Bitmedia Data Protection Guidelines

Effective Date: Updated 02.11,2025

1. Introduction

Bitmedia ("we," "us," "our") is committed to protecting the privacy and security of any data we collect through our website. While Bitmedia is **an informational website** with minimal data processing, we follow data protection principles to ensure transparency and compliance with applicable regulations.

This document outlines how we handle any user data, including website interactions, analytics, and security measures.

2. Data Collection & Use

Bitmedia is primarily an **informational platform** that does **not require user registration** or collect sensitive personal data. However, we may process the following data:

2.1 Website Usage Data

When you visit our website, we may automatically collect **non-personal** data to improve performance and security. This may include:

- IP address (anonymized where required)
- Browser type & version
- Device information
- Pages visited & time spent
- Referring website (if applicable)

This data is used for analytics, website security, and content optimization.

2.2 Contact Information (if provided)

If you choose to contact us via email or other methods, we may process your:

- Name
- Email address
- Message content

This data is only used for **communication purposes** and is not shared with third parties.

3. Cookies & Tracking Technologies

We may use cookies to enhance website functionality and track visitor interactions. These include:

- Essential Cookies: Required for core functionality (e.g., site navigation).
- Analytics Cookies: Used for website performance tracking (e.g., Google Analytics).

You can disable cookies in your browser settings at any time.

4. Data Security Measures

We implement industry-standard security measures to protect against unauthorized access, alteration, or disclosure of any collected data. These measures include:

- SSL encryption for secure data transmission
- Firewall protection for website security
- Limited data storage to minimize exposure to risks

5. Confidentiality of Investor Information

Bitmedia provides **information about Yana Seiz's collaboration with investors** in the crypto and metaverse industries. We **do not publicly disclose personal details** of these investors, unless explicitly authorized.

- Investor names and financial details remain confidential.
- Any shared investment strategies are for informational purposes only.
- No direct transactions occur on this website.

6. Third-Party Links & External Content

Bitmedia may include links to third-party websites or sources for additional information. Please note that we **are not responsible** for the privacy policies of external websites. We encourage users to review the privacy policies of those platforms separately.

7. Data Retention Policy

We retain only **minimal user data** as required for website functionality. Any voluntarily provided contact information (e.g., email inquiries) is deleted after **[X months]** unless required for ongoing communication.

8. User Rights & Data Requests

As Bitmedia does not process personal user accounts, formal data access or deletion requests are generally not necessary. However, users can:

- **Request deletion** of any voluntarily provided data.
- **Opt out** of website analytics via cookie settings.
- Contact us for any data protection concerns.

For inquiries, reach us at: info@bitmedia.group

9. Policy Updates & Compliance

We reserve the right to update these **Data Protection Guidelines** to reflect operational or regulatory changes. Any significant modifications will be **announced on our website**.

By using this website, you acknowledge and agree to these data protection guidelines.