

Meeting Start: 7:21

Location of Meeting: Phone

Present at Meeting:

1. Angela René White
2. Jett Palmer

Approval of Agenda

The agenda for the meeting was discussed and approved.

Discussion

- I. Marketing
 - A. Instagram activity
 1. Regular posting—Wednesday each week
 2. Reels and carousels with helpful and actionable advice for viewers
 - B. Actionable for Jett:
 1. Send Angela topics, information, quotes, statistics, etc.
- II. Content creation
 - A. Podcast
 1. Explore necessary resources, location, etc.
 2. Schedule separate meeting
 - B. Share Bulletin
 1. Always looking for people to share! Angela has a few?
 - C. YouTube playlists
 1. Start ideating now and developing ideas
 2. Planning for high-production filming during summer
- III. Events
 - A. Start planning for a summer event? Expected costs, goals, etc.
- IV. Finance
 - A. Bank account access, debit card use

Time of Next Meeting

The next meeting will be held on April 9th, 2023.

Adjournment:

The meeting was adjourned at 7:44 by Jett Palmer.

Minutes Submitted by: Jett Palmer