

KIDS U 32

EMPOWERING YOUTH. ELEVATING FUTURES.

INTRODUCING

SIDELINE CONNECT

THE FIRST YOUTH JOURNALISM LEAGUE

Sideline Connect is the flagship youth media program of Kids U 32. We train the next generation of reporters, storytellers, broadcasters, and digital creators.

REAL STORIES

REAL SKILLS

REAL IMPACT

REAL FUTURES

OUR MISSION

To empower young people through sports, media, education, and leadership development—giving them a voice today and creating opportunities for tomorrow.

STUDENTS ARE TRAINED IN:

REPORTING & STORYTELLING

Learn to ask the right questions and tell powerful stories.

VIDEO PRODUCTION & CAMERA OPERATIONS

Master cameras, angles, and lighting to bring stories to life.

BROADCASTING & ON-AIR TALENT

Develop confidence behind the mic and on camera.

DIGITAL MEDIA & CONTENT CREATION

Create videos, graphics and social media content that gets noticed.

INTERVIEWS & FEATURE STORIES

Interview athletes and leaders and write stories that inspire.

WHAT IS SIDELINE CONNECT?

A hands-on media and journalism program for youth ages 8–18. Students gain real-world experience covering games, interviewing athletes, producing content, and telling stories that inspire their community.

MORE THAN A PROGRAM. IT'S A PATHWAY.

YOUTH. MEDIA. IMPACT.

- ✓ Build confidence
- ✓ Develop leadership
- ✓ Gain career-ready skills
- ✓ Create real opportunities
- ✓ Make a difference

OUR IMPACT

1,000+

YOUTH EMPOWERED

6

CITIES SERVED

12+

COMMUNITY PARTNERS

8–18

YOUTH SERVED

WE DON'T JUST COVER THE GAME. WE **CHANGE** THE GAME.

JOIN. LEARN. LEAD.
BE A VOICE. BE THE FUTURE.

LEARN MORE

KIDSU32.COM