

HOW SIDELINE CONNECT WORKS

A HANDS-ON JOURNEY FROM LEARNING THE BASICS TO BECOMING A CONFIDENT, SKILLED, AND IMPACTFUL YOUNG MEDIA PROFESSIONAL.



THE SIDELINE CONNECT JOURNEY

★ WHY IT MATTERS



REAL-WORLD EXPERIENCE
Students learn by doing—not just in the classroom, but in the action.



MENTORSHIP & GUIDANCE
Coached by media professionals and industry leaders.



CREATIVE & TECHNICAL SKILLS
From storytelling to broadcasting, students master in-demand skills.



PATHWAYS TO THE FUTURE
Building portfolios, confidence, and opportunities for life.

1 LEARN FOUNDATIONS



Students learn the basics of journalism, media, communication, and sports storytelling.



2 TRAIN HANDS-ON



Hands-on training in reporting, interviewing, camera, editing, and production.



3 APPLY IN THE FIELD



Students cover real games, events, and community stories as young media professionals.



4 CREATE CONTENT



Students produce digital content, highlights, shows, and stories for multiple platforms.



5 LEAD & INSPIRE



Students become leaders, mentors, and role models who inspire the next generation.



SKILLS DEVELOPED THROUGH SIDELINE CONNECT



COMMUNICATION
& PUBLIC SPEAKING



VIDEO PRODUCTION
& CAMERA WORK



INTERVIEWING
& REPORTING



WRITING &
STORYTELLING



EDITING &
DIGITAL MEDIA



LEADERSHIP &
TEAMWORK



CONFIDENCE &
CAREER READINESS