

Need to Sell a Home? Let's Make It Easier.



ListAt1point5.com

✓ What Is ListAt1point5.com?

A full-service real estate listing option at just **1.5% commission**, created for people in financial distress. No shortcuts. No judgment. Just support, options, and a clear plan forward.

A Note from Red

"Helping you move forward shouldn't be out of reach. The AskForRed.com Team focuses on making the process more manageable when things feel uncertain. If you're unsure about your next steps—ask. If you're struggling to buy or sell—we're here." Let us know how we can support you, your friends, or family.

What We Offer our Sellers

- **Full-Service Listing at 1.5%** – preserve more equity during a hard time
 - **Confidential Counseling & Support** – not sure if you should sell? We'll talk through your options first
 - **Expert Navigation** – short sales, foreclosure prevention, and nontraditional paths
 - **Trusted Referrals** – access to attorneys, housing counselors, credit experts, and more
 - **Mission-Driven, Community-Focused** – we've always helped people through financial hardship
 - **Support First. Sale Second.** – if selling is *not* the best choice, we'll help you find another way
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Looking to Buy a Home? Let's Make It Easier.



Make a Stronger Offer in a Crowded Market "Cash-Equivalent" Financing from a Bank

- We work with local banks offering exclusive programs that support their communities
 - Buyers can access cash-equivalent financing, backed by verified funds
 - Buyers can waive financing and appraisal contingencies- guaranteed financing
 - Great for those getting outbid — we help make your offer the one that gets accepted
 - We connect qualified buyers with cash-equivalent programs or 100% financing solutions
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Yes, 100% Financing is Possible

- Access to 100% financing on 1–4 family homes with zero down payment
- Pre-approval letters are manually underwritten and rate competitive
- Available to buyers with a range of credit profiles
- We meet regularly with local banks and mortgage partners to stay current and connected
- We refer you to the right program and lender for your specific needs
- Whether you want to buy with zero down or make cash-style offers, we can help

Meet Red Hilton and the AskForRed.com Real Estate Team

At **AskForRed.com**, led by **Red Hilton** and brokered by **eRealty Advisors**, we believe that navigating real estate, especially during times of financial uncertainty, should come with **compassion, clarity, and real solutions**. Whether you're selling your home due to job loss, rising expenses, or life transitions, we offer **full-service listings at just 1.5% commission** (versus the traditional 3–6%) to help preserve your equity and ease your stress. For buyers, we connect you with **competitive, trusted mortgage partners** offering programs like **100% financing, down-payment assistance, or cash-backed financing** that lets you waive contingencies and compete in a tough market by making a **cash offer**. We stay constantly engaged with banks and lending institutions to **make the right referrals based on your unique situation**. From listing to lending, our goal is simple: to be the **resource you can count on**—with the experience and network to back it up. Red isn't just a real estate agent — she's a trusted housing advocate with decades of experience helping people through tough transitions. Reach out with questions.

Credentials & Experience

- **30-Year Veteran Real Estate Agent** -from first time buyers to move-up sellers
 - **Former Director of Real Estate, NeighborWorks® Massachusetts** – launched and led the nonprofit's real estate arm
 - **Former Certified Housing Counselor** – Budgeting, Credit, and Foreclosure Prevention (CCCS, MMI, NeighborWorks)
 - **Former Consultant & Trainer for Fannie Mae**, First-Time Buyer education
 - **Conference Speaker and CE Instructor** – *housing conferences*, lender, and agent training
 - **Instructor of 250+ Housing Courses** – for homeowners, industry pros, and nonprofits
 - **Founding Member** – *Credit for Life Fair*, now a national financial literacy program for high school kids
 - **Retired Board Member** – *Brockton Housing Partnership, Randolph Banking Collaborative, NeighborWorks America, the former South Shore Housing*
 - **Nonprofit & Community Advocate** – decades of work in affordable housing and sustainable homeownership
 - **95%+ Client Retention** – hundreds of successful transactions with lasting relationships
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Why People Refer Red

- She listens without judgment
- She brings clarity to complicated situations
- She puts people first, not commissions
- After 30 years in the industry, she knows who to call, what to do, and how to help
- When it is time to buy or sell, she does it with education-focused strategies and experience
- She has deep knowledge of first-time homebuyer mortgage programs and what it takes to qualify
- She's spent years in nonprofit housing advocacy, always working for the client's best interest
- She understands and navigates grant programs, local incentives, and subsidy opportunities
- She leads education-focused buyer seminars, helping clients make informed, empowered decisions



Contact Red Hilton at red@redhilton.com



Text (preferred): 781-RED-9595 (781-733-9595)



Learn more at ListAt1point5.com and AskForRed.com

