

# Rashad Massoud Associates LLC

## Capability Statement

### **Do you want to:**

- Improve patient outcomes?
- Increase efficiency of care delivery?
- Increase uptake of best practices or interventions?
- Achieve better patient and staff satisfaction?
- Develop your internal capability to continually improve?
- Scale-up successful improvements to your whole organization?

#### **Services**

- Consulting
- Advisory
- Training
- Coaching
- Mentoring
- Implementation

#### **Core Capabilities**

- Healthcare Improvement
- Health Systems Strengthening
- Clinical and Operational Excellence
- Design, Implementation, Evaluation
- Sustainability
- Scale-Up

### **Expertise**

Quality Management/ Process Improvement/ Clinical Excellence/ Operational Excellence/ National Quality Policies and Strategies/ Performance Improvement/ Quality Assessment/ Implementation Science/ Personal Improvement Projects/ Personal Wellness Projects/ Quality Indicators/ Patient Safety/ Accreditation systems/ Statistical Process Control/ LEAN/ Six Sigma

Global Health/ International Health/ Public Health/ Healthcare/ Medical knowledge/ Humanitarian Assistance/ Global Health Security/ Social Services

- Experience in over 100 countries: Middle East/ North Africa/ Europe/ USA/ Africa/ Asia/ Latin America and the Caribbean
- Strong Cross-Cultural and Linguistic Competencies

### **How we deliver the services**

We deliver the core capabilities through multiple approaches including but not limited to: Training/ Coaching/ Mentoring/ Capacity Building/ Project and Program Management/ Leadership Development/ Institution Building/ Knowledge Management/ Monitoring/ Research and Evaluation/ Innovation/ Creative Design & Redesign/ Digital Technology.

We apply the core capabilities to multiple technical areas including but not limited to: Infectious Diseases/ HIV/AIDS/ Tuberculosis/ Malaria/ Zika/ COVID-19/ Maternal, Neonatal, Child, and Adolescent Health/ MNCH/ Reproductive Health/ Family Planning/ Non-Communicable Diseases/ Hypertension/ Diabetes/ Ischemic Heart Disease/ Health Workforce Development/ Orphans and Vulnerable Children.

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