
JENNIFER O'DONNELL DANZA

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Summary

Accomplished Illustrator and Sculptor with experience working under pressure with multiple editors and overlapping deadlines for large publishers with strong brand assets. My focus has been within the children's publishing field and the figurative arts. I am skilled in both 2D and 3D design and am an avid story teller whose ideas about animals and equines come to full fruition through sculpture.

Work Experience

Sculptor/Ceramist/Restoration Artist

Healing Heart Art Studios-The Art of Jennifer ODonnell Danza

Nanticoke, PA

2010-Present

- Sculpted several successful limited edition equine and animal figurines in both resin and ceramic for purchase by the general public.
- Original sculptures ranged in sizes: 1:20, 1:12, 1:32 and 1:64 and included some of the following figurines: "Opus" 1:64 draft gelding, "Listen" 1:12 Rattus Norvegicus, "Lil' Pumpkin" 1:32 pony, "Leela" 1:32 Mule foal, and "Lemoncella" 1:20 Shetland Pony.
- Molded original sculptures for release in earthenware and porcelain.
- Slipcast original sculptures.
- Painted original ceramics using both underglaze and overglaze methods.
- Worked with a kiln firing low-fire, mid-fire, and high fire clays and slips.
- Created and constructed decorative clay sculptures and functional pottery for purchase by the general public.
- Collaborated with clients in order to produce commission portraits to their specifications and delivered in a timely manner.
- Extensive knowledge of restorations on resin ware, plastic ware and ceramics.
- Conducted research in order to find new techniques of art restoration for sculptures in resin, plastic and ceramics.
- Worked closely with clients in order to discuss the most appropriate method for restoration of their sculptures.
- Designed and maintained website.
- Created and implemented ad campaigns, email marketing, personal branding and blogging using social media marketing outlets.

Workshop & Seminar Presenter

Breyer Animal Creations

Pequannock, NJ

2015-Present

- Conducted seminars for the *Breyerfest* event at the Kentucky Horse Park, Lexington, KY in order to help collectors better understand repair and restoration methods available for their Breyer products.
- Created Powerpoint presentations for seminars.
- Interacted and fielded questions with live audiences.
- Developed artistic workshops with specific content for the *Breyerfest* event.
- Taught and assisted attendees during art workshop on the specifics of paint application and medium usage on Breyer products.

Editorial Contributor

Breyer Animal Creations

Pequannock, NJ

2003-2010

- Created original articles for Breyer's publication: "*Just About Horses*" using Breyer products.
- Worked closely with editor to create articles that would be engaging and suitable for both children and adult audiences.
- Responsible for article ideas, content, clear presentation, photography, and editing all while under specific guidelines and deadlines.

Art Assistant

Field & Stream Magazine

New York, NY

2000-2003

- Designed national and regional pages under strict monthly deadlines.
- Worked in conjunction with editorial staff to develop pages.
- Hired illustrators and photographers for specific layout requirements.
- Responsible for pre-press production and color correction on magazine pages.
- Served as an in-house Illustrator illustrating maps and editorial spots and vignettes.
- Produced logos when needed.
- Worked with photographers, illustrators and other suppliers to produce high quality work for team.
- Worked with production team to create comprehensive specifications in order to create reasonable estimates.
- Helped editorial team in the process of developing visual solutions to a variety of communication problems.
- Managed press checks, art directed photos.
- Maintained production schedules.

Graphic Design

Office of Academic Initiatives and Publications

New York City Board of Education, Queens, NY

1996-2000

- Designed book covers and interiors, catalogs, textbooks, workbooks, brochures programs and certificates using Quark, Illustrator, Photoshop and traditional pre-press methods. Some of the designs included: *The Science Safety Manual*, *The Oceanography Lab Manual*, programs for the International Science Fair and the Westinghouse Science Talent Search. Also worked in conjunction with the New York Historical Society to design the cover for *The New York City 100 Teacher's Resource Manual*.
- Designed logos and promotion items for the aid to the Chancellor of the New York City Board of Education and other board members.

Illustrator

Henry Holt & Company

New York, NY

1998 & 2001

- Designed and Illustrated "*The Friendship of Milly & Tug*" a 64 page children's chapter book.
- Designed and illustrated "*Equinox*" a young reader chapter book.

Illustrator

Carus Publishing

Peru, IL

1994, 1996, 1997 & 1998

- Assigned projects to produce illustrations with specific size and color restrictions for the publications: "*Spider The Magazine for Children*" and "*Ladybug*."
- Illustration which appeared in the December 1994 issue of "*Spider*" was used by the Carus Publishing Company as their seasonal promotion for 1994.

Production Assistant

Marvel Entertainment Group

New York, NY

1993-1995

- Produced layouts and mechanicals for over 100 Marvel titles including: *X-men*, *Spider-man*, and *Punisher*, working for many editors with overlapping requirements and deadlines.
- Produced illustrations for "*2099 Unlimited*" and "*Daredevil*" special mini series.

Education

Pratt Institute, Brooklyn, NY, BFA Communication Design, 1993

Skills

Editorial and Children's Book Illustration, Sketching, Figurative Sculpture, Equine Art, Ceramics, Porcelain Painting, Mold Making for resin production, Plaster Mold Making for ceramics production, Fine Art Restoration for Sculpture, Wheel Throwing, Raku Firing, Canvas Painting, Art Seminars & Workshops, Multi Media, and Writing.

Awards & Exhibitions

- 2021- Original equine ceramic sculpture "*Bella Il Maré-Determination*" accepted into the "*Small Favors 2021*" Exhibition, Philadelphia, PA.
- 2012- Awarded 2nd place in Sculpture for my sculpture "*Listen*" at the "*Fine Arts Fiesta*" Wilkes Barre, PA.
- 2003- Awarded 2nd place in "*The American Horse Publications*" Annual Award category of "*Instructional Series*" for the three part series article titled: "*Hoofin-it*" written for "*Just About Horses Magazine*."
- 2001- Honored by the Junior Library Guild for, "*The Friendship of Milly & Tug*."