



800x1600 mm

TIARA TAUPE

GLITZ MATT



TIARA TAUPE | GLITZ MATT



MATT

Matt finish provides an embossed effect to the veins on surfaces to enhance the shine and texture, thereby giving your home a realistic feel.

800x1600 mm



For wall
application



For Floor
application



Fine
detailing



Stain
resistant



Water
resistant

800x1600 mm

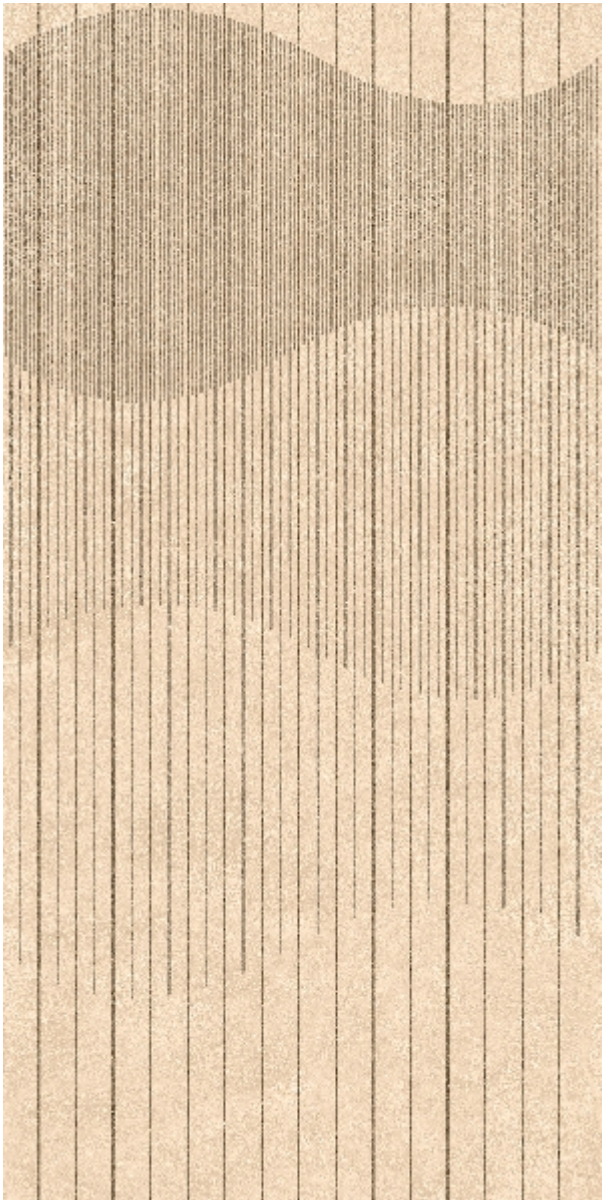
NOVA BEIGE

MATT



NOVA BEIGE

DECOR



800x1600 mm

NOVA TAUPE

MATT



NOVA BEIGE, NOVA TAUPE & NOVA BEIGE DECOR | MATT | DECOR

PACKING DETAILS

DIMENSIONS (MM)	NO. OF SLABS/BOX	COVERAGE AREA
800X1600	02	2.56 m ²

TECHNICAL SPECIFICATIONS

S.No	Technical Characteristics	* IS 15622:2017, *EN 14411:2016 & ISO 13006:2018 Group B1a (Annex G) Standard's Requirement	Kajaria Eternity Tile's Specifications	Test method
1.	Deviation in length & width	± 0.1 % ± 0.6 %/ ± 0.3 %	± 0.10 %	IS 13630-1 EN ISO 10545-2
2.	Deviation in thickness	± 5.0 %	± 4.00 %	IS 13630-1 EN ISO 10545-2
3.	Deviation in Straightness of sides	± 0.1 % ± 0.5 %/± 0.3 %	± 0.10 %	IS 13630-1 EN ISO 10545-2
4.	Deviation in Rectangularity	± 0.1 % ± 0.5 %/± 0.3 %	± 0.10 %	IS 13630-1 EN ISO 10545-2
5.	Deviation in Surface Flatness	± 0.5 % ± 0.5 %/± 0.4 %	± 0.15 %	IS 13630-1 EN ISO 10545-2
6.	Surface quality	95% of the tiles shall be free from visible defects	95% of the tiles shall be free from visible defects	IS 13630-1 EN ISO 10545-2
7.	Modulus of rupture	Avg. 35 N/mm2 individual Min 32 N/mm2	≥ 40 N/mm ²	IS 13630-6 / EN ISO 10545-4
8.	Breaking strength	Minimum 1300 N	≥ 2000 N	IS 13630-6 / EN ISO 10545-4
9.	Bulk Density	Minimum 2.20 g/cc	≥ 2.25 g/cc	IS 13630-2
10.	Glossiness	Manufacture to state the class	Min 5 for Rustic/Matt/Satin Finish Min 90 for Polish Finish	Glossimeter 60 degrees
11.	Water Absorption	≤ 0.08 %, Individual Max 0.1% ≤ 0.5 %, Individual Max. 0.6 %	≤ 0.08 %, Individual Max 0.1% ≤ 0.3 % (Only for 13x80 cm)	IS 13630-2 / EN ISO 10545-3
12.	Resistance to surface abrasion of Glazed tiles	Minimum Class II Report abrasion class and cycles passed	PEI-Class III to Class IV	IS 13630-11 EN ISO 10545-7
13.	Thermal expansion from ambient temperature to 100 ° C	Test method available	6x10"K" Maximum	IS 13630-4 EN ISO 10545-8
14.	Thermal shock resistance	10 cycles Minimum Test method available	10 cycles Minimum	IS 13630-5 EN ISO 10545-9
15.	Moisture expansion	Maximum 0.02 Millimeter/Metre Test method available	Nil	IS 13630-3 EN ISO 10545-10
16.	Crazing resistance (Glazed Tiles)	Passes 4 cycles at 7.5 kg/cm2 Required	Passes 4 cycles at 7.5 kg/cm ²	IS 13630-9 EN ISO 10545-11
17.	Frost resistance	Required	100 cycles Minimum	IS 13630-10 EN ISO 10545-12
18.	Resistance to Household Chemicals & Swimming Pool Salts #	Minimum Class AA Minimum GB	Minimum Class AA Minimum GB	IS 13630-8 EN ISO 10545-13
19.	Resistance to low & high concentration of acids & alkalis #	Manufacturer to state classification	Minimum Class AA Minimum G.LB.GHB	IS 13630-8 EN ISO 10545-13
20.	Stain resistance**	Minimum Class 1 Minimum Class 3	Minimum Class 1 Minimum Class 3	IS 13630-8 EN ISO 10545-14
21.	Slipperiness	Test method available	≥ R-9 to R-10 for Rustic/Matt/Satin Finish ≥ R-9 for Polish Finish	DIN 51130:2014
22.	Co-efficient of friction	Manufacture to state the class	≥ 0.32 for Rustic/Matt/Satin Finish > 0.20 for Polish Finish	ISO 10545-17
23.	Scratch hardness of surface(Moh's scale)	Minimum 5 Test method available	Min 6 for Rustic/Matt/Satin Finish Min 5 for Polish/Marbletech Finish	IS 13630-13 EN 101
24.	Impact Resistance	Minimum 0.55 Test method available	Min 0.55 & No identification of cracking	IS 13630-14 EN ISO 10545-5

Resistance to acids & alkalis (Exception of Hydrofluoric acid & its compounds)

** Vitrified tiles have resistance to most of the stains / chemicals but, it is recommended to take due care while laying and for day-to-day maintenance.

* Applicable in Gailpur plant only.

- Colours in the catalogue are as accurate as printing process allows. Please check actual tile sample before making the final selection.
- Sizes mentioned in the catalogue are nominal sizes only.
- No claim will be entertained once the tiles are fixed.
- For better laying, please follow the instructions on the packaging box.
- In case it is required to lay the tiles on wall or floor in STAGGERED PATTERN, then always lay them in Overlap 20:80 ratio, as shown in VISUAL 1 instead of Brick pattern (overlap 50:50 ratio), as shown in VISUAL 2.

- Please make sure to check the shade/finish with the sales agent/dealer before making the final purchase because there might be variation in actual finish and that shown in the catalogue. The company will not bear any loss in such case.



VISUAL 1



VISUAL 2



EXPERIENCE CENTRE

North

CHANDIGARH:
SCO-8,1st floor, Sector 7C,
Madhya Marg, Chandigarh-160019
Phone: +91-172- 4631417
Mobile: 9779021253, 9779021262

JAIPUR:
G-1, G-2, Aishwarya Tower,
Near Hotel Hawa Mahal, Ajmer Road
Jaipur-302005, Rajasthan
Phone -- +91-141 2223425, 9799495766

LUCKNOW:
7, Tajpuria palace, Faizabad Road,
Indira Nagar, Lucknow, Uttar Pradesh
Mobile: 9717795204,9956252777

South

BANGALORE:
Farah Icon, 119 2nd Floor,
Opp. New Pass Port Kendra, Lalbagh Road,
Bangalore-560027, Karnataka
Mobile: 9008402949, 9008016799

Sales Representative

NORTH

GURGAON:
Mobile: 9717744115, 9717795210,
9717795205

NOIDA:
Mobile: 9717795156, 9717795200,
9717795205

DELHI & FARIDABAD:
Mobile: 9560553304, 9717795029,
9717795192

KUMAON:
Mobile: 7755001348, 7755001349,
9717795202

WESTERN UP:
Mobile: 9717795202, 8800093020,
7755001348

HARYANA:
Mobile: 8295200155, 8295200410

DEHRADUN:
Mobile: 7755001347, 9717795202
7755001346

LUDHIANA:
Mobile: 9779021270, 9779021267,
9779021264, 9779021255

HIMANCHAL PRADESH:
Mobile: 9779027169, 9779021253

CHENNAI:

Rajah Annamalai Building, New No. 19,
Old No. 18/3,Rukmini Lakshmiopathy Road,
Egmore, Chennai - 600008.
Mobile: 9952094333, 9791178678

COIMBATORE:
1st Floor, No.57, Cowley Brown Road, Near Central
Library, R.S. Puram Coimbatore - 641002.
Mobile: 9629944454, 9677708080

COCHIN:
1st & 2nd Floors, Above Kairali Toyota,
Satyam Towers, NH Bypass Road,
Vyttila, Cochin-682019
Mobile: 9746475937, 9633115615

HYDERABAD:

#3 - 143, 1st Floor, Nirvana Building,
Kavuri Hills, Police Station Opp.Road, Madhapur
Hyderabad - 500081, Telangana
Mobile: 9000304996, 9000304992, 9000005383,
7680000890, 9000304997, 9100062713, 8287905851

West

MUMBAI:
Ground & 1st Floor,
Suraksha Ace, Near JB Nagar
Metro Station, Andheri
Kurla Road, Chakala, Andheri (East),
Mumbai - 400059
Mobile: 8968586560, 9987789500

PUNE:

2nd Floor, Grace Platina,
Opp.Kumar Pacific Mall,
Shankar Seth Road,Pune - 411042
Mobile: 9730088497, 9730088498

SOUTH

ANDHRA PRADESH:
Mobile: 9000300790, 8287905851

JAMMU & KASHMIR:
Mobile: 9906906422, 9086411081

BILASPUR:
Mobile: 7898028779,9981528088

VARANASI:
Mobile: 9794865554, 9005095500

BHOPAL:
Mobile: 9981528092

VIJAYWADA:
Mobile: 7827993473, 9000300790

EAST
ASSAM:
Mobile: 9311299711, 9903234184

INDORE:
Mobile: 9630025576, 9981528089

CALICUT:
Mobile: 7303663188

WEST
AURANGABAD:
Mobile: 8600992620, 9730088497

HUBLI:
Mobile: 9008017863

BIHAR:
Mobile: 9771458963,9892408080

JHARKHAND:
Mobile: 9934011406, 8882918981

GOA:
Mobile: 7028018708

MADURAI:
MOBILE: 8595903618

ORISSA:
Mobile: 9937185338, 9937285865,
8882918983

NASIK:
Mobile: 8490926220, 9730088497,
7028030538

MANGALORE:
MOBILE: 9900075960

WEST BENGAL / KOLKATA:
Mobile: 9007011022, 9007011028,
9007062814

AHMEDABAD:
Mobile: 9998804440, 8511581725

PONDICHERRY:
MOBILE: 9677265644

CENTRAL
CHHATTISGARH:
Mobile: 9987538689, 9730088497

NAGPUR:
Mobile: 9987538689, 9730088497

TRIVANDRUM:
MOBILE: 9995868863

RAIPUR:
Mobile: 9758598467,9981528088