



Sponsorship Opportunities 2025

21 Week Season

Saturdays, June 7 - October 25

Shoreline Farmers Market

Every Saturday, June through October, the Shoreline Farmers Market (SFM) is the “hub” for our neighborhoods. With over 26,000 market goers in a typical season, it’s the largest weekly event, a vital community resource, and the biggest opportunity for neighborhood businesses to connect with the greater Shoreline community.

The Shoreline Farmers Market is an independent, community-run farmers market. As a **501(c)3** nonprofit, SFM is made possible through the generous support of local businesses and individuals who underwrite **45%** of the market’s operating budget.

Simply put: it would not happen without you.

Established 2011






SPONSORSHIP PACKAGES

HAVE AN IDEA THAT YOU DON'T SEE HERE? We welcome new and creative ways to showcase your business while supporting SFM in a way that makes the most sense for your budget and marketing goals.

PRESENTING SPONSOR \$10,000

This is the biggest & best opportunity for your business to connect and gain the highest level of exposure. Your sponsorship ensures the success of our Supplemental Nutrition Access Program & our Mission, Vision, Values.




KIDS POP PROGRAM \$8,000

Be an integral part of our Power of Produce PoP Kids' Program, benefiting 1,000+ kids, encouraging education about & access to local fruits & vegetables all season! Including a dedicated Kids Day every July, sponsored by YOU.

SENIOR HOME DELIVERY \$8,000

Your sponsorship allows us to purchase food directly from our farmers to create and deliver grocery bags that provide nutritious produce, healthy recipes, nutrition information, and more to low-income senior neighbors.



VOLUNTEER SPONSOR \$4,000

It truly takes a village to produce the market each year! Supporting volunteers through this sponsorship aligns your brand with volunteer commitment. We depend on the hard work of dedicated volunteers to plan and put on the market.

INFORMATION TENT \$3,000

A community hub in the heart of the market, volunteers & staff direct market-goers to their favorite vendors, administer food access programs, champion local & much more with your support!



MUSICIAN SPONSOR \$4,000

Spotlight your business by supporting local musical performances in a prime location within the market. Families picnic and enjoy serenades because of your contribution!

MARKET CHAMPION \$1,500

Champion your business and SFM all season long with a meaningful contribution! Your business booth on select market days will shine!



MARKET DAY SPONSOR \$500

Show your support for the entire Shoreline Farmers Market season for less than \$25 per market day!

Tiers & Benefits	Premium Tier	#Booth Days at Market	Logo on Digital Marketing	Newsletter Spotlight	Logo & Link on Website	Branded Market Area	Logo on Volunteer Apparel	
Presenting \$10,000	✓	6	✓	✓	✓	✓		
Kids PoP Program \$8,000	✓	4	✓	✓	✓	✓		
Senior Home Delivery \$8,000	✓	4	✓	✓	✓	✓		
Volunteers \$4,000		3	✓	✓	✓		✓	
Music Tent \$4,000		3	✓	✓	✓	✓		
Information Tent \$3,000		2	✓	✓	✓	✓		
Market Champion \$1,500		2	✓	✓	✓			
Day Sponsor \$500		1	✓		✓			

THANK YOU!



Click the image to read
our 2024 Annual Report

Mission. Vision. Values.

MISSION

The Shoreline Farmers Market brings regional farmers, producers, and artisans together with the community. We offer fresh local food in a welcoming space where we support education, inclusion, and small business growth.

VISION

We see a future with a healthy local food system that takes care of people and the planet, and where resilient connections build an economy that's fair, inclusive, and accessible.

VALUES

Farm Forward

We focus on supporting farmers and their crops, as they are the core of our market and mission.

Food Access

Everyone should have access to fresh, nutritious food. We work to make local food available to all, regardless of income or circumstances.

Small Business Incubation

We support entrepreneurs by providing a platform for emerging businesses to thrive within the local economy.

Education

We prioritize community learning, offering programs and resources that promote health, sustainability, and economic empowerment.

Inclusion and Belonging

We celebrate diversity. The Market offers a safe gathering place with equitable opportunities. *This is Your Market.*

Partnerships

We believe in the power of collaboration. We work with local organizations to expand our impact, driving positive change.