

Massachusetts Homeowners Facing Financial Strain Find Relief and Guidance Through ListAt1Point5.com

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AskForRed.com, brokered by eRealty Advisors Inc., offers expert guidance, education, and, if selling is the best path forward, a 1.5% listing commission.

BOSTON, MA, UNITED STATES, April 10, 2025 /EINPresswire.com/ -- As financial uncertainty continues to impact households across Massachusetts, ListAt1Point5.com, a new initiative of the AskForRed.com Real Estate Team brokered by eRealty Advisors Inc., is offering guidance, resources, and referrals to homeowners unsure of their next move. Spearheaded by Red Hilton, a 30-year veteran of real estate, housing counseling, education, and foreclosure prevention, this effort ensures that homeowners facing hardship are met with clarity, compassion, and real options.

"People deserve more than a for-sale sign," said Hilton, agent and founder of the AskForRed.com Team and Success Coach at eRealty Advisors Inc. "They deserve a conversation, a plan, and someone who knows how to help, whether they stay in their home or need a dignified exit."

Hilton is more than a licensed Real Estate Agent, she's a former certified housing and credit counselor, a former Director of Real Estate at NeighborWorks America (Massachusetts), and a trusted consultant for

"We provide homeowners with all their options and referrals to experts, not just a sales pitch to list their home. If selling is the best path forward, we'll list their home

Fannie Mae's First Time Home Buyer Online Course. She has taught over 250 courses in home buyer education, foreclosure prevention, budgeting, credit repair, and ethical real estate practices. Her experience spans nonprofit leadership, housing advocacy, and mediation with lenders and servicers, giving her clients the benefit of both technical knowledge and heartfelt support. Hilton is also the author of several books, most notably I'm Obsessed with Your Success, where she pulls back the curtain on the often-confusing home-selling process and agent representation. As she says, "We literally write the book on selling a home."

Through ListAt1Point5.com, the AskForRed.com team helps Massachusetts homeowners explore all of their



ListAt1Point5.com

