



Address: 1462 Kristen Path, St. Joseph, Michigan 49085 | **Email:** karistevens1@gmail.com
Phone: (269)325-8329 (Kari) 269-449-8194 (Peter) | **Website:** <https://stevensracing.godaddysites.com>
Social: Facebook.com/BlakeStevensRacing **YouTube:** Blake Stevens

Sponsorship Proposal

Blake Stevens is actively seeking partners to sponsor him in the advancement of Blake's racing career. Blake and his team are ready, willing and able to provide your company or organization a platform to forward your brand awareness and positive exposure during the 2023 racing season.

What is sponsorship?

Just as with NASCAR and other forms of racing, sponsors of quarter midgets racing for children provide financial assistance, products and/or services to the racing team to help the driver become more competitive and successful in the best, most up-dated equipment. In exchange, the racing team offers several benefits to the sponsors, including:

- Marketing access to a loyal target population
- Possible tax deductions for donations and advertising expenses
- Increased name recognition in a family-oriented sport

Why Sponsor Blake?

Blake Stevens is a 9 year old **NASCAR Youth Series** driver with big dreams. He has won many local and regional races, at tracks in Kalamazoo, Lansing, Indy, Columbus, Toledo and London, OH. He is a strong driver whose abilities improve each time he is behind the wheel. In 2023 he will be racing Senior Honda, Light 160 and Senior Animal classes throughout Michigan, Indiana and Ohio.

What can sponsorship of Blake Stevens do for you?

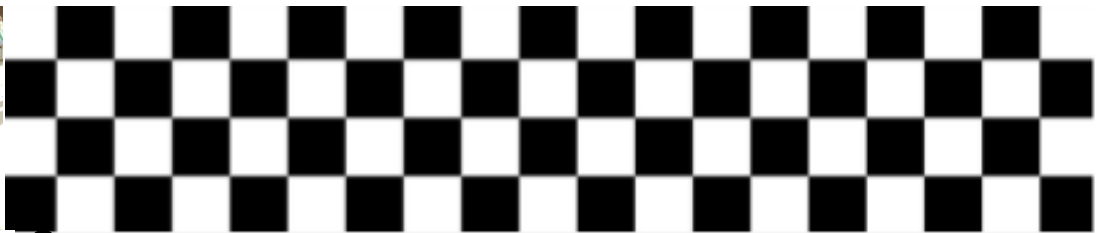
Exposure: Racing draws attention from the most dedicated fans in sports. Those fans frequent the businesses that back the sport. Blake Stevens Racing competes at his home track in Kalamazoo and associate track in Lansing. He also travels to regional races in the Detroit area as well as Indiana and Ohio .

Branding: We can develop a custom plan to help your business grow. The opportunities include display of your company information on:

- Blake's race car
- Blake's team website <https://stevensracing.godaddysites.com>
- Blake's pit spot at races.

Endorsements: Blake is a cheerful, outgoing boy who is always taking part in school and community activities. He would make a great spokesman for his sponsors. He would be able to make public appearances with his car, a particularly effective tool. Blake has a growing fan base and would be able to spread the word about the groups and businesses that support him through his website, Facebook page, Instagram page and YouTube channel.





BLAKE STEVENS RACING

How can you help?

Blake and his team welcome your sponsorship in the form of monetary support or in-kind services. Any assistance you provide can make a big difference. Consider the following packages, or please feel free to suggest a plan that would work for you and your company. Kids sports are expensive, but racing is especially expensive! ***All sponsors will be mentioned on Blake's social media, website and pit stall Sponsor Board.***

Senior Honda Car Sponsor- \$1000

This sponsorship will cover the estimated entry fees for this car for all of his races in 2023. You will have your logo as the largest logo on the side panel of the car, and as secondary sponsors on his other two cars.

Senior Animal Car Sponsor- \$1000 SOLD

This sponsorship will cover the estimated entry fees for this car for all of his races in 2023. You will have your logo as the largest logo on the side panel of the car, and as secondary sponsors on his other two cars.

Light 160 Car Sponsor- \$1000

This sponsorship will cover the estimated entry fees for this car for all of his races in 2023. You will have your logo as the largest logo on the side panel of the car, and as secondary sponsors on his other two cars.

Sticker Sponsor—\$400

We will have a smaller sticker made of your logo and it will be displayed on Blake's race cars.



Thank you Sponsor—\$25-\$399

You will be mentioned on his Sponsor Board at our pit stall at races, Blake's Hero Cards and all over his social media and website

In-Kind Services Sponsor

Can your business donate a container of our motor oil? An oil change for our hauling vehicles? A gas card or hotel expenses? How about some returnable pop cans? We love when Blake can work for and earn his racing money— in 2021 he returned \$1000 in pop cans! Blake has even done age appropriate chores for friends and neighbors to earn money for racing!

THANK YOU FOR YOUR TIME AND INTEREST! Please make checks out to Kari Stevens. We appreciate any support you can offer. Races are free to attend, please come see what it is all about! Contact us today to put together a sponsorship package that makes sense for you!
Kari 269-325-8329 Peter 269-449-8194



Meet Blake



Quarter Midget Racing Career Highlights

26 Career Feature Wins

2021 Midwest Thunder Feature Winner– London, OH

2022– 4 Midwest Thunder Lower Main Wins– tied for the most in MWT!

Little Kalamazoo 2022: Jr Animal Combo-1st, Jr Honda—2nd Overall

2022 MWT Hard Charger Award @ Toledo

2021 Junior Honda Champ– McNulty Speedway, Maumee, OH

Undefeated Blue Rookie at Little Kalamazoo Speedway QMC

Six Career Midwest Thunder Regional Race podium finishes



My Favorites

Racing, racing, racing! If I could race every day, I would!

I LOVE school! I am a 3rd grader at St Joseph. Go Bears!

I play golf and basketball. I am involved in Pioneers and Sunday School at St. Paul's Lutheran Church.

Kevin Harvick is my favorite NASCAR Driver

I want to be a NASCAR Cup Champion when I grow up

I love being a big brother to Cole. He is the best little bro!

My Family

Quarter Midget racing is truly a family sport! Dads act as the hauler driver, pit crew, mechanic and crew chief. Moms score the races, count laps and run concessions. Racing families are the best too, we have made so many friends and learned SO much! **Dad:** Peter—St Joseph HS and Michigan State graduate. Reactor Operator at D.C Cook Nuclear Plant. Learning all he can about quarter midget set up and maintenance! As a former MSU football player, this racing world is brand new! **Mom:** Kari— Lakeshore HS and Michigan State graduate. Director of Sales/Office Manager at Lake Michigan Hills Golf Club. Midwest Thunder Executive Board Member **Brother:** Cole, 3 years old. Obsessed with big brother Blake, and even maybe more, his race cars! Loves swimming, Spidey and Monster Jam. Future racer!





LOTS of “oopsies” like this happen in racing, which is why we appreciate any support you can give! This was the worst and best race day for Blake in 2022. This wreck happened on lap 3 of his Jr Honda heat race in Toledo at a regional Midwest Thunder race. Blake and team had gone to Toledo the two week-ends before to pre race this track to make sure our setup was perfect. And it was perfect! Blake had already passed 3 cars in the opening laps when he came around the corner to two cars wrecking. He dove down as far as he could with a split second's notice, but clipped them with his right front, sending him air borne, and barrel rolled and finally skidded on his roof down the front stretch. The safety in these cars is top notch– he didn't even have a bruise! So much of the car was bent up he could not drive it to finish the race. Peter and other dads rushed to take the car apart and put a whole bunch of new parts on (this was a biggie, about \$800 wreck!). Blake started dead last in the lowest main, the B Main. Blake drove from last to a commanding FIRST! This put him starting 7th in the A Main Feature with some of the best junior drivers in the country. Blake avoided the wrecks and finished the race in 3rd! His first regional podium in the competitive classes. He even earned the Hard Charger award out of 180 cars present that weekend for passing the most cars and overcoming the most adversity that day. This is a day we will never forget!