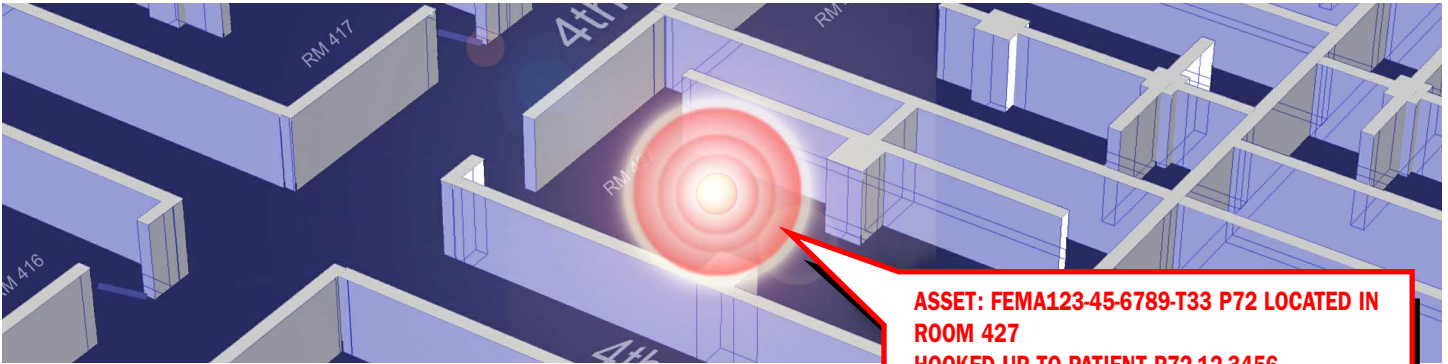


(((PARCO)))™ Geospatial Information System® (GIS)



Asset tracking technology that lets you know the exact location and status of patients, caregivers, and essential equipment

It's tough keeping track of everything and everyone, especially during the chaos of an emergency.

Now, Parco GIS brings you the information you need about precise location and utilization to increase control of patients, caregivers, and equipment.

Imagine
the **power**
of knowing

**WHO, WHERE,
WHAT, WHY,
WHEN, and How...**

...because not knowing about your clinical assets costs you time and money.

Parco GIS helps you manage human and capital assets

Any asset in your facility with a Parco tag can be monitored by Parco GIS – accurate to within 3"

- | | |
|--|---|
| <ul style="list-style-type: none">■ Keep track of patients in real time – ideal for disaster management■ Dynamically track assets by type, serial number, department, and other parameters■ Increase security with alarms triggered by usage changes, whether location or function■ Provide continuous inventory monitoring and generate customized reports■ Optimize human resources by avoiding overstaffing and duplicate efforts | <ul style="list-style-type: none">■ Maximize capital budgets by buying or renting only the medical devices you need■ Better human and capital asset management■ Decreases patient waiting times■ Allows you to treat more patients■ Improves utilization of the EQUIPMENT YOU CURRENTLY OWN |
|--|---|

Parco's planning service works with you to:

- Define the patients to be monitored
- Define the caregivers to be monitored
- Define the equipment to be monitored
- Specify the locations and level of coverage
- Define established security zones

Custom agreement typically includes:

- Installation of the infrastructure
- Wiring and connecting to facility network
- Software installation
- On-site training (train-the-trainer)
- Maintenance service parts and labor



Parco Merged Media Corporation

509 Forest Avenue, Portland, Maine U.S.A. (207) 791-2731

Parco Geospatial Information System (GIS)

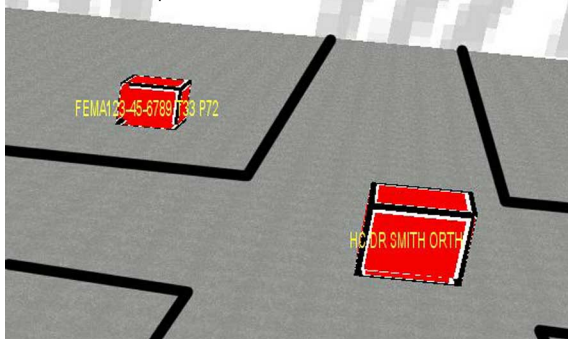
The Benefits of the Parco GIS are immediate

- **Lower your direct costs** — by preventing loss or misappropriation of valuable assets, and by "right-sizing" your equipment inventory through improved asset utilization.
- **Improve your productivity** — by reducing the amount of time lost directly in searching for equipment, information and staff.
- **Improve your disaster responsiveness** – by keeping a better handle on patient flow, caregiver loads and resource allocation
- **Enhance the quality of care at your facility** — by reducing patient wait times, and assuring the immediate accessibility of clinical equipment.

Consider the opportunities for cost savings or incremental revenue:

1. Reduce lost/misplaced equipment
2. Reduce rental costs
3. Reduce transport time
4. Reduce capital purchases by optimizing utilization of existing equipment
5. Reduce "search" time, increase staff productivity and increase exam volume
6. Improve patient capacity by up to 20%

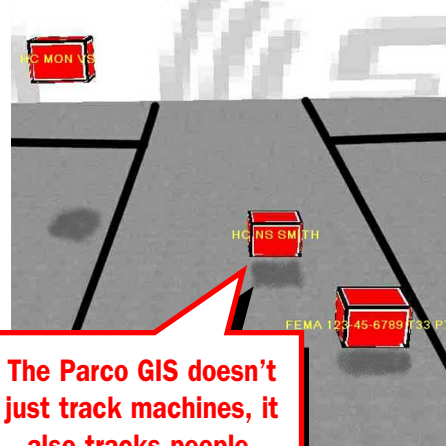
Actual Screen Capture of Parco GIS



How Parco GIS works:

Patients and caregivers wear Parco "P-tags" on their wrists, and capital assets get Parco "E-tags". These tags are lightweight, low power, and unobtrusive. In addition to location, E-tags can transmit internally-generated data output of tagged assets.

Actual Screen Capture of Parco GIS



The Parco Asset Data Provider (ADP) communicates with both P and E tags, and transfers the information to the Parco Wireless Healthcare Communication System. The ADP can be installed behind walls or ceilings to connect to your computer network or existing terminals.

The Parco Software Developer Kit (SDK) enables equipment manufacturers to write custom APIs to their products to increase the flow and value of information to core systems.

Parco GIS provides on-demand reporting and current location of both P and E tagged assets, with accuracy to within 3 inches. With our proprietary long range RF, long battery life, and low cost RF technology Parco GIS is cost effective and easy to implement. Parco wireless technology is HIPAA compliant, and our proprietary RF solutions eliminate concerns of RF interference and interception.



Parco Merged Media Corporation reserves the right to make changes in specifications and features shown herein, or discontinue the product described at any time without notice or obligation. Contact your Parco Representative for the most current information.

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Parco Wireless Health Care SystemSM
Improving the quality of Health Care by Improving the Availability of InformationSM



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