



# SPONSORSHIP OPPORTUNITIES 2026

CELEBRATING THE 15<sup>TH</sup> SEASON OF THE SHORELINE  
FARMERS MARKET

22 Week Season

Saturdays, June 6 - October 31

10:00 am - 2:00 pm

# Shoreline Farmers Market

Located at: 18821 Aurora Ave N, Shoreline, WA 98133

Every Saturday, June through October, the Shoreline Farmers Market (SFM) is the “hub” for our neighborhoods. With over 30,000 market goers in a typical season, it’s the largest weekly event, a vital community resource, and the biggest opportunity for neighborhood businesses to connect with the greater Shoreline community.

**The Shoreline Farmers Market Mission:** Bring regional farmers, producers, and artisans together with the community. We offer fresh local food in a welcoming space where we support education, inclusion, and small business growth.

## OUR VALUES

FOOD  
ACCESS

SMALL  
BUSINESSES

EDUCATION

FARM  
FORWARD

PARTNERSHIP

INCLUSION



Established 2011

**PRESENTING SPONSOR  
\$9,000**

This is the biggest & best opportunity for your business to connect & gain the highest level of exposure. Your sponsorship ensures the success of our Supplemental Nutrition Access Program & our Mission, Vision, Values.

**SENIOR HOME DELIVERY SPONSOR  
\$8,000**

Your sponsorship allows us to purchase food directly from our farmers to create and deliver grocery bags that provide nutritious produce, healthy recipes, nutrition information, and more to low-income senior neighbors.

**KIDS PROGRAM SPONSOR  
\$8,000**

Be an integral part of our Power of Produce (POP) Kids' Program, benefiting 1,000+ kids, encouraging education about & access to local fruits & vegetables all season!

**CHEF SERIES SPONSOR  
\$5,500**

Showcase market ingredients through monthly local chef demonstrations at the market! Your brand drives inspired home cooking and the local food scene!



**INFORMATION TENT SPONSOR  
\$3,000**

A community hub in the heart of the market, volunteers & staff direct market-goers to their favorite vendors, administer food access programs, champion local & much more with your support!

**MUSICIAN SPONSOR  
\$4,000**

Spotlight your business by supporting local musical performances in a prime location within the market. Families picnic and enjoy serenades because of your contribution!

**COMMUNITY TABLE SPONSOR  
\$4,000**

Your business can be the center of attention at our market's picnic tables! Each week hundreds of market-goers will dine together & build community because of your sponsorship.

**VOLUNTEER SPONSOR  
\$4,000**

It truly takes a village to produce the market each year! Supporting volunteers through this sponsorship aligns your brand with volunteer commitment. We depend on the hard work of dedicated volunteers to plan and put on the market.

# SPONSORSHIP BENEFITS



	<b>Presenting Sponsor \$9000</b>	<b>Senior Home Delivery \$8000</b>	<b>Kids Program Sponsor \$8000</b>	<b>Musician Sponsor \$5500</b>	<b>Chef Series Sponsor \$5000</b>	<b>Community Table Sponsor \$3500</b>	<b>Information Tent Sponsor \$3000</b>	<b>Volunteer Sponsor \$4000</b>
Exclusivity	✓	✓	✓	✓	✓	✓	✓	✓
Booth Days at Market	9	8	8	5	5	3	3	3
Logo on Digital Marketing	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Market Banners	✓	✓	✓	✓	✓	✓	✓	✓
Newsletter Spotlight	✓	✓	✓	✓	✓	✓	✓	✓
Logo & Link on Website	✓	✓	✓	✓	✓	✓	✓	✓
Branded Market Venue	✓	✓	✓	✓		✓	✓	
Logo on Volunteer Apparel								✓

## WHO TO CONTACT:

**ASHLEY SULLIVAN, MARKET DIRECTOR**  
**DIRECTOR@SHORELINEFARMERSMARKET.ORG**  
**(206) 487 - 3939**

## **HARVEST MARKET SPONSOR**

**\$3500**

Be a Title sponsor and gain exclusive naming rights to this market. Sponsor our Harvest Market and help celebrate the season with local farmers, small businesses, and the Shoreline community.

## **ESSENTIAL SERVICES SPONSOR**

**\$2000 2 available**

Porta potty sponsorships are one of the most visible, high-impact opportunities—supporting a clean, accessible market experience while putting your brand in front of every attendee. These are critical infrastructure for vendors & shoppers.

## **MARKET GAMES SPONSOR**

**\$2000 2 available**

Help bring play to the market! Sponsor our outdoor games that create a fun, welcoming space for shoppers of all ages. Your business will be recognized as supporting community connection & family-friendly market experiences.

## **WATER STATION SPONSOR**

**\$2,000 2 available**

Keep market-goers hydrated and refreshed! Your business fuels community wellness and stays top-of-mind as shoppers hydrate and enjoy their day at the market.



**HAVE AN IDEA THAT YOU DON'T SEE HERE? We welcome new and creative ways to showcase your business while supporting SFM in a way that makes the most sense for your budget and marketing goals.**

## **MARKET WIFI SPONSOR**

**\$3,000**

The digital heartbeat of the market! Your sponsorship delivers free, reliable WiFi for shoppers, vendors, and volunteers. With constant visibility throughout the season, your business becomes essential to everyone staying connected.

## **MARKET CHAMPION**

**\$1,500**

Champion your business and SFM all season long with a meaningful contribution! Your business booth on select 2 days will shine!

## **MARKET DAY SPONSOR**

**\$800**

Champion your business and SFM all season long with a meaningful contribution! Your business booth on select day will shine!

## **FRIEND OF THE MARKET**

**\$500**

Show your support for the entire Shoreline Farmers Market season for less than \$25 per market day!

# SPONSORSHIP BENEFITS



	Harvest Market Sponsor \$3500	Essential Services Sponsor \$2000	Market Games Sponsor \$2000	Water Station Sponsor \$2000	Market Wifi \$3000	Market Champion \$1500	Market Day Sponsor \$800	Friend of The Market \$500
Exclusivity	✓				✓			
Booth Days at Market	3	2	1	1	2	2	1	
Logo on Digital Marketing	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Market Banners	✓	✓	✓	✓	✓	✓	✓	
Newsletter Spotlight	✓	✓	✓	✓	✓	✓	✓	
Logo on Link on Website	✓	✓	✓	✓	✓	✓	✓	✓
Branded Market Asset		✓	✓	✓				
Exclusive Naming Rights	✓							

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**FEBRUARY 28**

**RETURNING SPONSORS FIRST REFUSAL DEADLINE**

PRIORITY GIVEN TO OUR RETURNING SPONSORS.

FIRST CHOICE OF HIGH-IMPACT SPONSORSHIP OPPORTUNITIES

**APRIL 16–MAY 31**

**SELECT AVAILABILITY**

SELECT SPONSORSHIPS MAY STILL BE AVAILABLE RECOGNITION DEPENDENT ON PRODUCTION TIMELINES

ON-SITE AND DIGITAL RECOGNITION PRIORITIZED

**JUNE 6**

**OPENING DAY MARKET SEASON BEGINS**

SPONSORSHIPS ACCEPTED ON A LIMITED, VISIBILITY OPPORTUNITIES MAY BE REDUCED

**APRIL 15**

**COMMITMENT DEADLINE**

LOGOS RECEIVED BEFORE THIS DATE ARE GUARANTEED PLACEMENT ON PRINTED MATERIALS

SECURE RECOGNITION FOR THE ENTIRE 2026 MARKET SEASON

**SPONSORSHIP TIMELINE**

# SEE YOU AT THE SHORELINE FARMERS MARKET

Simply put, it would not happen without you.



**OPENING DAY 2025. (RIBBON CUTTING WITH THE CHAMBER, CITY COUNCIL, THE MAYOR, VENDORS, STAFF AND VOLUNTEERS.)**