

2021 Sponsorship Levels & Benefits:

The Shoreline Farmers Market offers a wide range of sponsorship opportunities. If you would like to sponsor a specific program please contact us to discuss a customized sponsorship. The Shoreline Farmers Market relies on sponsorships to keep the doors open and the delicious produce flowing. Thank you for your generous support!

Season Sponsorship - \$10,000

- Logo on promotional mailings and posters (5K+ community members)
- Logo on Shoreline Farmers Market website with link to website
- 8 social media promotions (9K+ followers)
- Promotional booth space (10x10) at 6 markets (COVID dependent)
- Sponsorship acknowledgement in electronic newsletter

Harvest Sponsor - \$5,000

- Sole sponsor of the November and December Harvest Markets
- Logo on Shoreline Farmers Market website with link to website
- Name/logo used on promotional social media ad (reaching 40K users)
- Promotional booth space (10x10 or larger) at Harvest Market
- Sponsorship acknowledgement in electronic newsletter

Farm Sponsorship- \$5,000

- Logo on Shoreline Farmers Market website with link to website
- Logo on promotional mailings and posters (5K+ community members)
- 3 social media promotions (9K+ followers)
- Promotional booth space (10x10) at 4 markets (COVID dependent)
- Sponsorship acknowledgement in electronic newsletter

Garden Sponsorship- \$3,500

- Logo on Shoreline Farmers Market website with link to website
- 2 social media promotions (9K+ followers)
- Promotional booth space (10x10) at 3 markets (COVID dependent)
- Sponsorship acknowledgement in electronic newsletter

Sprout Sponsorship- \$2,000

- Logo on Shoreline Farmers Market website with link to website
- 2 social media promotions (9K+ followers)
- Promotional booth space (10x10) at 2 markets (COVID dependent)
- Sponsorship acknowledgement in electronic newsletter

Seed Sponsorship - \$1,000

- Logo on Shoreline Farmers Market website with link to website
- 1 social media promotions (9K+ followers)
- Promotional booth space (10x10) at 1 market
- Sponsorship acknowledgement in electronic newsletter

Single Market Day - \$500

- 1 social media promotion (9K+ followers)
- Promotional booth space (10x10) at 1 market

SHORELINE FARMERS MARKET FACTS

In 2019, the market had 24k customers that spent 404K, stimulating the economy and supporting local business owners.

The market partners with local food bank, Hopelink. 3,500 pounds of fresh food is donated each season.

Many vendors have sold at the market since opening day and continue to return each year.

The market provides free space for local nonprofit organizations to connect with the community. Orgs include KCLS Bookmobile, DSHS Mobile Community Services Office, SLFP Arts Council, and more.

It takes over 500 volunteer hours to run a successful farmers market. Many of our volunteers have been at the market since opening day.

