



Julie Benson, LPC, BLC, is a business and career counselor who specializes in coaching and mentoring business owners and entrepreneurs. As an accountant turned licensed counselor, Benson learned early in her career that her gift was less tied to her business acumen and more aligned with her ability to identify pain points of others and guide them toward finding solutions. Benson says she finds that when she meets business leaders, she intuitively understands what they are struggling with and, through conversation and counseling sessions, helps them break through those roadblocks. Benson says she has created a safe space to explore their mindsets and processes and help them learn how to better recognize and utilize their resources; buying them more time and energy and greater fulfillment in their business endeavors.

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Not Your Average Business Coach

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