



SPONSORSHIP OPPORTUNITIES

Fort Worth, Texas | September 2026



About the Project

Good Morning / Mourning America is a multidisciplinary arts event exploring grief, resilience, and renewal through music, movement, visual art, and performance.

Hosted in Fort Worth, the project will bring together artists and audiences for a powerful cultural experience reflecting on the emotional landscape of our time.

Through performance, installation, and dialogue, the event invites participants to consider how communities process change and how the arts help us imagine new possibilities.

A Southwest Artistic Collaboration

While presented in Fort Worth, the project is regional in scope.

Artists from across the Southwest – including Texas, New Mexico, and Oklahoma – will be invited to submit work for consideration.

This regional approach strengthens artistic exchange while highlighting the diversity of creative work emerging from the Southwest.





The Experience

Good Morning / Mourning America will feature:

- Live music performances
- Contemporary dance and movement works
- Visual art installations
- Spoken word and theatrical elements
- Artist talks and community conversations

Together these elements create an immersive experience inviting audiences to move from reflection toward renewal.



Audience & Reach

Expected audiences include:

- Fort Worth arts patrons
- Cultural and communities
- Artists and creative professionals
- Community members seeking meaningful cultural experiences

Projected Reach

- 600-800 in-person attendees
- 60,000-75,000 digital impressions



WHY SPONSORSHIP MATTERS

Sponsorship support allows the event to:

- Support artists and performers
- Produce a high-quality immersive experience
- Expand outreach across the Southwest arts community
- Maintain accessible ticket pricing for audiences

Sponsors help ensure that bold cultural work can thrive in our community.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – \$12,500

- “Presented by” recognition across promotional materials
- Premier logo placement on event marketing and signage
- Recognition in media and publicity
- Acknowledgment at key moments during the event
- VIP invitations and premium seating

Premier Event Sponsors – \$10,000 (Two Available)

Grand Opening Reception Sponsor

Support the official opening celebration welcoming artists, sponsors, and community members.

Benefits include recognition as Grand Opening Reception Sponsor, logo placement on reception signage, acknowledgment during opening remarks, and VIP invitations.

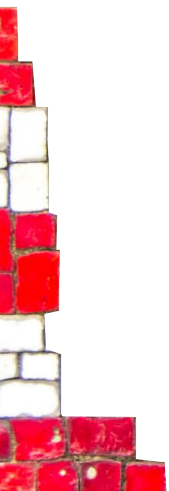
Closing Reception Sponsor (Modern Art Museum of Fort Worth)

Support the culminating celebration honoring artists and sponsors.

Benefits include recognition as Closing Reception Sponsor, logo placement on reception signage, acknowledgment during closing remarks, and VIP invitations.

Program Sponsor – \$4,000

- Logo recognition on event materials
- Listing in printed and digital programs
- Acknowledgment during the event



Hospitality Sponsor – \$4,000 or In-Kind Equivalent

Supports lodging and hospitality for visiting artists and judges.

Possible in-kind support:

- Hotel room blocks
- Hosted accommodations
- Hospitality suites

Recognition as Official Hospitality Sponsor.

Transportation Sponsor – \$2,500 or In-Kind Equivalent

Supports transportation for visiting artists, judges, and special guests

Possible in-kind support:

- Airport transfers
- Vehicle service
- Rideshare transportation
- Shuttle service

Recognition as Official Transportation Sponsor.

Media Reception Sponsor – \$3,500

Supports a reception for media representatives and cultural leaders prior to the event.

Merchandise Sponsor – \$2,500

Supports production of limited-edition event merchandise or artist-designed items.

Artist Awards – \$500

Artist Awards provide direct recognition to participating artists.

Sponsors receive name recognition associated with an award and listing in event program materials.

SPONSORSHIP COMMITMENT FORM

Good Morning / Mourning America | Fort Worth, Texas | September 2026

Sponsor Information

Organization / Sponsor Name: _____

Primary Contact: _____

Title: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level

- Presenting Sponsor — \$12,500
- Grand Opening Reception Sponsor — \$10,000
- Closing Reception Sponsor — \$10,000
- Program Sponsor — \$4,000
- Neighborhood Sponsor — \$2,500
- Culinary & Beverage Sponsor — \$5,000 or
- In-Kind
- Hospitality Sponsor — \$4,000 or In-Kind
- Transportation Sponsor — \$2,500 or In-Kind
- Media Reception Sponsor — \$3,500
- Merchandise Sponsor — \$2,500
- Artist Award Sponsor — \$500
- Other: _____



Sponsorship Type

- Financial Contribution
- In-Kind Contribution
- Description of in-kind support: _____
- Estimated value: _____

Payment Information

- Check
- Invoice Requested
- Other: _____

Signature

Thank you for supporting artists and strengthening the cultural life of Fort Worth.

Authorized Signature: _____

Name: _____

Title: _____

Date: _____

SPONSORSHIP CONTACT

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