

Contact

chris@burnettmusicfoundation.org

www.linkedin.com/in/
chrisburnettmusic (LinkedIn)
BurnettMusic.BIZ (Company)
BurnettPublishing.com (Portfolio)
BurnettFamilyUS.org (Personal)

Top Skills

Saxophone
Teaching
Conducting

Languages

Italian
English
German

Certifications

US Army Bandsman
US Army Enlisted Bandleader
US Army Band Group Leader

Honors-Awards

Defense Meritorious Service Medal
Meritorious Service Medal (with Oak Leaf Cluster)
Army Commendation Medal (with 4 Oak Leaf Clusters)
1995 Five Star Award of Merit - Composer
Kansas Press Association Awards of Excellence

Publications

URL BurnettFamilyUS.org
URL ArtistsRecordingCollective.biz
COLUMN: Musings In Cb
URL DinoMassaKC.com
URL BurnettPublishing.com

Christopher Burnett

President, Director and Registered Agent at Burnett Music Foundation, Kansas Touring Artist, Conn-Selmer Artist, Veteran
Kansas City Metropolitan Area

Summary

EXECUTIVE DIRECTOR PROFILE: Success-driven, visionary, and highly committed professional equipped with broad background in providing top-notch leadership and services within nonprofit, military, and corporate organizations; complemented with expertise in business startup, business development, jazz artist development, music education, and community outreach. Expert at planning and setting long-term strategic plans, as well as optimizing organizational efficiency, reducing costs, and surpassing business objectives. Recognized formally and professionally for excellent leadership capabilities in establishing high-performing and cross-functional teams, while maximizing human and financial resources.

PROFESSIONAL FIRST-PERSON BULLETS NARRATIVE:

I am a formally trained alto saxophonist, educator, leader, and composer and started my professional career with military jazz bands "turning pro" directly upon graduating high school at 18 years old.

Over the course of my career, I have performed professionally around the world, recorded noteworthy albums as a leader, taught at the college-level and co-founded a significant independent recording label.

I have released four albums as a leader - the latest, 'CbQ+5: The Standards, Vol. 1', on the ARC label was met with FOUR STAR reviews and critical acclaim. Additional credits include producing the international music collaboration "Dino Massa Kansas City Quintet" and album titled, "Echoes of Europe."

I am an in-demand woodwind instructor, jazz clinician, festival adjudicator, and conductor for honors ensembles.

I regularly serve as a keynote speaker for civic events such as the Martin Luther King Day Celebration at Fort Leavenworth and the Black History Month celebration of Dwight D. Eisenhower VA Medical Center.

I was a Jazz clinician for the Missouri Music Educators Association In-Service Workshop/Conference at Tan-Tar-A in Osage Beach sponsored by Conn-Selmer, Inc.

I am cofounder of The Burnett School of Music and held formal adjunct professor of music positions with University of Missouri Science and Technology (10 years) and Metropolitan Community Colleges (5 years).

I directed the marketing department for the American Jazz Museum from 2011-2016.

I am a multi-year Kansas Press Association award-winning newspaper reporter and the 1995 5-Star Award of Merit Winner of the National Federation of Music Clubs as a Composer.

I was awarded the Defense Meritorious Service Medal among many other formal commendations and letters culminating a 22+ year active duty career as a professional military musician.

Experience

Burnett Music Foundation

President, Director and Registered Agent

February 2020 - Present (2 years 10 months)

Leavenworth, Kansas, United States

Burnett Music Foundation is a Kansas nonprofit organization. Grant funding is pursued and used for strategic investments and arts integration. Current projects include: Artists Recording Collective; Bird Music Boot Camp; Jazz Artistry Now; and, Kansas City Area Youth Jazz.

Conn-Selmer, Inc.

Performing Artist, Clinician and Endorser of Selmer (Paris) Saxophones

June 2012 - Present (10 years 6 months)

Christopher Burnett is an official CONN-SELMER PERFORMING ARTIST AND CLINICIAN.

Christopher Burnett plays Selmer (Paris) Saxophones exclusively.

KC Area Youth Jazz

Artistic Director

June 2018 - Present (4 years 6 months)

Kansas City, Missouri Area

Tune Shop

Teacher of Music

July 2018 - Present (4 years 5 months)

Kansas City, Missouri Area

The Tune Shop offers private one-on-one lessons with a professional teacher. Lessons are held in our spacious studios. As a student at the Tune Shop, you will enjoy private teaching as well as all needed books, sheet music and a full line of accessories/supplies.

- Taught a Private Woodwind Studio of 20-30+ Students Each Week.
- Created and Successfully Managed a Progressive Private Teaching Syllabus.
- Students Consistently Achieved Success at Local, Regional and All-State Band Levels.
- Students Consistently Achieved Scholarship Opportunities.
- Numerous Former Students Professional Musicians and Music Educators.
- Professionally Recommended and Endorsed Selmer Saxophones and Leblanc Clarinets.
- Jazz Artist-In-Residence (performing artist, recording artist, and clinician)
- General Public Relations and Diplomacy.

Leavenworth USD453

Artist In Residence

August 2017 - Present (5 years 4 months)

Leavenworth, Kansas

It's official ! I'm Artist in Residence at Leavenworth USD 453 working with Dr. Jared Prost in the music department at Leavenworth High School specializing in teaching woodwinds and jazz band. Many of you know that I moved my private teaching practice from the college in Kansas City to the Tune Shop studio. I'm able to contribute working with and developing student ensembles again too in this new position at LHS. Looking forward. Conn-Selmer, Inc.

Peace, Cb // Visit our portal online at www.BurnettMusic.com

Artists Recording Collective, LLC

Chief of Operations

December 2007 - Present (15 years)

- Strategic Development, Planning and Execution of Company Business Plans
- Developing and Maintaining Media Relations, Alliances and Partnerships.
- Marketing Communications Program Development and Management.
- Graphic Design Supervision and Management.
- Marketing Collateral Archive Management.
- Creating Integrated Marketing Plans.
- Business to Business (B2B) Networking.
- Website; Social Media; and, General Marketing.
- Jazz Artist-In-Residence (performing artist, recording artist, and clinician)
- General Public Relations and Diplomacy.

Specialties:

- Organizational leadership, resiliency, team building, problem solving
- Strategic thinker, advisor
- Quality assurance
- Music education, production, marketing, public outreach
- Internal and external communication, public speaking
- Professional Musician

ARTISTS RECORDING COLLECTIVE (ARC) is an internationally recognized label identity that emphasizes promoting and facilitating the distribution and utilization of the works created by our artists.

Mission - ARC is an American label identity that emphasizes promoting and facilitating the distribution and utilization of the works created by our artists.

Company Overview - ARTISTS RECORDING COLLECTIVE (ARC) is an American label brand that was co-founded by musician artists who were also among the very first pioneers employing viable uses of 21st Century technologies.

Description - * A New Concept Music Label Brand & Business Model *

ARTISTS RECORDING COLLECTIVE (ARC) is an internationally recognized brand and professional recording label that emphasizes promoting and facilitating the distribution and utilization of the works created by our members.

ARC provides a viable 21st Century Music Industry Platform for world-class talent!

BurnettPublishing.com

Co-Owner

July 1980 - Present (42 years 5 months)

- Strategic Development, Planning and Execution of Company Business Plans
- Developing and Maintaining Media Relations, Alliances and Partnerships.
- Marketing Communications Program Development and Management.
- Graphic Design Supervision and Management.
- Marketing Collateral Archive Management.
- Creating Integrated Marketing Plans.
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- General Public Relations and Diplomacy.

ABOUT BURNETT PUBLISHING - BurnettPublishing was established in 1980 and has developed to provide "21st Century Media Solutions for the Design Age". We work primarily in the following areas: Music Publishing, Composition Commissions, Arranging Commissions, Webmaster Services (see .pdf brochure), Music Licensing, and we also provide Consultation Services to select clients ...

BurnettMusic.BIZ

48 years 7 months

Founder and co-owner/ Executive Level Management

May 1974 - Present (48 years 7 months)

- Strategic Development, Planning and Execution of Company Business Plans
- Developing and Maintaining Media Relations, Alliances and Partnerships.
- Marketing Communications Program Development and Management.
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ABOUT US: BurnettMusic.BIZ is a sole proprietorship business located in the State of Kansas within the United States of America. The online Web site URL is the official artist website of Chris Burnett - a Kansas City area musician, composer and instructor of music. Therefore, you will only find music performance-related content here as a matter of course. BurnettMusic.BIZ is committed to protecting your privacy online while interacting with our Web site. We are also committed to providing you with the very best online experience we can while you are interacting with our unique approach to presenting a performing artist's activities, portfolio and archives. And, we hope that you enjoy exploring the various custom features available at BurnettMusic.BIZ

CEO / Executive Level Management

October 1996 - December 2000 (4 years 3 months)

St. Robert, Missouri

Founded a retail music store business operation that sold and rented musical instruments, printed sheet music, musical accessories and provided a music lessons studio that served 400+ students each week in a small rural county in south central Missouri. Authorized Dealer and Franchise for major instrument manufacturer brands.

- Developing and Maintaining Media Relations, Alliances and Partnerships.
- Marketing Intern Program Development and Management.
- Graphic Design Supervision and Management.
- Marketing Collateral Archive Management.
- Creating Integrated Marketing Plans.
- Business to Business (B2B) Networking.
- Jazz Artist-In-Residence (performing artist, recording artist, and clinician)
- General Public Relations and Diplomacy.
- Developed company standard operating procedures for all areas of operation.
- Worked retail sales counter and point of sale register.

GateHouse Media

Journalist

September 2016 - September 2017 (1 year 1 month)

Fort Leavenworth, Kansas

Journalist and Staff Writer for The Lamp newspaper of Fort Leavenworth and its community. GateHouse publishes 620 community and business publications, including 125 daily newspapers, along with over 530+ local affiliated websites.

Metropolitan Community College-Kansas City

Adjunct Music Professor, Woodwind Faculty Instructor and Associate Director of Jazz Combo

May 2013 - July 2017 (4 years 3 months)

Kansas City, Missouri Area

- Teach and Direct Combo Students
- Teach and Coach Woodwind Students
- Teach Jazz Theory, History and Ear Training
- Teach Applied Improvisation
- Teach Woodwind Pedagogy
- Compose and Arrange Music
- Jazz Artist-In-Residence (performing artist, recording artist, and clinician)
- General Public Relations and Diplomacy.

Metropolitan Jazz Workshop (Kansas City) is a new organization under the management and organizational control of the MCC - Penn Valley campus.

www.MCCKC.edu

American Jazz Museum

5 years

Director of Operations and Communications

June 2016 - July 2016 (2 months)

Director of Operations + Communications oversees the day-to-day activities of a organization, at the direction of the Executive Director of the American Jazz Museum.

ABOUT THE AMERICAN JAZZ MUSEUM

Mission - As the only museum in the world solely focused on the preservation, exhibition and advancement of jazz, the American Jazz Museum is dedicated to public service and collaborative efforts to expand the influence, awareness and appreciation of jazz within Kansas City and to audiences worldwide.

Company Overview - Located in the Historic 18th & Vine Jazz District in Kansas City, MO, the American Jazz Museum showcases the sights and sounds of jazz through interactive exhibits and films, the Changing Gallery exhibit space, Horace M. Peterson III Visitors Center, Blue Room jazz club and Gem Theater.

Marketing Communications Manager/ Executive Level Management

August 2011 - June 2016 (4 years 11 months)

Kansas City, Missouri Area

Marketing Communications Manager responsible for American Jazz Museum Brand development; "Jazz and Blues" music festival; "Jammin' at the Gem" (JATG) concert series; "Blue Room" Marketing; Website; Social Media; and, General Museum Marketing. Primary areas include the following:

- Manages \$50K Annual Department Budget and \$20K Festival Marketing Budget
- Leveraged In-Kind Partnerships worth over \$150K in goods and services from other entities
- Coordinates all Communications and PR Initiatives toward achieving significant editorial news coverage, television appearances and print articles with Contractors
- Coordinates all Graphic Design Projects and Collateral Printing with Contractors
- Developing and Maintaining Media Relations, Alliances and Partnerships.
- Marketing Intern Program Development and Management.
- Graphic Design Supervision and Management.
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Acting CEO

July 2015 - August 2015 (2 months)

Acting CEO responsible for American Jazz Museum organizational operations; "Jazz and Blues" music festival; "Jammin' at the Gem" (JATG) concert series; "Blue Room" Marketing; Website; Social Media; and, General Museum Marketing. Reports to the Chairman of the Board of Directors.

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Kansas City Youth Jazz

Woodwind Instructor and Director of the Saturday Afternoon Combo Program/ Executive Level Management
August 2008 - 2013 (5 years)

- Teach and Direct Combo Students
- Teach and Coach Woodwind Students
- Teach Jazz Theory, History and Ear Training
- Teach Applied Improvisation
- Teach Woodwind Pedagogy
- Compose and Arrange Music
- Jazz Artist-In-Residence (performing artist, recording artist, and clinician)
- General Public Relations and Diplomacy.

ABOUT KANSAS CITY YOUTH JAZZ (KCYJ): In January 2001, the Kansas City Youth Jazz program began with one band and a handful of dedicated students and parents. It has since grown to 5 bands and two combos composed of over 100 students from over 50 different schools throughout greater Kansas City, including students from Lawrence, Lansing, Olathe, Raytown, Raymore-Peculiar, Lee's Summit, Blue Valley, Blue Springs, Kansas City, MO, Independence, and Turner schools along with several students from Shawnee Mission and Kansas City, Kansas. The staff, students, parents, Board and friends of Kansas City Youth Jazz are diligently committed to

maintaining an educational program in music that reaches, preserves and passes on the performance and heritage of jazz music.

Tune Shop

Teacher of Music

April 2001 - August 2011 (10 years 5 months)

The Tune Shop offers private one-on-one lessons with a professional teacher. Lessons are held in our spacious studios. As a student at the Tune Shop, you will enjoy private teaching as well as all needed books, sheet music and a full line of accessories/supplies.

- Taught a Private Woodwind Studio of 30-40+ Students Each Week.
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- Students Consistently Achieved Success at Local, Regional and All-State Band Levels.
- Students Consistently Achieved Scholarship Opportunities.
- Numerous Former Students Professional Musicians and Music Educators.
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- General Public Relations and Diplomacy.

MP3.com

Recording Artist

1999 - 2003 (4 years)

Over 508,000 music downloads and CDs sold to 38 countries worldwide from 1999-2003 via the old MP3.com platform. MP3.com was the first major music platform that included independent artists and was precursor to all of the current music distribution stores like iTunes and Amazon.

- Strategic Development, Planning and Execution of Artist Business Plans
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- Creating Integrated Marketing Plans.
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- Website; Social Media; and, General Marketing.
- Jazz Artist-In-Residence (performing artist, recording artist, and clinician)

Missouri University of Science and Technology

Adjunct Lecturer

August 1984 - January 2001 (16 years 6 months)

Rolla, Missouri

Jazz Ensemble, Music 036

US Army

Performing Artist, Musician, Bandleader, Conductor/ Executive Level Management

July 1974 - October 1996 (22 years 4 months)

Worldwide

Professional Musician. Performing artist, conductor, composer, arranger, band leader and administrator serving professional US military musical organizations at various locations around the world. Culminating in service as the Assistant Director of military band organizations with comprehensive supervisory and advisory role over budget, human resources, employee counseling, administration, and operations management.

- Supervised government micro-purchase program as authorizing official.

- Responsible for \$2.4 million plant/property and \$650K technical equipment inventory.

- Reviewer for \$14K consumable purchases, \$33K supply budget, and \$6K end-of-year expenditures.

- Supervised public affairs and media relation initiatives across eight-state, 500K square-mile area of operations that resulted in over 400 annual engagements, Executive Producer for recordings, achieved live and televised impressions per year.

-Strategic Development, Planning and Execution of Company Business Plans

-Developing and Maintaining Media Relations, Alliances and Partnerships.

-Marketing Communications Program Development and Management.

-Graphic Design Supervision and Management.

-Marketing Collateral Archive Management.

-Creating Integrated Marketing Plans.

-Business to Business (B2B) Networking.

-Jazz Artist-In-Residence (performing artist, recording artist, and clinician)

-Compose and Arrange Music.

-Manage Personnel and Company Resources.

-General Public Relations and Diplomacy.

Education

Webster University

Independent Studies, Jazz Studies · (1996 - 1997)

University of La Verne

Independent Studies, Italian Language · (1990 - 1991)

Columbia College

AA, Business · (1983 - 1984)

Armed Forces School of Music

Professional Certification, Advanced Musical Studies and Organizational Management · (1982 - 1983)

Berklee College of Music

Professional Certification, Arranging · (1977 - 1980)