

For more information contact: Adrenna Alkhas Marketing and Communications Director (209) 668-1333 ext. 336 – Office

For Immediate Release: April 4, 2019

"UNA NOCHE" AT STANISLAUS COUNTY FAIR

Turlock, CA (April 4, 2019) – Boy band mania is coming to the Stanislaus County Fair with iconic pop and contemporary R&B group 98° Degrees!

98° Degrees will be performing at the Stanislaus County Fair **Saturday**, **July 20, 2019** on the **Coors Light Variety Free Stage** at **8:30 p.m.** The concert will be hosted by **KHOP 95.1** and is free with the price of Fair admission.

"It's always wonderful to have a talented group such as 98° Degrees come to our Fair," said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. "Guests will feel their passion and the iconic band will take them on a memorable journey of songs from the late 90's and early 2000's."

In five short years — from 1997 to 2002 — the Pop & Contemporary R&B vocal group, 98° Degrees sold a staggering 10 million records, scored a chart-topping single, "Thank God I Found You," with Mariah Carey and Joe, and collaborated with their collective idol, Stevie Wonder, on "True to Your Heart," for the 1998 animated Disney film, *Mulan*. Their fourmillion-selling album, *98° and Rising* (1998, Motown), spawned the top-5 favorites "Because of You," "I Do," and "The Hardest Thing," while 2000's *Revelation* (Universal Records), which sold two million copies, peaked at number 2 on the Billboard 200 and yielded a trio of hits, "Give Me Just One Night (Una Noche)," "My Everything" and "The Way You Want Me To."

The group emerged at a time when teen-oriented acts such as the Spice Girls, The Backstreet Boys and NSYNC were just hitting the top of the charts around the world. They differentiated themselves from many of the other teen bands at the time as they wrote much of their own material, which reflected their own R&B influences. Over the past 15 years, all four members have enjoyed other careers outside of music. Nick, who was recently on Season 25 of ABC's *Dancing with the Stars*, launched a successful solo music career and has starred on TV shows both as an actor (The WB's *Charmed* and *One Tree Hill*) and as a television host (VH-1's *Big Morning Buzz Live*, NBC's *The Sing-Off*). Drew was crowned season two winner of *Dancing with the Stars*, been on Broadway, and both brothers opened Lachey's Bar (A&E). Timmons joined members of Backstreet Boys and 'NSYNC for VH-1's *Mission Man Band* and Nick Carter's Sci-Fi feature, *Dead Seven*. Timmons is involved in various media and cause related projects stemming from his foray into politics as a mayoral candidate of Cincinnati.

The 2019 Stanislaus County Fair opens Friday, July 12th for a 10-day run. Fair guests can count on an award-winning experience that has been over 108 years in the making. Discounted Fair admission tickets, unlimited ride wristbands, and the Fair season pass will be on sale beginning Saturday, April 20, 2019. Corporate ticket sales will also be available to purchase at a highly discounted rate. Visit the Fair's website for upcoming ticket sale information at www.stancofair.com.

The 2019 Fair will feature a spectacular children's area presented by Sky Trek Aviation. Also planned for 2019 are 10-nights of free celebrity concerts included with Fair admission, a total of three stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals. Metal-mashing motorsports, Portuguese Bull Fight night, and one night of rodeo in the FoodMaxx Arena will also be featured.

To receive future Fair announcements follow us on Facebook at facebook.com/stancofair. Also, follow us on Twitter and Instagram @stancofair.

The mission of the Stanislaus County Fair is to provide a family and community-oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, visit <u>www.stancofair.com</u>.

-###-