

FRANKLIN AVENUE MISSION PRESENTS

**FAM JAM**

June 5th,  
2021

Featuring a free performance by **FLAME** and **Mike REAL**

## A Family Friendly Hip Hop Festival

We are inviting **DJ's, MC's, Break Dancers,** and **Street Artists** of all experience levels to create original material for the first annual Franklin Avenue Mission Jam. Artists are encouraged to draw inspiration from any aspect of this year's theme, "**FEAR LOVE TRUST: A Celebration of Luther's Small Catechism.**"

## What is Franklin Avenue Mission?

Franklin Avenue Mission is a nonprofit 501(c)(3) formed in the summer of 2014, and its focus is to *re-community the community* on Flint's Eastside. The Eastside has been heavily impacted over a long period of time by employment flight, leaving the neighborhood to face the effects of food deserts and elevated crime rates due to under-resourcing. The Franklin Avenue Mission seeks to support our neighbors in body and soul with the compassionate care of Jesus Christ.

## Why Support Franklin Avenue Mission Jam?

Throughout 2020 Franklin Avenue Mission has discovered that while the need for clothing, food assistance and personal hygiene items have increased nearly 100%, the ability for neighborly community to thrive has critically diminished. With your help F.A.M. JAM will meet this need by: 1) being free and accessible to all people, 2) restarting community based, neighborly relationships, and 3) establishing an event that provides a unique identity for Flint's Eastside.

(Sponsorship Opportunities and Proceed Information on the Next Page)

For more information please visit our website [www.FranklinAveMission.org](http://www.FranklinAveMission.org)



FRANKLIN AVENUE  
**MISSION**  
GOOD NEWS FOR THE NEIGHBORHOOD



**Michigan District**  
The Lutheran Church—Missouri Synod  
*People of Hope...Vigorously Making Known the Love of Christ*



# Sponsorship Opportunities

It is our hope that you would consider partnering with us at any of these five different levels.

**Event Sponsors: \$2,000** will have their name and/or logo displayed on the main stage, website and all future promotional material in equal size of Franklin Avenue Mission.

**Four Corners Sponsors: \$1,000** will have their name and/or logo prominently displayed at one of the four smaller venues dedicated to one of the four corners of hip hop: *DJ'ing, MC'ing, Break Dancing, or Street Art.*

**Fo' Shizzle Sponsors: \$500** will have their name and/or logo displayed on the main stage in a smaller size than Franklin Avenue Mission and Event Sponsors.

**Lanyard Sponsors: \$250** will have their name and/or logo displayed on any lanyards produced for event staff, volunteers, or guests.

**Second Stage Sponsors: \$100** will have their name and/or logo displayed at one of the four smaller venues dedicated to one of the four corners of hip hop: *DJ'ing, MC'ing, Break Dancing, or Graffiti Art* less prominently than the Four Corners Sponsors.

**Friend of Franklin Sponsors: Any Amount** will have their name published with gratitude in the event program.

## Franklin Avenue Mission Jam Proceeds

All proceeds generated from *Franklin Avenue Mission Jam* will be directly used to improve the lives of men, women and children living on Flint's Eastside through the following ministries and others like them which can be found on our website.

**Franklin Avenue Diner** started in 2014; and, through it, Franklin Avenue Mission has been producing hot dinners every Tuesday and Thursday night for hungry Eastside residents ever since. In 2020 alone, we have served over 25,000 meals to those in need.

(Proceeds continue on the Next Page)







**Mercy House** is a 6-12 month transitional housing program created in partnership with *Wellspring Lutheran Services* for homeless mothers and their children. Under the guidance of a licensed social worker, mothers who enter the program are coached in areas such as financial planning, job preparedness and parenting, so that upon completion of the program they will be able to successfully provide housing and food for themselves and their families.

**Custodial Training** (*Coming Spring 2021*) is an opportunity for unemployed neighbors to receive paid, on-the-job training under our head custodian. After their two month contract is complete, each participant will receive a letter of recommendation and will be assisted in applying for long-term employment opportunities.

### **Luke Project 52 Clinic**

(*Coming Summer 2021*) is a mobile clinic designed for low-income mothers who are in desperate need of quality prenatal care. The most common reasons low-income mothers give for getting little or no prenatal care are: transportation problems, no insurance, and poor treatment by clinic staff. The *Luke Project 52 Mother Baby Clinic* strives to meet these women where they are at by coming to their communities with mobile care.



## **How to Sponsor the Franklin Avenue Mission Jam**

Please make all checks written to *Franklin Avenue Mission* and addressed as:

Franklin Avenue Mission  
ATTN: F.A.M. JAM  
2210 N. Franklin Avenue  
Flint, MI 48506

**Thank you for your consideration!**