



Action Plan 2021 - 2024

The **VISION** of Turn the Page KC is a future in which **everyone** in KC has the literacy skills they need to be successful in life.

The **MISSION** of Turn the Page KC is to mobilize our entire community to ensure **all children** gain the literacy skills they need to create a lifetime of opportunity.

The **WORK** of Turn the Page KC from 2021-2024 is to operationalize the priorities and goals of our strategic plan using a **collective impact** model.

The **ATTENTION** of Turn the Page KC is on **equity and inclusivity** in all our work; in our daily operations, our partnerships, our programs, and our commitment to ongoing growth and learning.

Our Strategic Priorities

We recognize that **all literacy-learning can not take place in schools** and that children must be enriched in their language and literacy-learning across all environments: in their homes, preschools, day cares, before-school, after-school, summer classes, and camps. Children need a truly **rich literacy and language community** - across their entire life - to achieve success in reading.

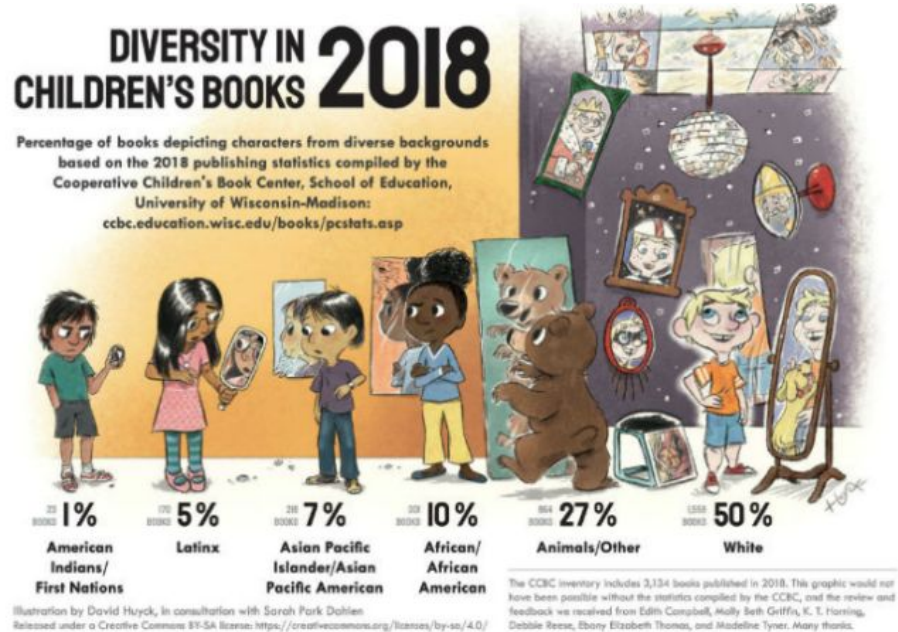
Thus, our 3-year Strategic Plan for 2021-2024 stands on 4 strategic pillars:

- 1. Early Learning Opportunities**
- 2. School Attendance and Family Engagement**
- 3. Quality Out of School Time Learning Opportunities**
- 4. Access to Inclusive Books for Children**

Inviting Children Into Reading...

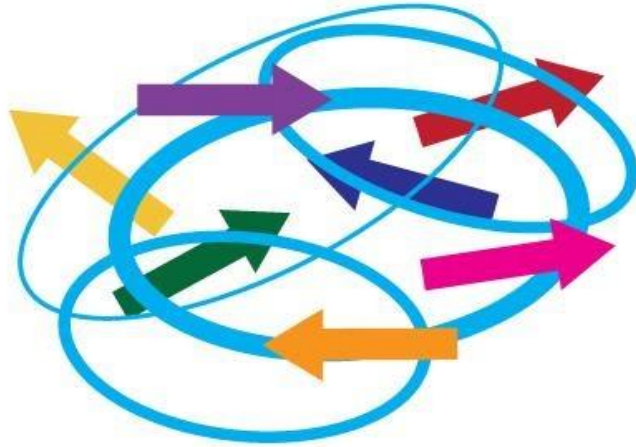
To become readers, children must be invited into reading with inclusive literacy materials, ones that welcome, celebrate, intrigue, and comfort all children. Books, in particular, must serve as "[windows, mirrors, and sliding glass doors](#)" for children to see themselves, to see others different from themselves, and to recognize that they have access to the paths they want in life.

Yet we know that children's books published in the U.S. have never been inclusive of all our young readers.

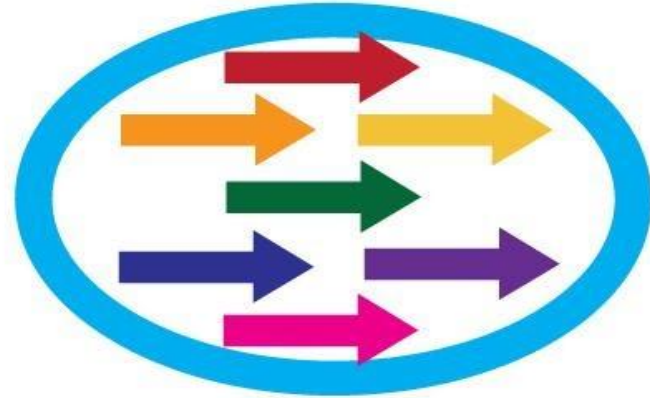


To ensure that our work prioritizes inclusivity and inviting all children into reading we are shifting the way we conceptualize the 4 pillars of our strategic plan; we now envision them as 3 pillars encircled by our **constant attention to ensuring all children have access to inclusive books and other literacy materials.**





ISOLATED IMPACT



COLLECTIVE IMPACT

Moving forward
together...

The collective impact approach of Turn the Page KC has never been more necessary than in the COVID recovery world of education and families.

Our new approach will serve as a community-based literacy model leveraging collective impact.

How Collective Impact Works...

Collective Impact Principles of Practice

Design and implement the initiative with a priority placed on **equity**.

Include **community members** in the collaborative.

Recruit and co-create with **cross-sector** partners.

Use data to continuously **learn, adapt, and improve**.

Cultivate leaders with unique **system leadership** skills.

Focus on program and **system strategies**.

Build a culture that fosters **relationships, trust, and respect** across participants.

Customize for **local context**.