

GIVE BACK 15

A charity that helps other charities

The Problem

The clothing donation system was built for a different world. Today, fast fashion has turned clothing into something disposable, and donation volumes have exploded beyond what any organization can manage within the old structure. Nonprofits are sitting on inventory they cannot move. Donors believe their generosity is reaching people in need. Often, it is not.

Five Ways Give Back 15 Makes a Difference

Charity helping charity

We partner with nonprofits to sort, curate, and resell their donated clothing inventory on the online secondhand market. Every dollar generated goes directly back to the partnering nonprofit. We cost our partners nothing and require very little from their staff.

Donations that actually do what donors intend

Donors choose a nonprofit they care about, ship their clothing to us with a prepaid label, and we handle everything. The proceeds go directly to their chosen organization. Nothing is skimmed. Nothing disappears.

Support your favorite charity directly

No specific nonprofit in mind? Donate to Give Back 15 directly and your clothing goes to work for the greater good. Give Back 15 is itself a registered charity and a worthy destination for anyone who simply wants their donation to do the most good possible.

Accessible secondhand shopping for everyone

Our long-term vision is giveback15.com, a dedicated marketplace where every purchase directly supports a named nonprofit. Quality secondhand clothing at prices well below the resale market, with 100% of proceeds going to charity.

A meaningful step for our planet

Clothing that stays in circulation is clothing that stays out of landfills. Give Back 15 keeps donated garments moving toward people who want them, with a projected 90-95% sell-through rate.

Already in Motion

Give Back 15 is operational today. Our founding partnership with The Gubbio Project in San Francisco is live, with inventory processed, listed, and ready to generate revenue for a nonprofit serving the homeless community. This is the model. It works. And it is ready to scale.

Marlena Allen, Founder

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