

Conference Dates

March 5-9, 2025

**Conference Workshops Begin
March 5**



**Registration opens
January 1st, 2025!**

Email: nwafireemsconference@gmail.com

Websites: www.nwafireemsconference.org

www.nwafemsc.org



To: Corporate/Departmental Sponsors

I wanted to personally prepare a package to showcase the benefit of becoming a sponsor/partner with us. Although our title is the NWA Fire/EMS Conference, we are an all-emergency services conference and expo designed to bring recruitment to NWA, interoperability between agencies and cutting-edge education to all. I would like to address each area individually to showcase exactly what we can do together. The national staffing market for health and civil services has suffered an unprecedented downturn in recent years, thus affecting all our community services, operability, and financial status. We kept this issue in the forefront as we began planning our event. We were able to acquire our federal and state Not For Profit, 501c3, to assist us in recruiting sponsors and growing the conference. With the organization operating as a tax deduction, we were able to charge minimally for attendees, \$100-Professional (RN/Firefighter/EMS/LEO) and only \$50-Volunteers & Medical Professional Students (RN/EMT/Paramedics).

We are going one step further by inviting high school health programs to attend the Expo for free. With these rates we will pull in providers and students from all over Arkansas. They will come to see beautiful NWA and see all the career opportunities in Health/Civil Services offered here. To make capture easy we purchased Whova, a virtual conference guide, as our conference platform. It allows exhibitors to QR code “information capture” so you can follow-up with all those that came to your exhibit, passport games to ensure your booth gets traffic and a private breakout room to conduct instant interviews. Our top 10 sponsors will have continuous advertisements in multiple areas of the conference platform. We firmly believe in our mission statement, “One Team, One Mission”. Exceptional emergency patient care is only achievable when it is followed throughout the system, from Dispatch to Physician. We designed this conference to bring everyone together under one roof. Work Together, Train Together, Play Together! We will be offering courses to suit every level of provider; First Responders, EMT, Paramedics, Nursing, Critical Care, Police, and Dispatch. All of our pre-conference courses and presentations are

professional and cutting edge – evidence-based medicine/tactics. We plan to train for exceptional cases by exceptional people. Altogether we will have over 100 hours of content.

Lastly, we have reserved the entire Rogers Convention Center for the conference to allow for everyone to be under one roof! With daily demonstrations, social gatherings, and games, we hope to really build a strong network of connections for everyone. However, we cannot do it without support! We need involvement from all our regional departments and businesses. We request that you consider financial (tax deductible) sponsorship, purchasing a booth, and sending your staff. I am available for questions or meeting at any time.

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501-626-9405

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Chair NWA Fire/EMS Education Consortium

Sponsorship Levels:

Diamond (The MCI) : \$15,000

Gets run of the house! Primary advertising on conference platform, Free Booth, 10 free VIP passes, Banner Advertisement, Symbol on our 2026 re-brand, Inclusion into our promotional video, Advertisement on Website/Social Media, Private meetings to discuss any additional benefits, instruction or outreach we can provide.

Platinum (Level 1 Trauma): \$10,000

Primary advertising on conference platform, Free Booth, 4 free VIP passes, Banner Advertisement, Symbol on our 2026 re-brand, Inclusion into our promotional video, Advertisement on Website/Social Media.

Gold (Industrial Structure Fire): \$5,000

You get a free booth in the Expo!!!! As an exhibitor you will obtain all the perks our Whova platform has to offer. It is a completely paperless conference guide that allows exhibitors to attach videos, advertisements and offers instant contact capture with QR code to make follow-ups a breeze. Your business will also be displayed under GOLD Sponsor on a large banner at the expo main entry, and the top 10 sponsors get continual ticker-tape style advertising on our platform.

Silver (The No- Knock): \$2500

Sponsors receive advertisements: company's name on our large Expo banner under Silver, your company's name on the website with recognition on social media. You will also receive two complementary tickets!

Bronze (K9 Deployment): \$1000

Sponsors receive their company's name on our sponsor banner and one complementary ticket with access to the platform!

Corporate (Lift Assist/Fire Alarm): \$250

Sponsors receive their company's name on our sponsor banner!