

JLO BY JENNIFER LOPEZ

Written by

Lindsay Hardaway

INT. ON SET

Tilt up from JENNIFER LOPEZ' feet where she is wearing sparkly green high heels.

JENNIFER  
You wanna stand out?

Tilt down to jennifer's feet where she is now wearing cheetah print high heels.

Tilt back up to Jennifer's face.

JENNIFER (CONT'D)  
You wanna look firce?

Jennifer meows and claws.

Tilt down to Jennifer's feet where she is now wearing furry pink high heels.

Tilt back up to Jennifer's face.

JENNIFER (CONT'D)  
You wanna be the best looking on the... Block?

Jennifer laughs.

Jennifer struts towards the camera while wearing denim high heel boots.

JENNIFER (CONT'D)  
Then you need JLO by Jennifer Lopez shoes.

Jennifer flips her hair and looks at the camera.

JENNIFER (CONT'D)  
That's me. JLO.

EXT. PARK - DAY

Jennifer sits on a bench while taking off blue sneakers that have a large 'J' on the side of them.

JENNIFER  
They're comfortable.

Zoom in on Jennifer's heels where she has blisters.

INT. DANCE CLUB

Jennifer is dancing with MEN all around her while wearing her infamous deep cut green Versace dress.

Nobody is paying attention to her shoes.

JENNIFER  
They're eye catching.

EXT. RED CARPET

Jennifer walks down the red carpet where her heel breaks off her shoe.

JENNIFER  
And if they break?

Jennifer's ASSISTANT crawls over to her with super glue and glues the heel back onto the shoe.

JENNIFER (CONT'D)  
They're super easy for your assistant to fix.

INT. ON SET

Jennifer lays sideways on a couch with one leg bent up and over the other.

JENNIFER  
So head on over to DSW.com-

BEN AFFLECK walks out on set holding a Dunkin' Donuts iced coffee and a box of donuts.

BEN  
And after you've done that, make your way to Dunkin' for their brand new Dunkacino.

Jennifer looks at Ben, very confused.

JENNIFER  
Babe, what are you doing here? This is my commercial.

Ben sits down on the couch by Jennifer's feet.

BEN  
Aw c'mon Jen.

Ben puts her feet in his lap.

BEN (CONT'D)  
You don't wear this shit.

Jennifer looks at the camera very seriously. M

JENNIFER  
YES I DO. I DO WEAR JLO BY JENNIFER  
LOPEZ SHOES. Here's proof.

A collection of photos of Jennifer come up of her at different events.

Each photo has a pair of JLO by Jennifer Lopez shoes poorly photoshopped over her feet.

Ben shrugs.

BEN  
Whatever you say, Sweetie.

Jennifer gets off the couch and looks at Ben.

JENNIFER  
Now get off my set.

Ben gets up and walks away.

Ben turns around.

BEN  
Oh, I forgot to tell you. I'm  
stayin' at Matt's place tonight-

JENNIFER  
JUST GET OUT.

Ben is startled but walks away.

Jennifer looks at the camera.

JENNIFER (CONT'D)  
Now where were we?

Jennifer lays back down on the couch in her earlier position.

JENNIFER (CONT'D)  
Head on over to DSW.com where you  
can find my new collection. And use  
code 'BigBootyDiscount' for 25%  
off.

EXT. BACKYARD PARTY

Everyone at the party is wearing a pair of six inch hot pink high heels.

MATT DAMON walks outside wearing the heels and struggling to move. He has a pained look on his face.

Jennifer stands in front of her large infinity pool wearing a short dress and a pair of six inch hot pink heels.

JENNIFER

It's JLO by Jennifer Lopez.

Tilt down to Jennifer's shoes then back up to her face.

JENNIFER (CONT'D)

Look like 100 bucks when you're  
really only worth 35.98.

Cut to black.