



Preserving the health and scenic beauty of Sunset Lake and its surroundings

Sunset Lake Association
P.O. Box 135
Hampstead, NH 03841

On behalf of the Sunset Lake Association Board of Directors, Delegates, and Alternates, we thank you for being a member of the SLA in 2020. Your annual dues help to sustain our organization and allows us to continue our mission of protecting this great natural resource for current and future generations.

Due to your support, the SLA is able to continue monitoring the lake for invasive species, performing regular water testing in conjunction with the University of New Hampshire, monitoring and maintaining the water level through dam adjustments, assisting in the annual loon population count, promoting healthy waterfront living and landscaping, and providing educational information about lakeside living, boating, and wildlife.

Despite the COVID-19 situation, we had a renewed energy in our organization in 2020. We had a record number of memberships and an increased number of events including multiple morning and evening paddle events, Light Up the Night virtual fire pit parties, and the return of the annual boat parade. We regret that we were not able to hold the SLA Annual Meeting but we hope that we will be able to bring it back in 2021. We also increased our usage of communication through our Facebook page at www.facebook.com/slahampstead, so be sure to like the page if you are a Facebook user.

In the fall of 2020, the SLA performed a survey of the Sunset Lake community. One of the main takeaways from that survey regarding membership was that 85% of members are interested in contributing additional funds to the SLA mission. Due to this fact, starting in 2021, we are introducing new membership levels. We still offer the base level annual membership, now called the SLA Supporter level, for \$25 annually or \$250 for a lifetime membership. For those that are interested in providing more funds to help us achieve our goals, we have the introduced the Loon Lover (+\$10), Weed Watcher (+\$25), and Lake Leader (+\$75) levels. To learn more about these new membership levels, visit www.slahampstead.org/membership.

Based on the survey results, we also plan to increase the number of summer events in 2021 and we also hope to offer events in other seasons. Stay tuned for more information on other initiatives that will come as a result of the survey.

Thank you again for your membership in 2020 and we hope that you will renew your membership in 2021. We thank you in advance for your support and hope that you will consider one of the new membership levels to support additional SLA initiatives.

As always, your input is greatly appreciated so if you have any questions, comments, or feedback please do not hesitate to contact me or contact the association at info@slahampstead.org.

Sincerely,

Contact info: