







The right technology always makes the world a better place.

In the world of tiles, Continua Plus is one such technology.

· HIGHLIGHTS ·

- \cdot Fully Automatic Pressing Technology to produce large slabs \cdot
- \cdot Superior surface flatness when compared to conventional pressing \cdot
 - · Consistent and homogeneous density ·
- $\boldsymbol{\cdot}$ Greater body strength and flexibility due to uniform roller pressing $\boldsymbol{\cdot}$
 - Unequalled shine, perfect slab planarity •





ABOUT ETERNITY

Welcome to the world of superior tiles: Kajaria Eternity, a spectacular range of glazed vitrified tiles. Designed by master European craftsmen, their designs are contemporary, yet evoke a feeling of timelessness.

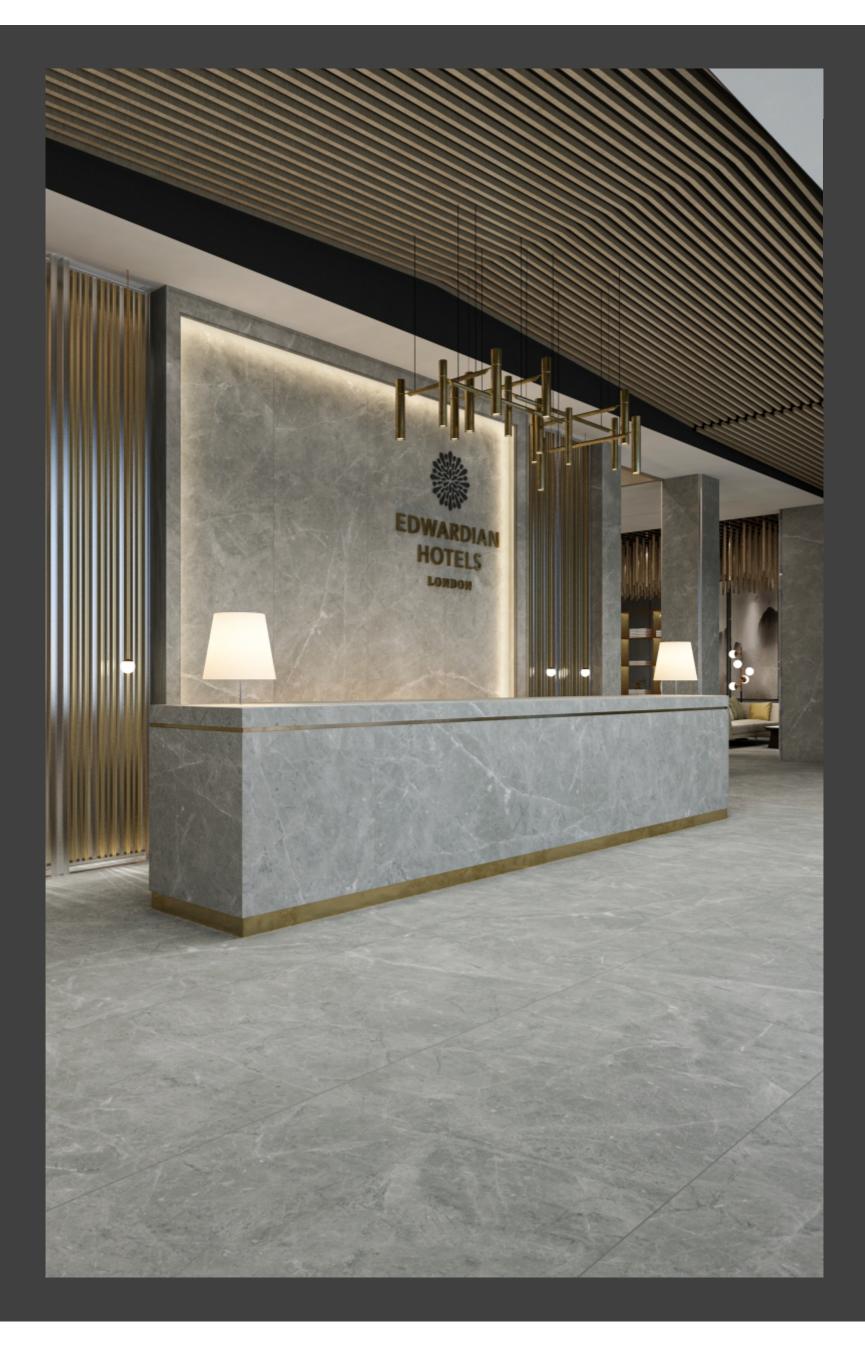
These tiles posses high flexural and breaking strength, making them very strong. Almost 100% non-porous they do not allow water to seep through. The toughest global standards are followed to create a quality product that lasts for eternity.







TURNING IMAGINATION INTO SPACES





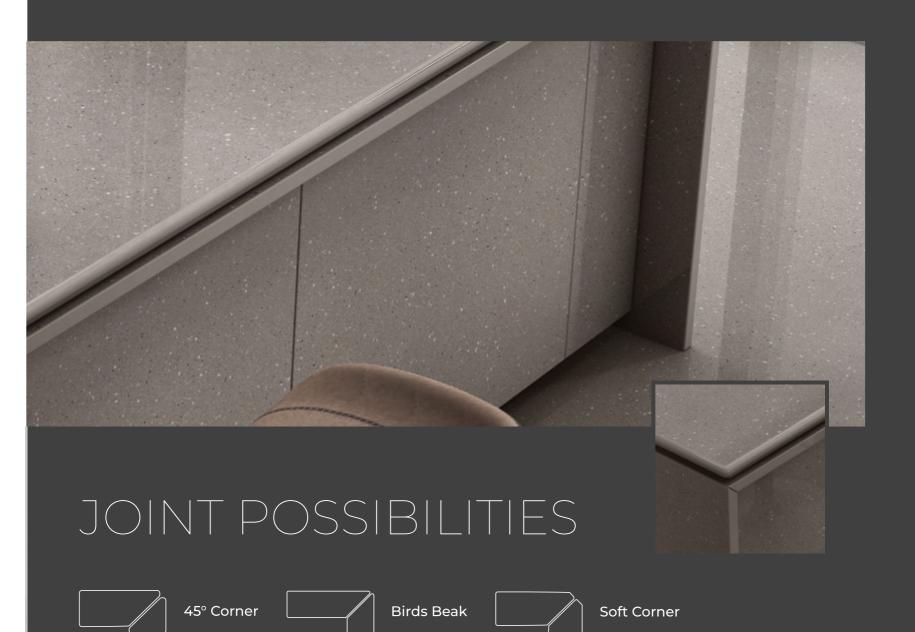
EDGE PROFILES

Our designs have been beautifully crafted with special attention given to the different type of edges, which help to not only understand the design patterns of different areas, but also fulfil the requirements for a perfect fitting.





Straight Squared Edge	Squared Edge at 45°
Half Bullnose	Full Bullnose
Demi Bullnose	



THE ULTIMA





Trending for some time now, these tiles are ultra fashionable and are there to create lasting impressions. It comes with a variety of features, as mentioned below.





Low Maintenance



High Impact Resistant



Frost Resistant



Chemical Resistant



0% Water Absorption









APPROACH AREAS

Incorporating the touch of luxurious comfort into your ambience that reflects the essence of royalty while infusing the invigorating color and design that will be beautifully changing the atmosphere with the wow factor that can be used in many areas.

With all the designs, your ambience will be infused with luxury touches that will knock your socks off. We strive to bring you the best of excellence of your decor, that not only enhances the best design options, but also improves the quality! An influx of natural beauty into a space can immediately create a stunning appearance that draws







Kitchen Countertop



Window Frame





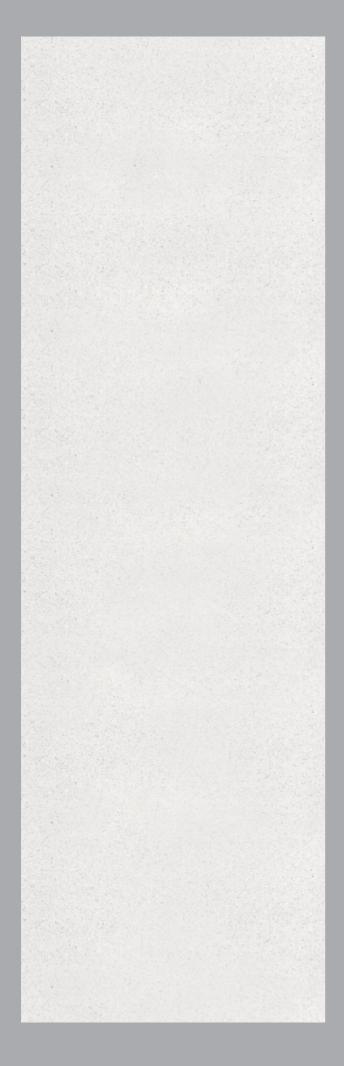
Door Frame





Wall and Floor





QUARTZ WHITE

Super Premium Polish & Super Premium Matt









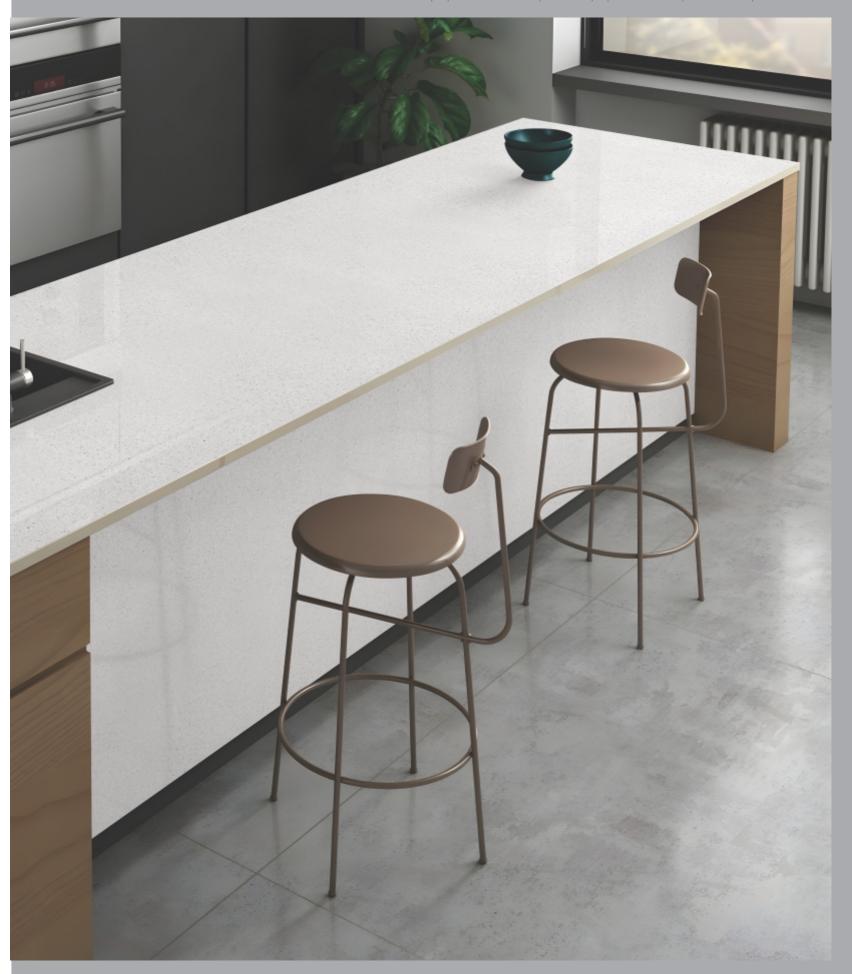






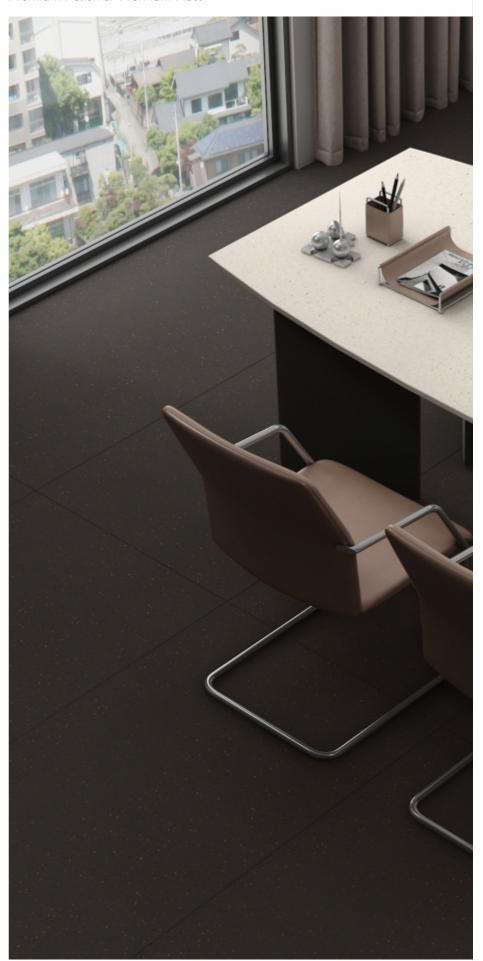








QUARTZ BIANCOPremium Polish & Premium Matt







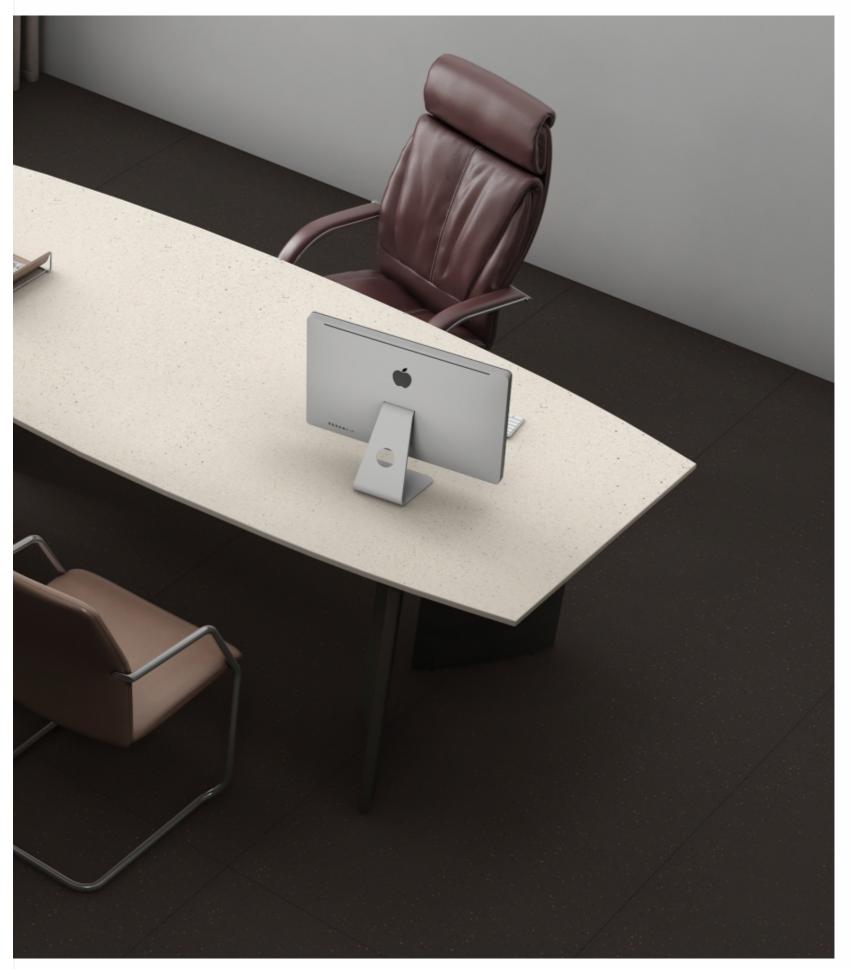


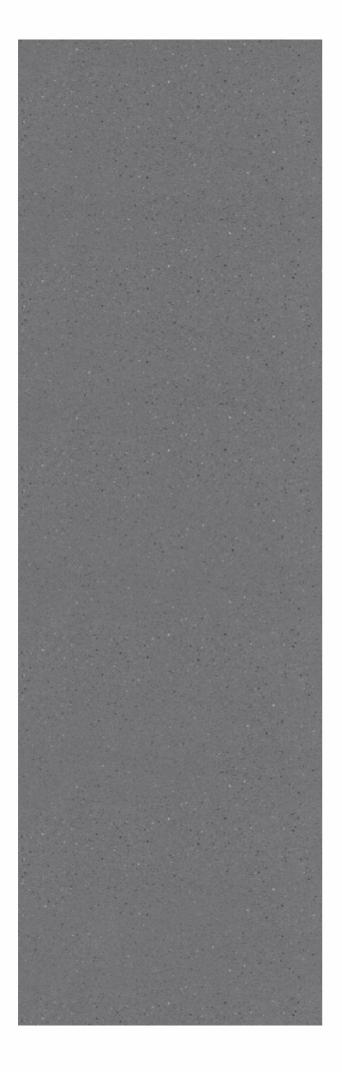












QUARTZ GREY
Premium Polish & Premium Matt















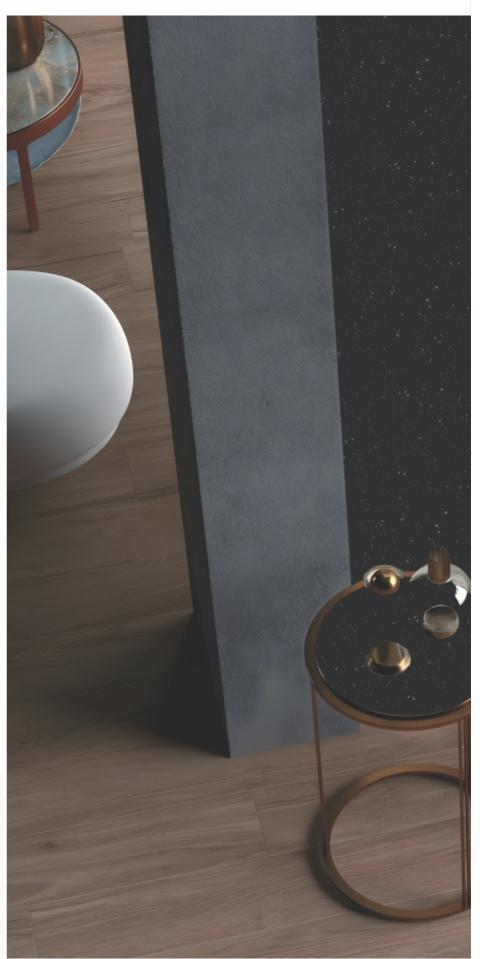








QUARTZ NEROPremium Polish & Premium Matt









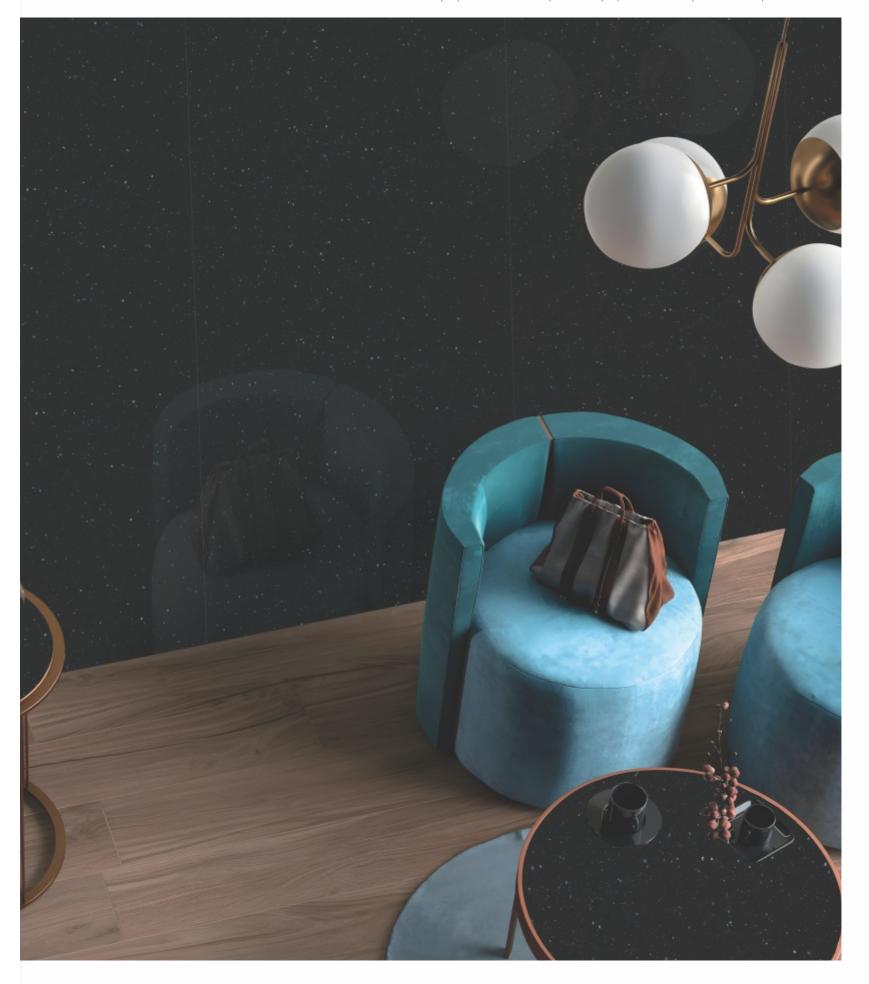


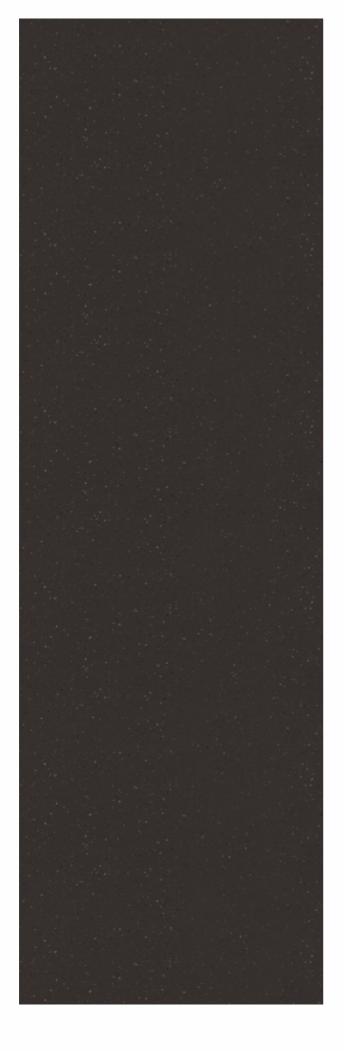












QUARTZ CARAMEL
Premium Polish & Premium Matt









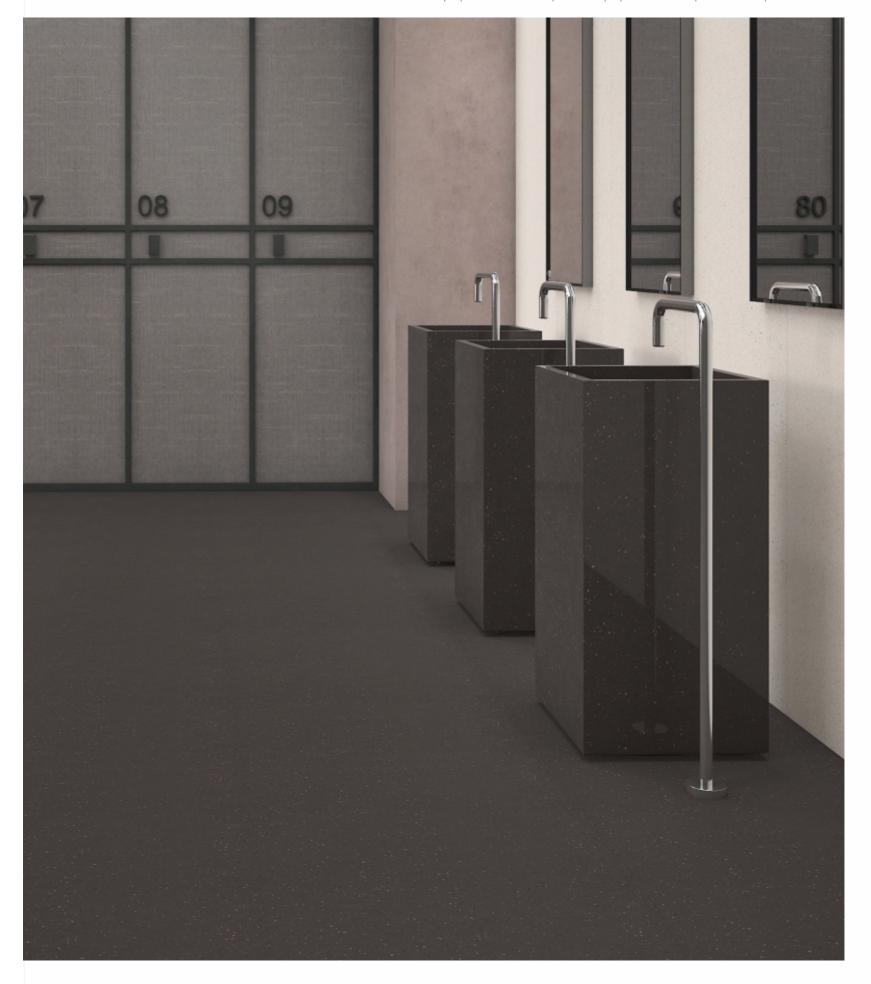






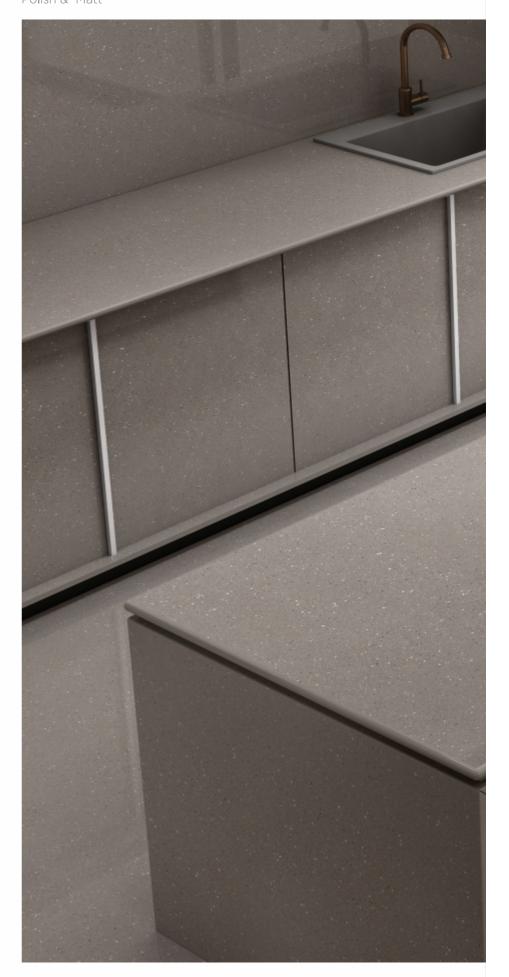








QUARTZ TAUPE
Polish & Matt





















REGAL BIANCO
SUPER PREMIUM POLISH & SUPER PREMIUM MATT





















GALAXY BIANCO







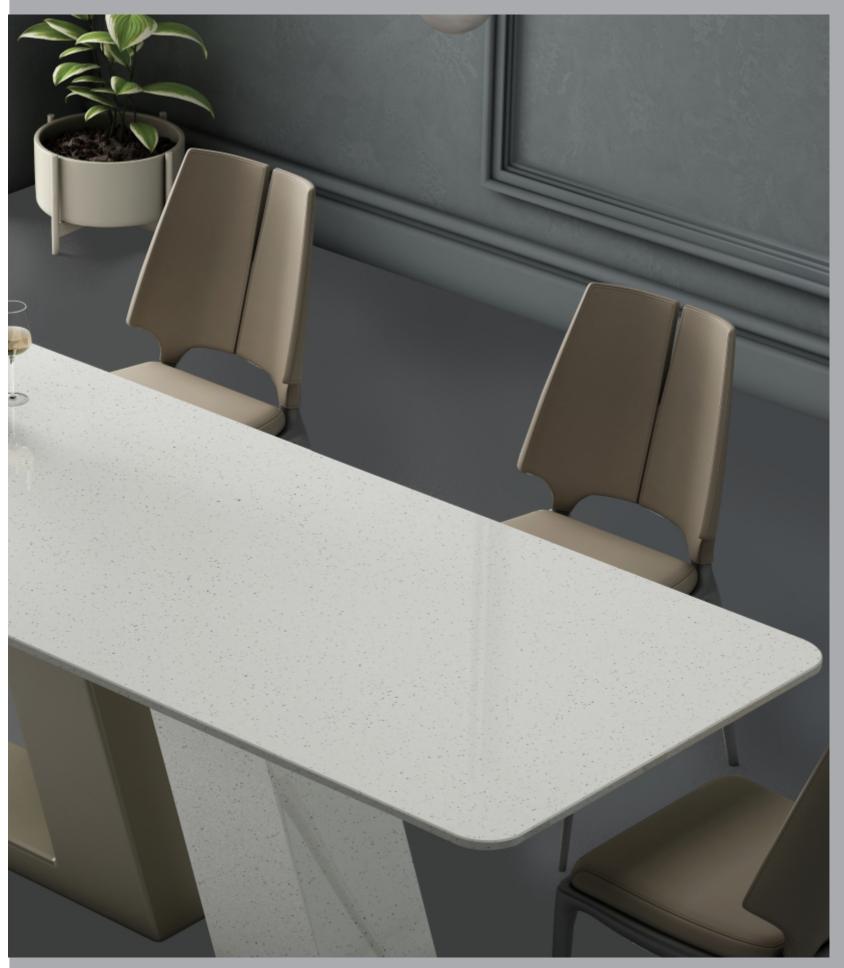


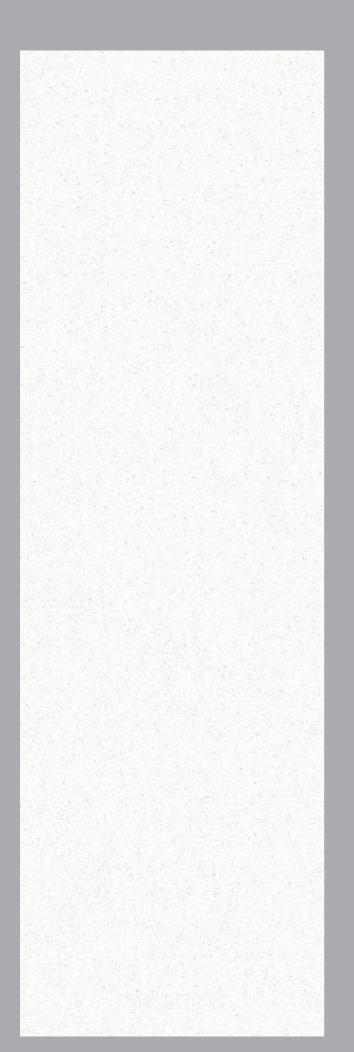












DOVER WHITE
SUPER PREMIUM POLISH













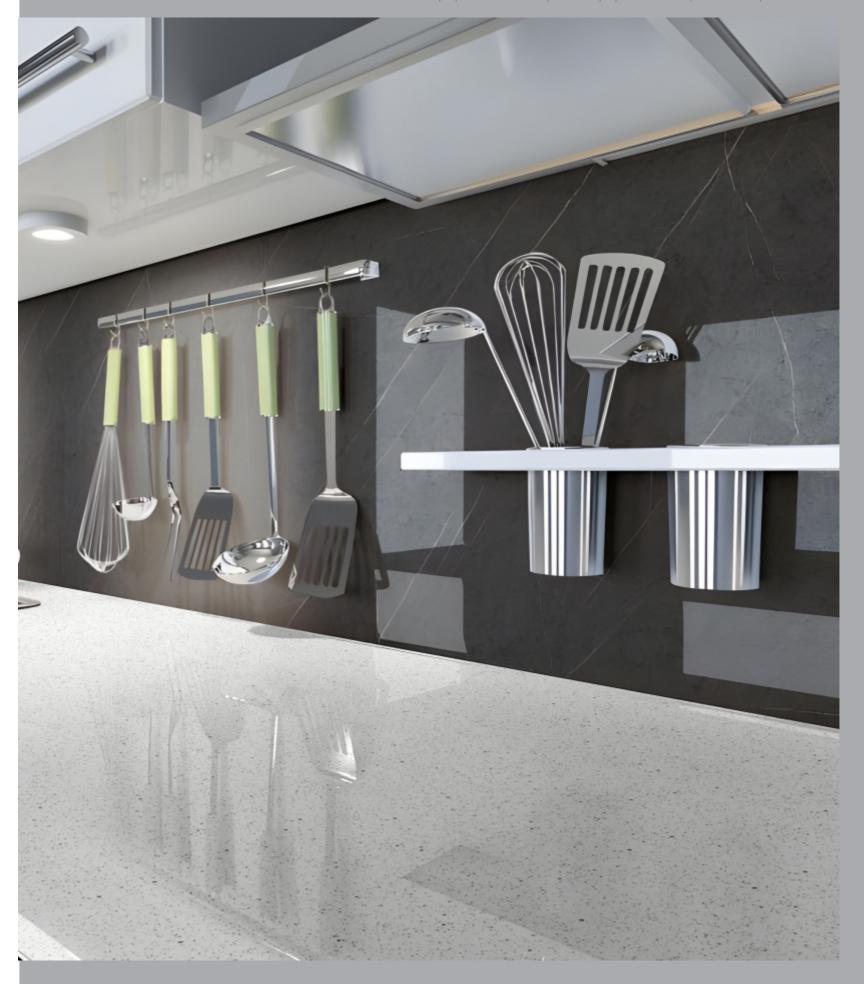














COSMOS BEIGE POLISH









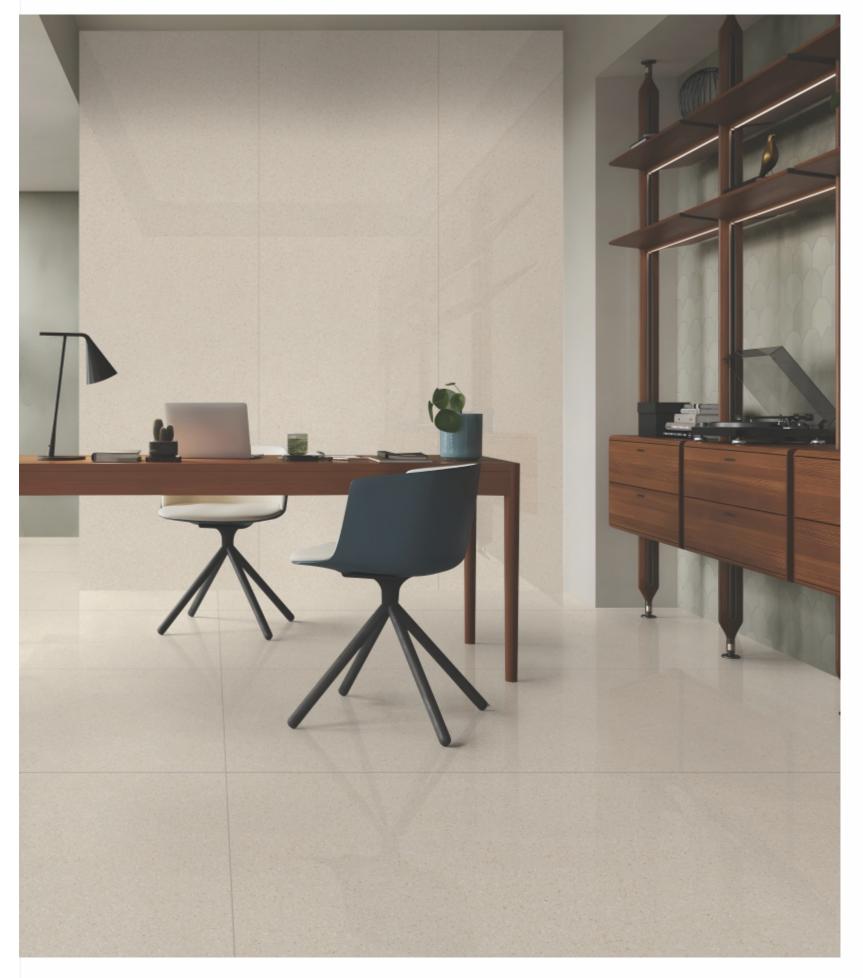


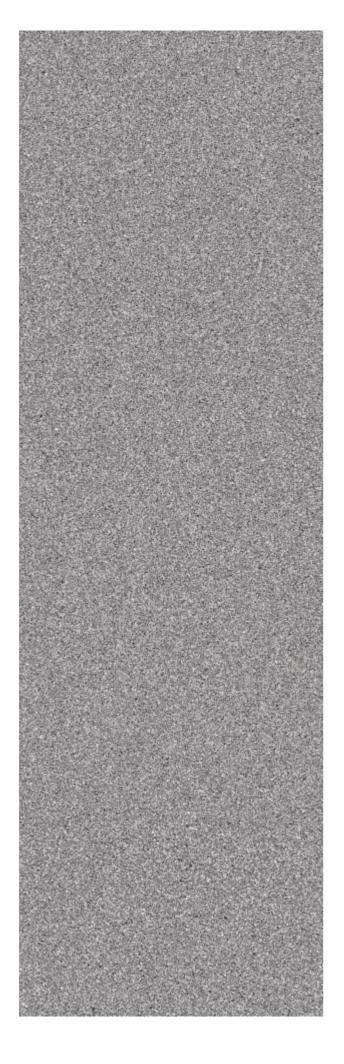












COSMOS GREY
POLISH & MATT











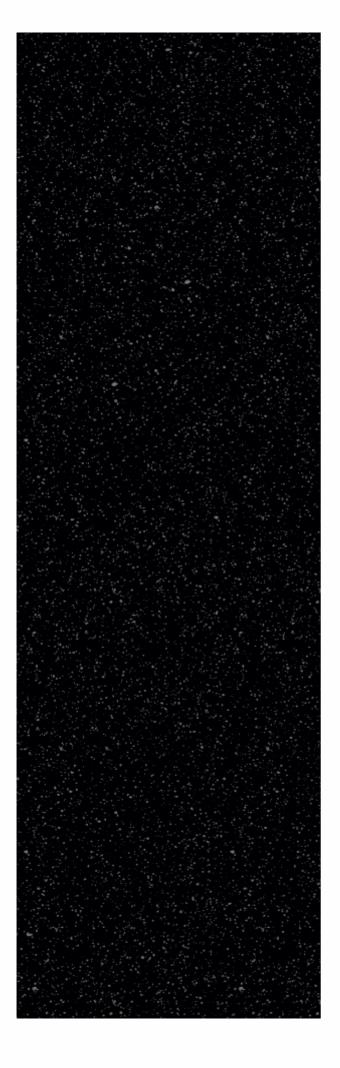












COSMOS NERO PREMIUM POLISH









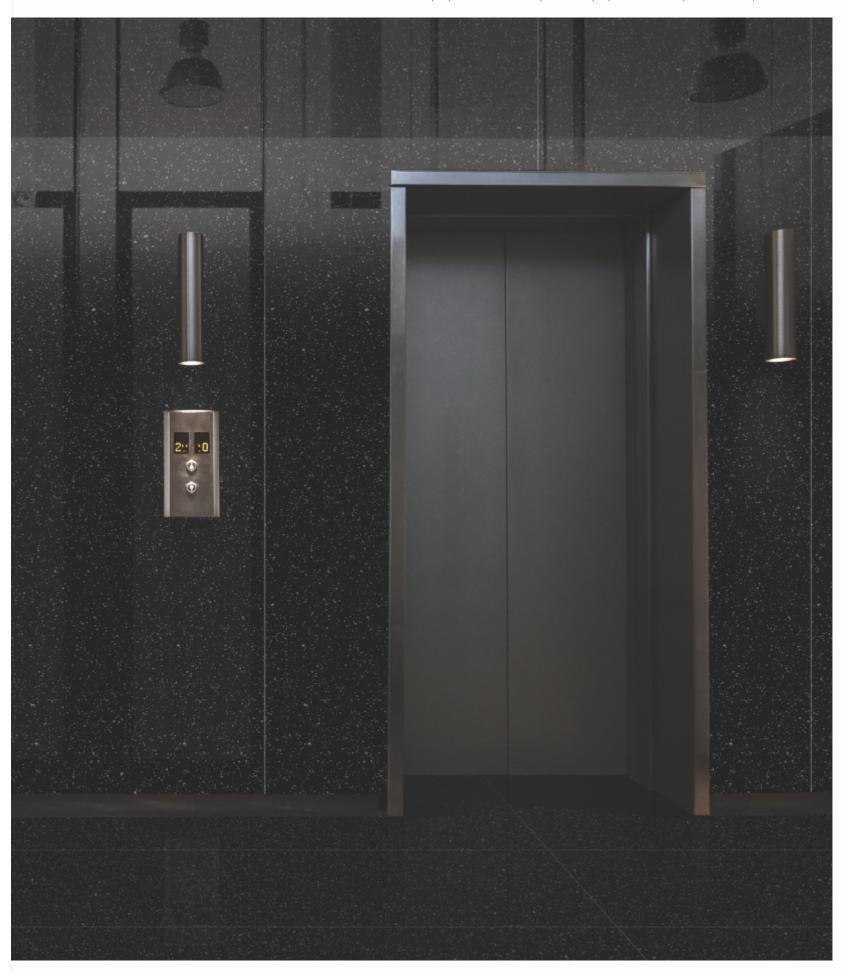














TITANIUM GREY
POLISH & MATT













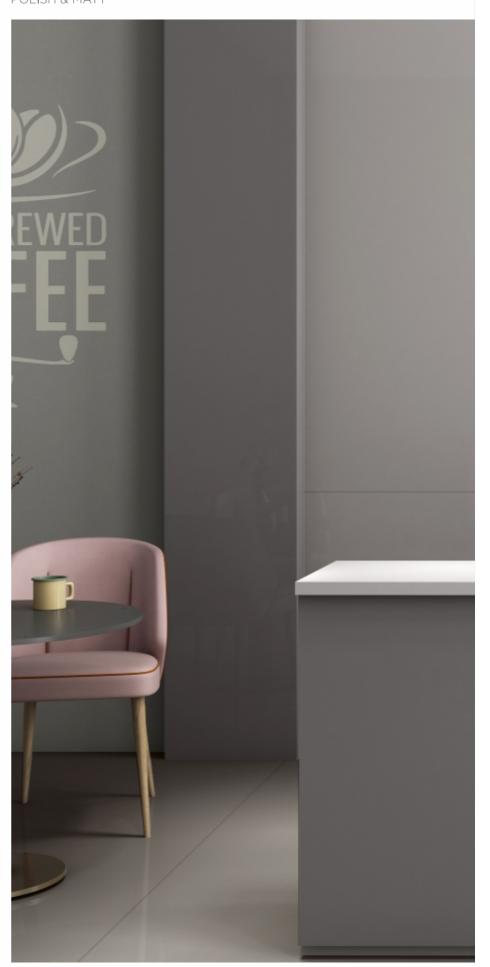








SPACE GREY
POLISH & MATT



























HOLLISTER BROWN
PREMIUM POLISH & PREMIUM MATT









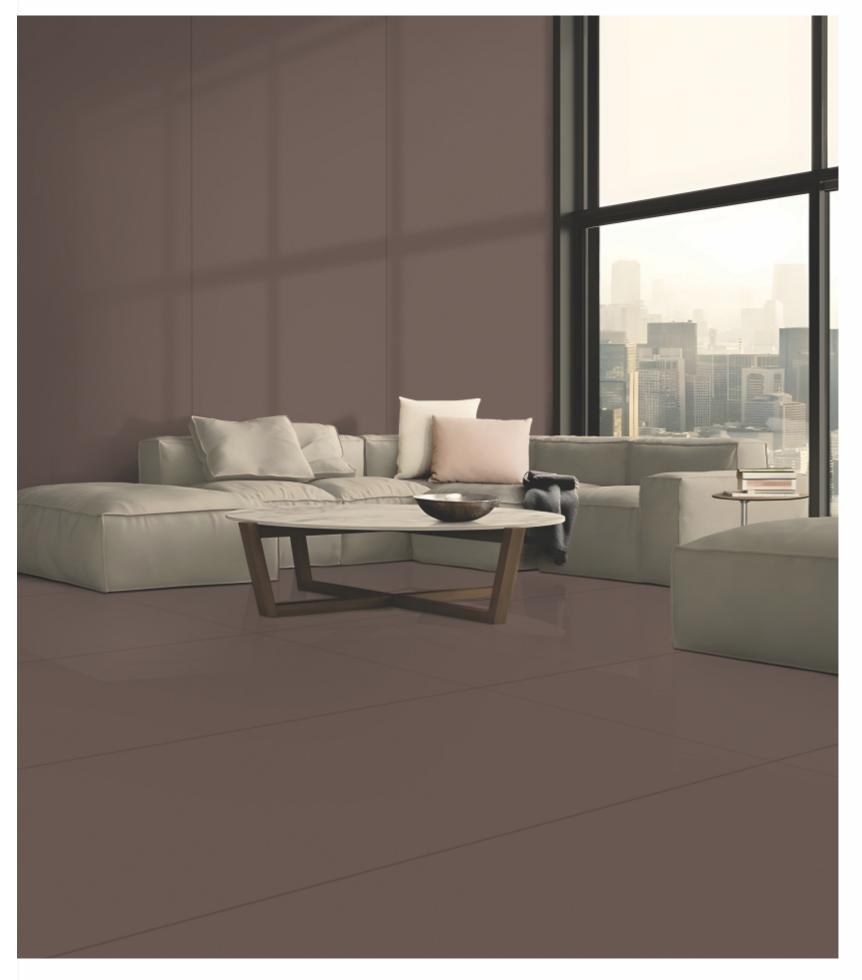












THE ULTIMA | 800X2600 MM (DIGITAL SERIES) (MONO WHITE SERIES)

PLAIN BIANCO POLISH & MATT













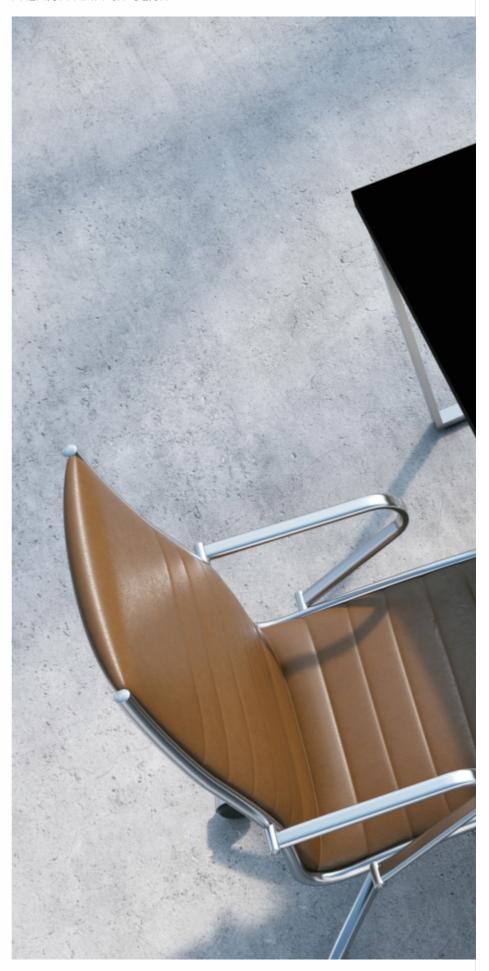








PLAIN NERO PREMIUM MATT & POLISH









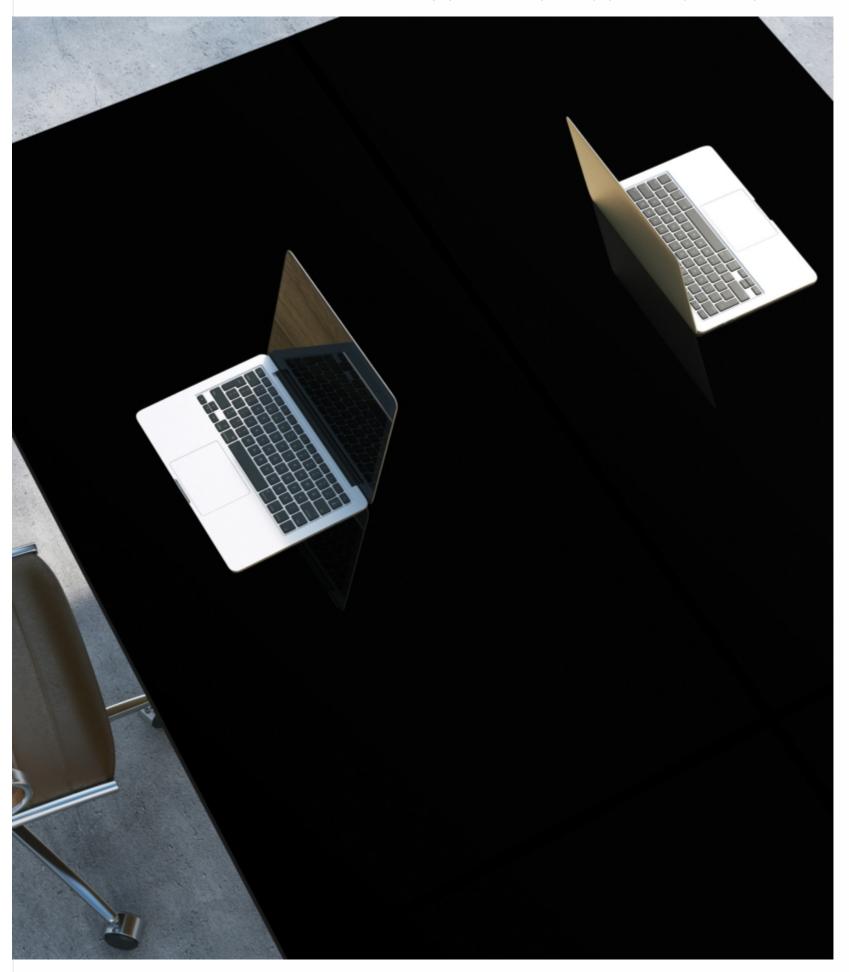


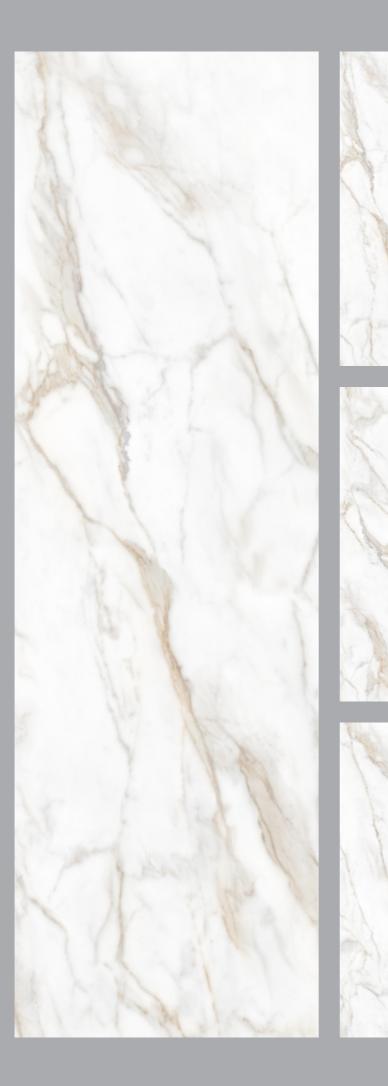


























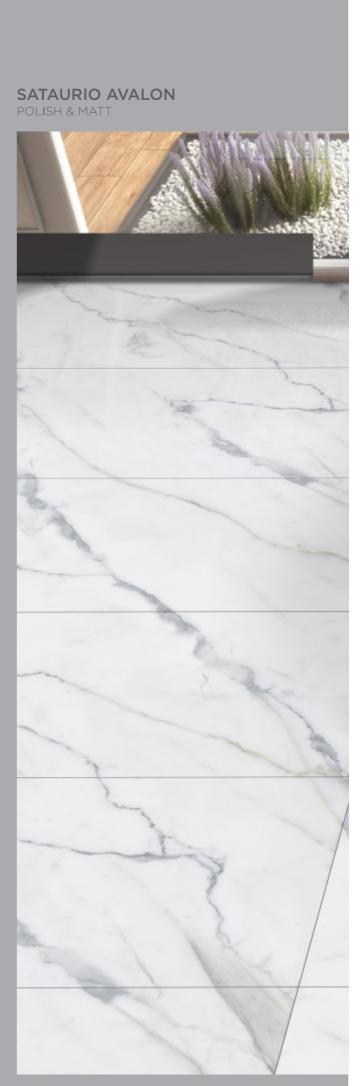
























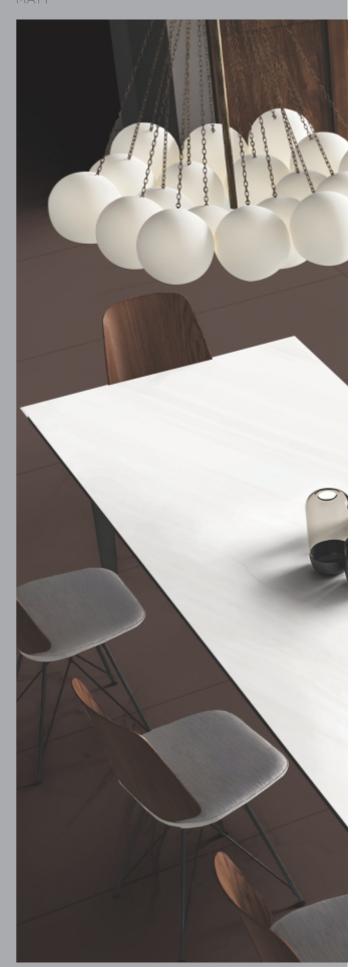








WHITE LASA







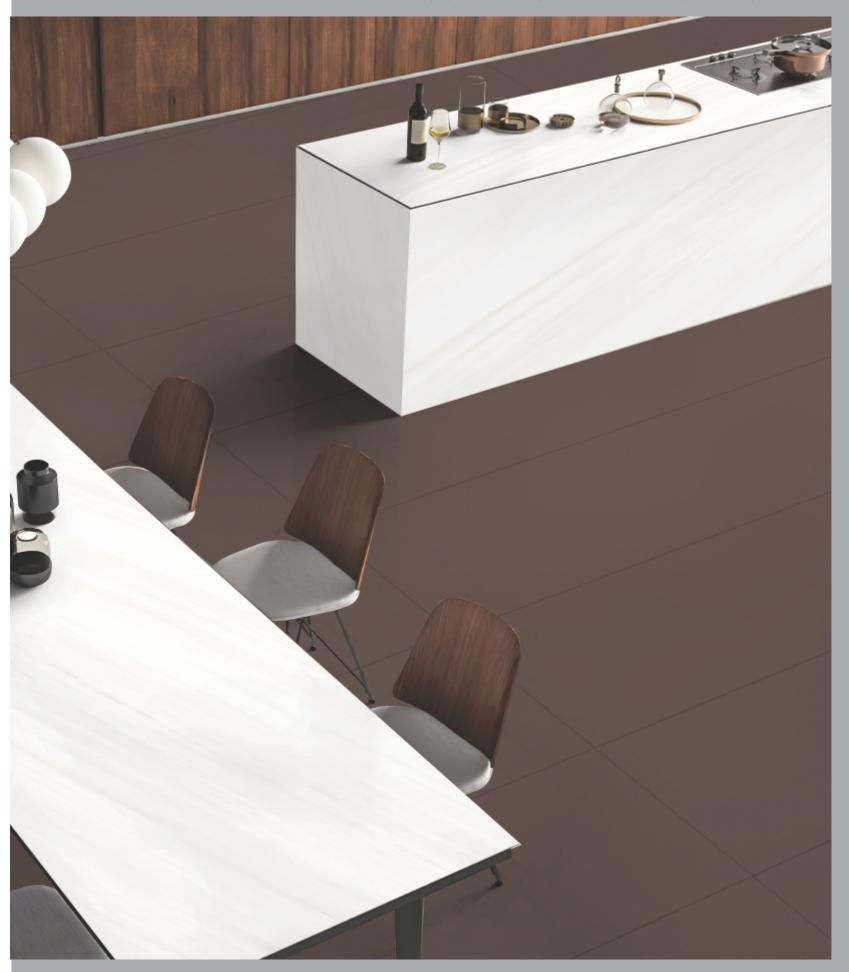


















GRIS LASA PREMIUM MATT































NOVO GREY

MATT









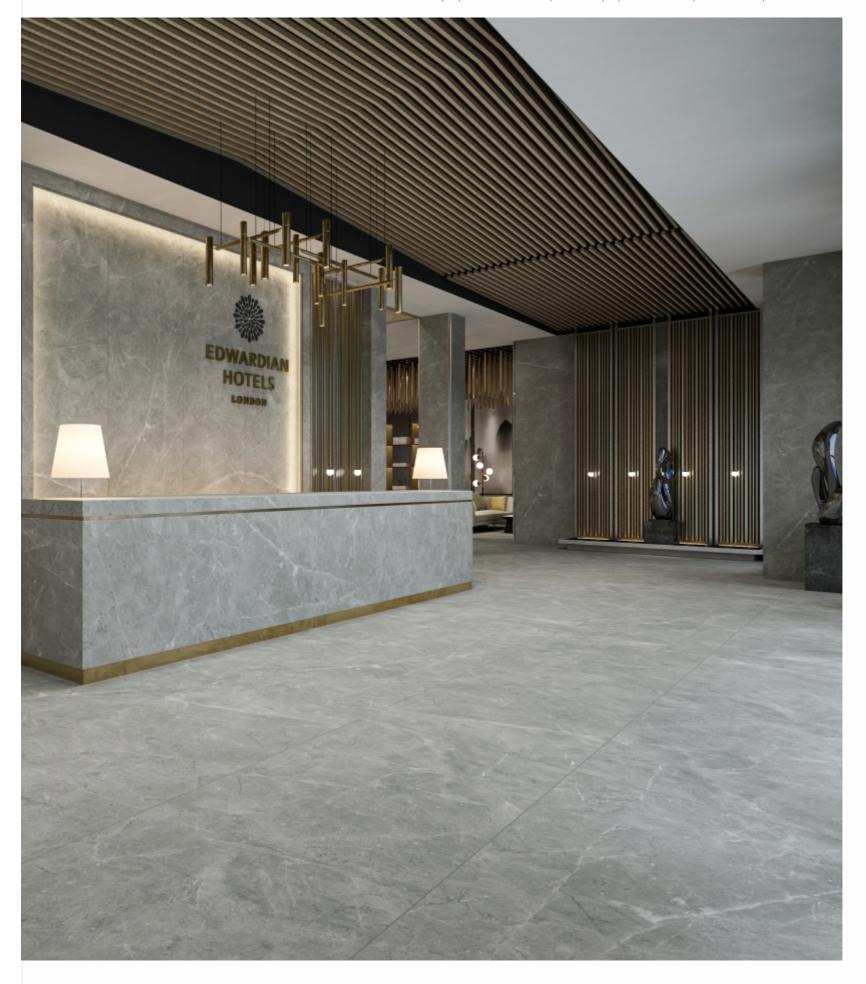












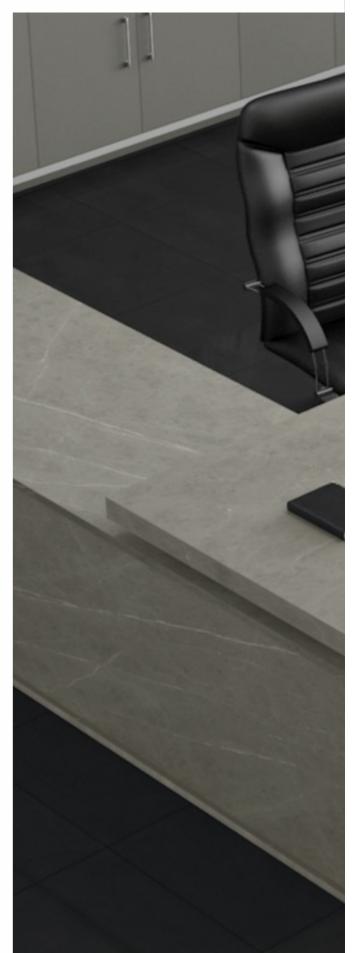








LASHTOR GREY









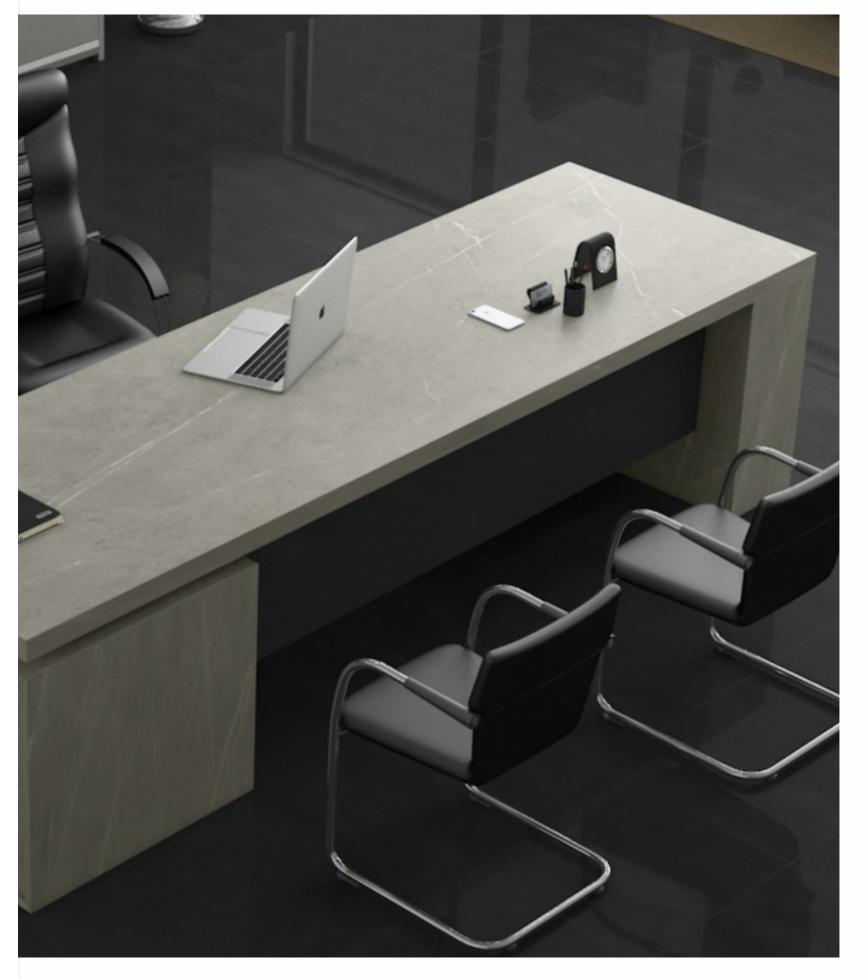


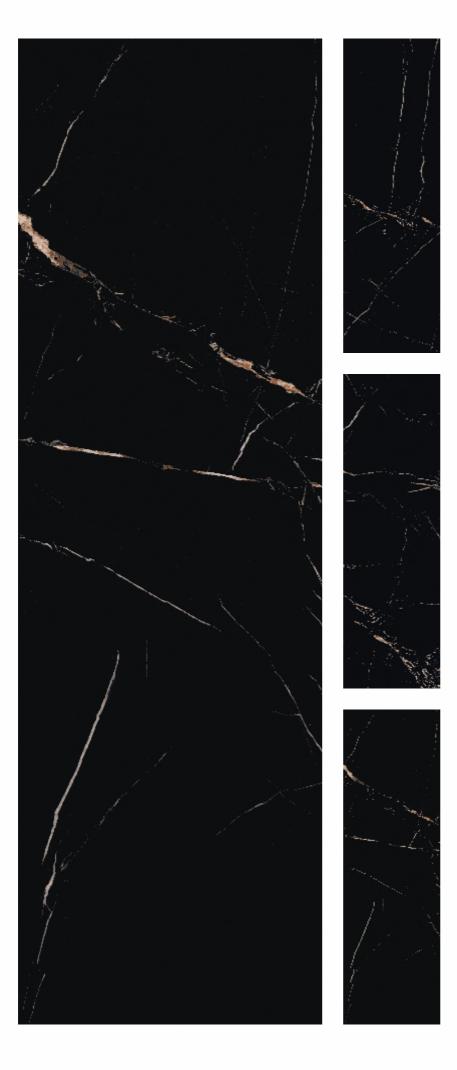












CHARMING NERO
PREMIUM MATT

















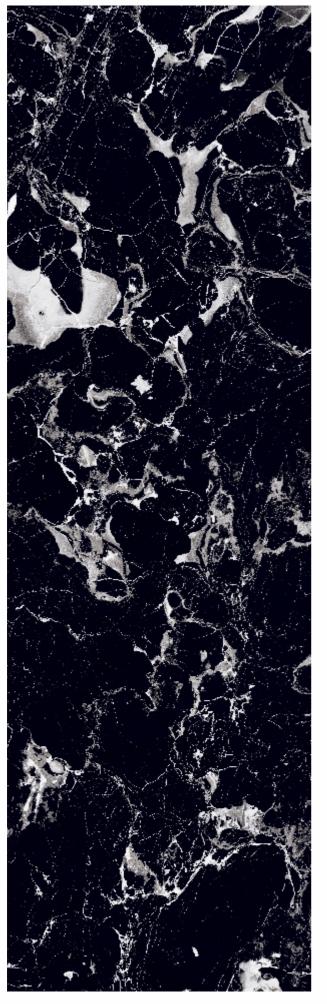


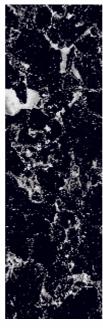
Frame Stair C





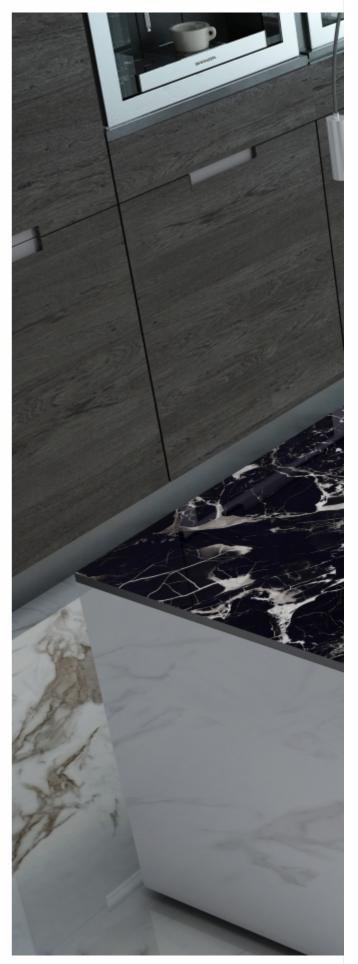








NERO PORTORO POLISH











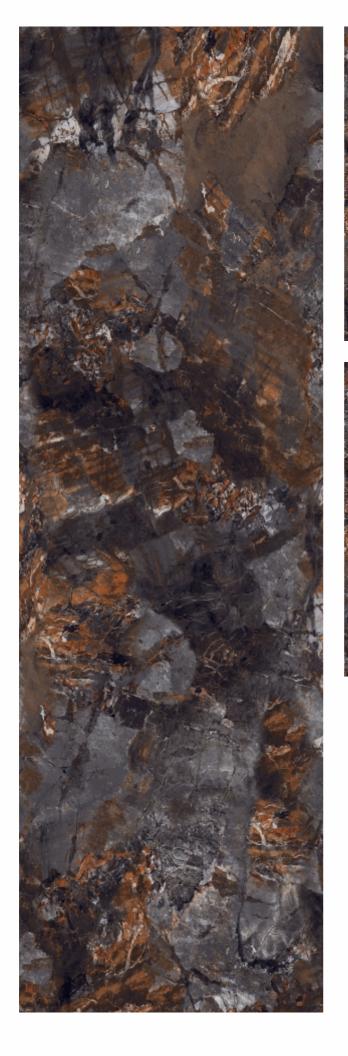












SIERRA GREY
POLISH







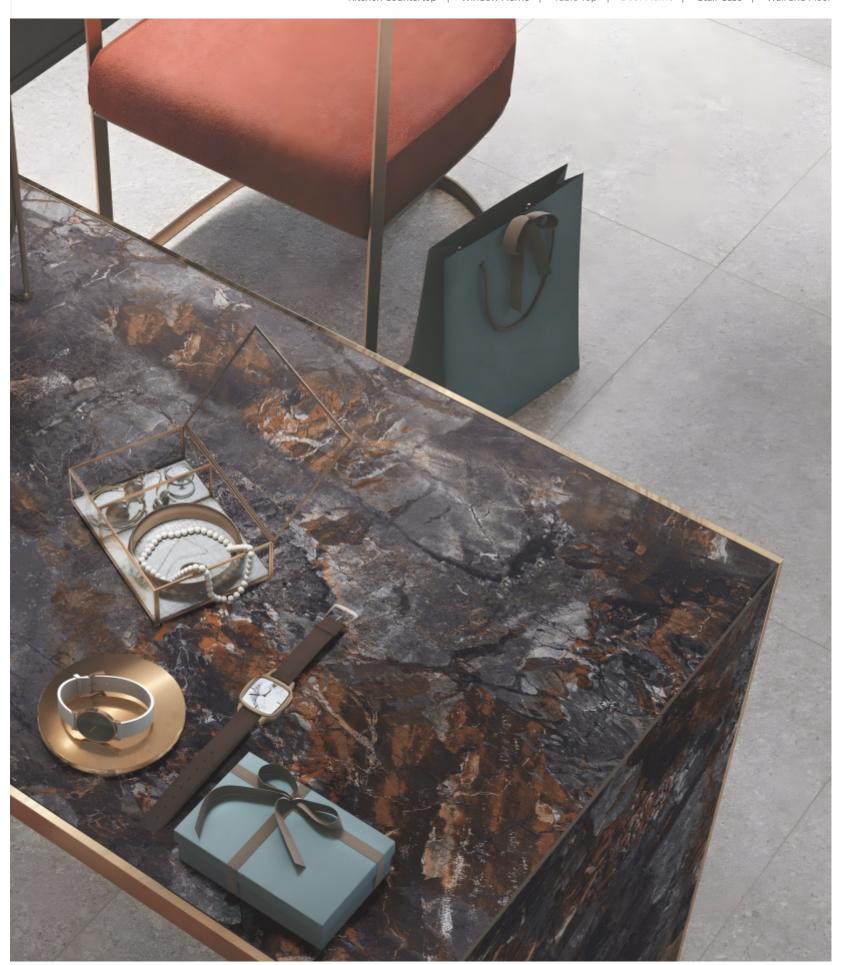


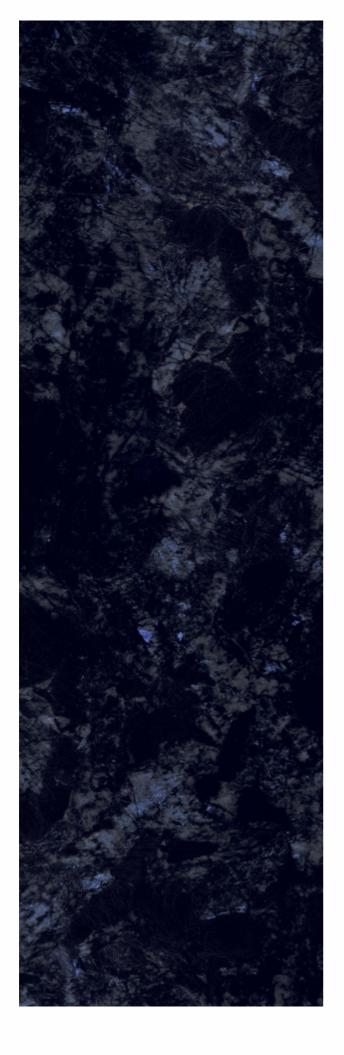




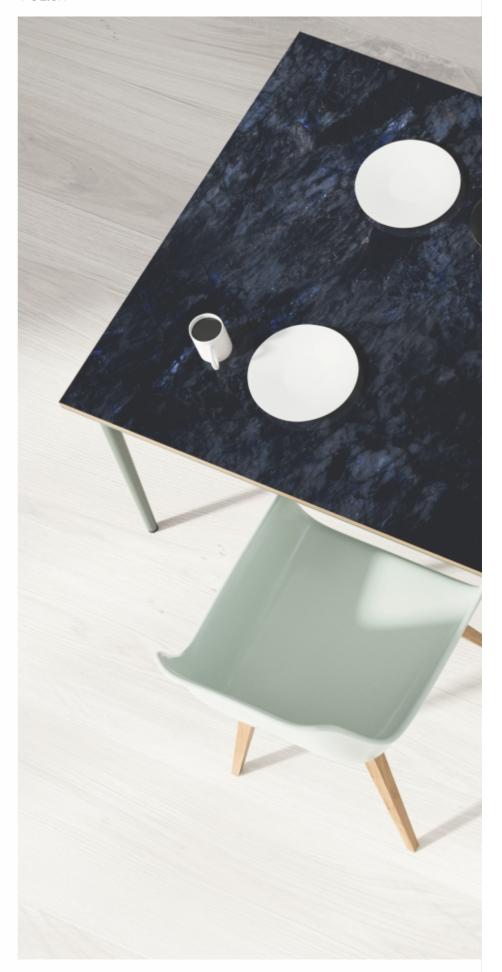








VOLGA AZUL POLISH









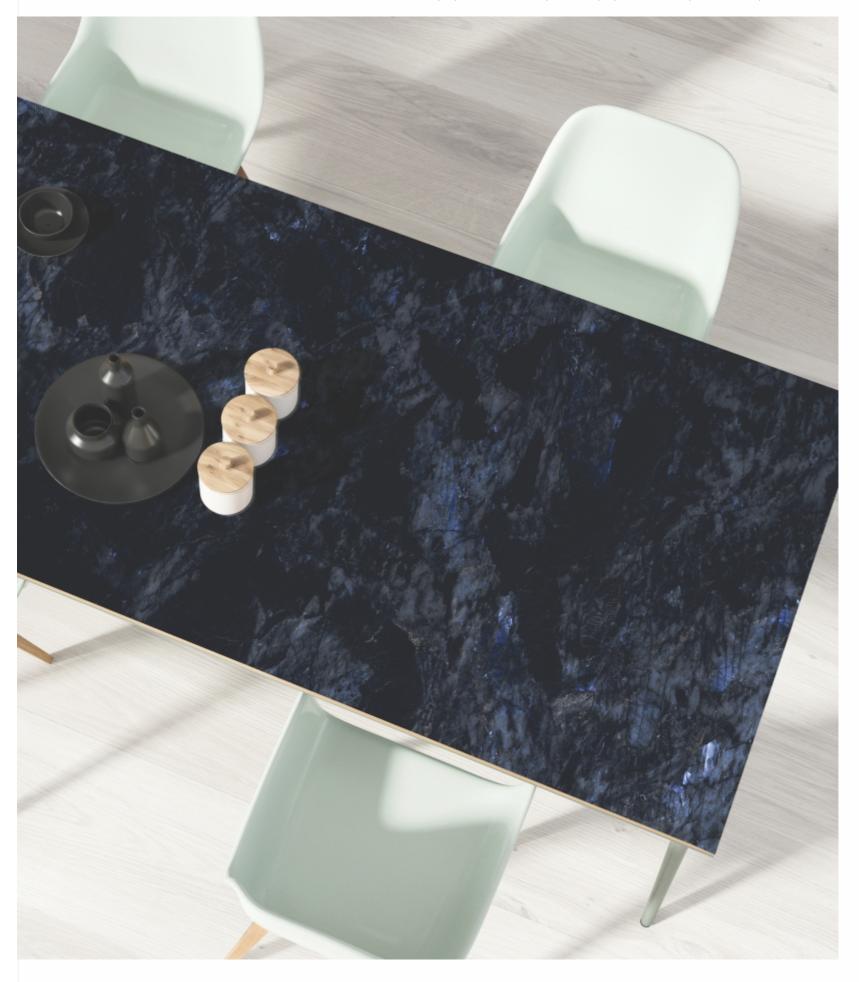












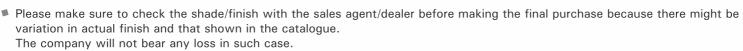
PACKING DETAILS

DIMENSIONS (MM)	NO. OF SLABS/BOX	COVERAGE AREA	
800x2600 15 MM	01	2.08 ^{m2}	

TECHNICAL SPECIFICATIONS -

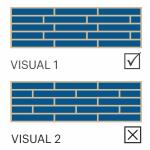
S.No.	Characteristic	Group Bla : ISO 13006 - 2018	Group Bla IS :15622:2017	Full Body vitrified slab Value	Digital vitrified slab Value	Test According to		
Dimensions & surface Quality								
1	Deviation in length and width	± 0.3%	± 0.1%	± 0.1%	± 0.1%	ISO 10545:2/IS:13630 (P-1)		
2	Deviation in thickness	± 5%	± 4%	± 4%	± 4%	ISO 10545:2/IS:13630 (P-1)		
3	Deviation in Staightness of sides	± 0.3%	± 0.4%	± 0.1%	± 0.1%	ISO 10545:2/IS:13630 (P-1)		
4	Deviation in Rectangularity	± 0.3%	± 0.1%	± 0.1%	± 0.1%	ISO 10545:2/IS:13630 (P-1)		
5	Deviation in Surface Flatness	± 0.4%	± 0.50%	± 0.2%	± 0.2%	ISO 10545:2/IS:13630 (P-1)		
6	Surface Quality (%)	Minimum 95%	Minimum 95%	No visible defects	No visible defects	ISO 10545:2/IS:13630 (P-1)		
7	Glossiness with Nano	Declared by manufacturer	-	Minimum 90	Minimum 90	ISO 2813 (Glossy meter)		
	Physical charactersitics							
8	Scratch Hardness of surface Moh's scale	Required	Min. 5	Min. 5	Min. 4	IS:13630 (P-13)		
9	Water absorption	≤ 0.5% Individual maximum 0.06%	Average ≤ 0.08, Individual 0.10%max	<0.05%	<0.05%	ISO 10545:3/IS: 13630 (P-2)		
10	Moisture Expansion	Test method available	Max 0.02 mm/m	Max 0.01 mm/m	Max 0.01 mm/m	ISO 10545:10 / IS:13630(P-3)		
11	Surface abrasion	Required	Min Class - 2	-	PEI class 2-4	ISO 10545:7/IS:13630 (P-11)		
12	Deep Abrason	max 175 mm³	max 140 mm³	≤ 150mm³	-	ISO 10545:6/IS:13630 (P-12)		
			Mechanical characters	itics				
13	Breaking strength	1300 N	Min 1300 N	≥ 5000 N	≥ 5000 N	ISO 10545:4/IS: 13630 (P-6)		
14	Modulus of rupture	>35 N/mm²	Average 35, Individual minimum 32	≥ 40 N/mm²	≥ 40 N/mm ²	ISO 10545:4/IS: 13630 (P-6)		
Safety charactersitics								
15	Density	Min 2.20 gm/cc	Min 2.20 gm/cc	> 2.25 gm/cc	> 2.25 gm/cc	ISO 10545:3 /IS: 13630 (P-2)		
16	Impact resistance (Coefficient of restitution)	Test method available	Min 0.55	> 0.65	> 0.65	ISO 10545:5/IS: 13630 (P-14)		
17	Skid resistance (Friction coefficient)	Test method available	Test method available	≥ 0.4 *	≥ 0.4 *	ISO 10545:17 / ANSI:A326.3		
Thermo photo charactersitics								
18	Thermal shock resistance	Test method available	Min 10 cycles	10 cycles Pass	Pass min 10 cycles	ISO 10545:9/IS: 13630 (P-5)		
19	Co efficient of thermal expansion	9×10 ⁻⁶ Max	6×10 ⁻⁶ Max	<6×10 ⁻⁶	<6×10 ⁻⁶	ISO 10545:8/IS:13630 (P-4)		
20	Crazing Resistance	Required	4 Cycle Pass	-	4 Cycle Pass	ISO 10545:11/IS:13630 (P-9)		
21	Frost resistance	Required	Required	No Damage	No Damage	ISO 10545:12/IS: 13630 (P-10)		
22	Small colour differences	Plain coloured tiles only where required ∆E cmc < 0.75	-	No differences	No differences	ISO 10545:16		
	Chemical characteristics							
23	Stain Resistance	Min Class - 3	Min class - 1	Min Confirm to class-4*	Min Confirm to class-4*	ISO 10545:14/IS:13630 (P-8)		
24	Chemical Resistance HOUSE HOLD CHEMICAL & SWIMMING POOL SALT	Min class-GB/UB	Class - AA	Confirm to classes-UA*	Confirm to classes-GA*	ISO 10545:13/IS:13630 (P-8)		
25	Chemical Resistance LOW CONCENTRATIONS ACID & ALKALIES	Manufacturer is to state classification	Required	Confirm to classes-ULA*	Confirm to classes-GLA*	ISO 10545:13/IS:13630 (P-8)		
26	Chemical Resistance HIGH CONCENTRATIONS ACID & ALKALIES	Test method available	Required	Confirm to classes-UHB*	Confirm to classes-GHB*	ISO 10545:13/IS:13630 (P-8)		

- # Resistance to acids & alkalis (Exception of Hydrofluoric acid & its compounds)
- ** Vitrified tiles have resistance to most of the stains / chemicals but, it is recommended to take due care while laying and for day-to-day maintenance.
- * Applicable in Gailpur plant only.
- Colours in the catalogue are as accurate as printing process allows. Please check actual tile sample before making the final selection.
- Sizes mentioned in the catalogue are nominal sizes only.
- No claim will be entertained once the tiles are fixed.
- For better laying, please follow the instructions on the packaging box.
- In case it is required to lay the tiles on wall or floor in STAGGERED PATTERN, then always lay them in Overlap 20:80 ratio, as shown in VISUAL 1 instead of Brick pattern (overlap 50:50 ratio), as shown in VISUAL 2.











DISPLAY CENTRE

North

CHANDIGARH:

SCO-8,1st floor, Sector 7C, Madhya Marg, Chandigarh-160019 Phone: +91-172- 4631417 Mobile: 9779021253, 9779021262

JAIPUR:

G-1, G-2, Aishwarya Tower, Near Hotel Hawa Mahal, Ajmer Road Jaipur-302005, Rajasthan Phone - +91-141 2223425, 9799495766

LUCKNOW:

7, Tajpuria palace, Faizabad Road, Indira Nagar, Lucknow, Uttar Pradesh Mobile: 9717795204,9956252777

South

BANGALORE:

Farah Icon, 119 2nd Floor, Opp. New Pass Port Kendra, Lalbagh Road, Bangalore-560027, Karnataka Mobile: 9008402949, 9008016799

CHENNAI:

Old No.10, New No.46, Montieth Road Above Wait Rose Super market Egmore, Chennai – 600008. Mobile: 9791178678, 9952094333

COIMBATORE:

1st Floor, No.57, Cowley Brown Road, Near Central Library, R.S. Puram Coimbatore – 641002. Mobile: 9629944454, 9677708080

COCHIN

Door No. 48/557-C, MN Square Near Gold Souk, NH By-Pass, Vyttila, Cochin 682019, Kerala Mobile: 9995868863, 9746473684, 7303663188

HYDERABAD

#3 - 143, 1st Floor, Nirvana Building, Kavuri Hills, Police Station Opp.Road, Madhapur Hyderabad - 500081, Telangana Mobile: 9000304996, 9000304992, 9000005383, 7680000890, 9000304997, 9100062713, 8287905851

West

MUMBAI:

Ground & 1st Floor, Suraksha Ace, Near JB Nagar Metro Station, Andheri Kurla Road, Chakala, Andheri (East), Mumbai - 400059 Mobile: 8968586560, 9987789500

PUNE:

2nd Floor, Grace Platina, Opp.Kumar Pacific Mall, Shankar Seth Road,Pune - 411042 Mobile: 9730088497, 9730088498

Sales Representative

NORTH

GURGAON:

Mobile: 9971744115, 9717795210, 9717795205

NOIDA:

Mobile: 9717795156, 9717795200, 9717795205

DELHI & FARIDABAD:

Mobile: 9560553304, 9717795029, 9717795192

KUMAON:

Mobile: 7755001348, 7755001349, 9717795202

WESTERN UP:

Mobile: 9717795202, 8800093020, 7755001348

HARYANA:

Mobile: 8295200155, 8295200410

DEHRADUN:

Mobile: 7755001347, 9717795202 7755001346

LUDHIANA:

Mobile: 9779021270,9779021267, 9779021264,9779021255

HIMANCHAL PRADESH:

Mobile: 9779027169, 9779021253

JAMMU & KASHMIR:

Mobile: 9906906622, 9086411081

VARANASI:

Mobile: 9794865554, 9005095500

<u>EAST</u>

ASSAM:

Mobile: 9311299711, 9903234184

BIHAR:

Mobile: 9771458963,9892408080

JHARKHAND:

Mobile: 9934011406, 8882918981

ORISSA:

Mobile: 9937185338, 9937285865, 8882918983

WEST BENGAL / KOLKATA:

Mobile: 9007011022, 9007011028, 9007062814

CENTRAL

CHHATTISGARH:

Mobile: 9981528088

RAIPUR:

Mobile: 9758598467,9981528088

BILASPUR:

Mobile: 7898028779,9981528088

BHOPAL:

Mobile: 9981528092

INDORE:

Mobile: 9630025576, 9981528089

WEST

AURANGABAD:

Mobile: 8600992620, 9730088497

GOA:

Mobile: 7028018708

NASIK:

Mobile: 8600992620, 9730088497, 7028030538

AHMEDABAD:

Mobile: 9998804440, 8511581725

NAGPUR:

Mobile: 9987538689, 9730088497

SOUTH

ANDHRA PRADESH:

Mobile: 9000300790, 8287905851

VIJAYWADA:

Mobile: 7827993473, 9000300790



EBBIIADY - 2024

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