



# Sponsorship Opportunities 2024

19 Week Season / Saturdays, June 1 - October 5

2 Harvest Markets / October 26 & December 14

# Shoreline Farmers Market

Every Saturday, June through October, the Shoreline Farmers Market (SFM) is the “hub” for our neighborhoods. With over 24,000 market goers in a typical season, it’s the largest weekly event, an important community resource, and the biggest opportunity for neighborhood businesses to connect with the greater Shoreline community.

The Shoreline Farmers Market is an independent, community-run farmers market in the city, and as a **501(c)3** nonprofit, SFM is made possible through the generous support of local businesses and individuals who underwrite **45%** of the market’s operating budget.

**Simply put: it would not happen without you.**

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*Established 2011*








## SPONSORSHIP PACKAGES

**Have an idea that you don't see here?** We welcome new and creative ways to showcase your business while supporting SFM in a way that makes the most sense for your budget and marketing goals.

## PRESENTING SPONSOR \$10,000

The biggest & best opportunity for your business to connect with 24,000+ community members, with the highest level of exposure. Your sponsorship ensures the success of our Supplemental Nutrition Access Program.



## KIDS POP PROGRAM \$8,000

Be an integral part of our 2023 PoP Kids' Program, benefiting 1,000+ kids, encouraging education about & access to local fruits & vegetables all season! Including a dedicated Kids Day every July, sponsored by YOU.

## SENIOR HOME DELIVERY \$5,000

Your sponsorship allows us to purchase food directly from our farmers to create and deliver grocery bags that provide nutritious produce, healthy recipes, nutrition information, and more to low-income senior neighbors.



## VOLUNTEER SPONSOR \$4,000

It truly takes a village to produce the market each year! Supporting volunteers through this sponsorship aligns your brand with volunteer commitment. We depend on the hard work of dedicated volunteers to plan and put on the market.

## INFORMATION TENT \$3,000

A community hub in the heart of the market, volunteers & staff direct market-goers to their favorite vendors, administer food access programs, champion local & much more with your support!



## MUSICIAN SPONSOR \$3,000

Spotlight your business by supporting local musical performances in a prime location within the market. Families picnic and enjoy serenades because of your contribution!

## MARKET CHAMPION \$1,500

Champion your business and SFM all season long with a meaningful contribution! Your business booth on select market days will shine!



## MARKET DAY SPONSOR \$500

Show your support for the entire Shoreline Farmers Market season for less than \$25 per market day!

Tiers & Benefits	Premium Tier	#Booth Days at Market	Logo on Digital Marketing	Newsletter Spotlight	Logo & Link on Website	Branded Market Area	Harvest Market Title	Logo on Volunteer Apparel
<b>Presenting</b> \$10,000	✓	6	✓	✓	✓	✓	✓	
<b>Kids PoP Program</b> \$8,000	✓	4	✓	✓	✓	✓		
<b>Senior Home Delivery</b> \$5,000	✓	4	✓	✓	✓	✓		
<b>Volunteers</b> \$4,000	✓	3	✓	✓	✓			✓
<b>Music Tent</b> \$3,000		2	✓	✓	✓	✓		
<b>Information Tent</b> \$3,000		2	✓	✓	✓	✓		
<b>Market Champion</b> \$1,500		2	✓	✓	✓			
<b>Day Sponsor</b> \$500		1	✓		✓			

## WHO TO CONTACT:

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