

Strategic Planning

Individual **MINDSET** and Mutual **UNDERSTANDING**¹

Step 1) Adopt Household VISION and AFFIRMATIONS²

Step 2) Adopt a Household **MISSION STATEMENT**³

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¹ Spencer Johnson, *Who Moved My Cheese?: An A-Mazing Way to Deal with Change in Your Work and in Your Life* (New York: Penguin Puntnam, 2002) /AND/ Stephen Covey, "Part Three: Public Victory," in *The 7 Habits of Highly Effective People* (New York: Free Press, 2004), 183-284

² Covey, "Using Your Whole Brain" and "Two Ways to Tap the Right Brain," 130-135

³ Covey, "Family Mission Statements," 137-139

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Step 3) Determine Household LINES OF EFFORT⁴

Step 4) Set Household **GOALS** within each Line of Effort⁵

Step 5a) Decompose **OBJECTIVES** and **MILESTONES**

Step 5b) Identify and Schedule NEXT STEPS⁶

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⁴ Covey, "Identifying Roles and Goals," 135-137

⁵ Covey, "Identifying Roles and Goals," 135-137 /AND/ Michael Hyatt, "Design Your Future," in *Your Best Year Ever: A* 5-Step Plan for Achieving Your Most Important Goals (Grand Rapids: Baker Books, 2018), 101-148

⁶ Hyatt, "One Journey is Many Steps," 193-203