

PARTNERSHIP OPPORTUNITIES



ABOUT

The Good Morning/Mourning America multi-media exhibition offers a basis to explore in depth the emotion and creativity sparked by today's current political and cultural climate. Whether perspectives of division, abrasion or balm, art and its imagery have a way of evoking and perhaps bridging discord in ways that words cannot. With the title of the exhibition — Good Morning/Mourning America — acting as the sole prompt, works of art, music and written word (poetry, essays) will be solicited by those in the surrounding Fort Worth community and curated for both balance and representative and unique perspectives. This exhibition, supplemented by a facilitated gallery talk and digital catalog, seeks to bring members of the surrounding community together to facilitate individual and collective reflection, spark curiosity, and perhaps bridge to a reality that we actually may have more in common than not.

AS KATHERINE PORTER WROTE:

WHEN ALL ABOUT YOU MAY BE DESTROYED OR LYING IN THE DUST...IT IS THE ARTS THAT WILL DEFINE US AS A CIVILIZATION. THE ARTS REVITALIZE. THEY'RE FOOD FOR THE SOUL. THEY TRANSPORT US. THEY INSPIRE US. THEY HUMBLE US. THEY CREATE A BRIDGE FOR US WORLDWIDE IN WAYS THAT REALLY NOTHING ELSE CAN. THEY ARE THE BEST COMMON DENOMINATOR FOR THE PROLIFERATION OF GOOD IN THE WORLD. THEY ARE ALSO THE MIRROR FROM WHICH WE CAN VIEW HUMANITY.



"SEED" SPONSOR – \$500 PLANTING THE FIRST SPARK OF CREATIVITY

BENEFITS:

- LOGO ON IMMERGENT WEBSITE AND PRINTED PROGRAM
- SOCIAL MEDIA SHOUT-OUT (1X PRE-EVENT)
- NAME LISTED ON COMMUNITY SPONSOR BOARD AT EVENT

PARTNERSHIP LEVELS

BRIDGE SPONSOR - \$1,000
CONNECTING COMMUNITIES THROUGH
CREATIVE ENERGY

BENEFITS:

- MEDIUM LOGO PLACEMENT ON DIGITAL/PRINT MATERIALS
- 2 SOCIAL MEDIA MENTIONS (PRE- AND POST-EVENT)
- VERBAL RECOGNITION DURING THE EVENT
- OPPORTUNITY TO INCLUDE ITEM IN ATTENDEE SWAG BAGS

ORIGIN SPONSOR - \$1,000+ IN-KIND/MEDIA
SUPPORT

PARTNERS WHO SHAPE THE FABRIC OF IMMERGENT

BENEFITS:

- PROMINENT LOGO PLACEMENT BASED ON CONTRIBUTION VALUE
- COLLABORATIVE PROMOTIONAL OPPORTUNITIES PRIORITY BOOTH OR ACTIVATION SPACE



► \$2,000 EMPOWERING COLLABORATION AND CULTURAL EXCHANGE

BENEFITS:

- PROMINENT LOGO PLACEMENT ON WEBSITE, SIGNAGE, AND PROGRAM
- DEDICATED SOCIAL MEDIA POST (TAGGED AND PROMOTED)
- VENDOR/EXHIBIT TABLE AT THE EVENT
- VERBAL RECOGNITION DURING OPENING REMARKS
- LOGO ON OFFICIAL EVENT BANNER



✓ LUMINARY UNDERWRITER –\$10,000+
ILLUMINATING THE ENTIRE
IMMERGENT EXPERIENCE

BENEFITS:

- EXCLUSIVE TOP-TIER SPONSOR DESIGNATION AS "EVENT UNDERWRITER"
- LARGEST LOGO PLACEMENT ACROSS ALL MATERIALS (DIGITAL, PRINT, STAGE)
- CO-BRANDED AREA OR ACTIVATION AT THE EVENT
- SPEAKING OPPORTUNITY DURING OPENING CEREMONY
- FEATURED STORY IN SOCIAL MEDIA AND EMAIL CAMPAIGN
- FIRST RIGHT OF REFUSAL FOR NEXT YEAR'S UNDERWRITER ROLE

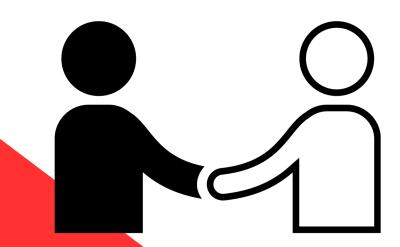


WHY PARTNER

Good Morning/Good Mourning is more than an event—it's a living, breathing celebration of creativity, connection, and cultural expression. Your support helps amplify local voices, provide platforms for emerging artists, and foster transformative community experiences.

Your participation will make it possible to reach and enrich the lives of the community through creative expression.

Support Immergent and become part of a movement that nurtures the soul of the community through art, imagination, and shared experience.



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