

TERRA LYNN KNUDSON

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THEATRICAL ARTS & EDUCATIONAL OUTREACH

Award-winning performing artist, playwright, and performer with demonstrated leadership skills and proven track record of success working with and establishing viable non-profit charitable arts organizations specializing in theatrical arts and educational outreach. Additional success working directly with the elementary school districts in Long Beach, Los Angeles and Anaheim to develop and execute educational programs and classes in the arts. Key competencies include:

Performing Arts: Voice/Stage
Program Development
Curriculum Creation & Implementation
Course Instruction
Strategic Planning

Expertise in Classical theatre/history
Creation of Marketing & Educational Tools
Project Management & Team Leadership
Operations & Development
Web Graphics & Design

EXPERIENCE

FREELANCE WRITER ~ EDUCATIONAL CONTENT: EA Edu Design **2021 - Present**

Responsible for providing original narrative and corresponding test templates to be illustrated and translated into Chinese for international educational program. Working directly with supervisor and editors to create a catalogue of characters and backstories that will be shared and explored by an additional roster of 100+ future writers. The result is a curated library of stories and educational curriculum to support fluency for non-English speaking primary and secondary students.

INDEPENDENT CONTRACTOR/ARTS: (Los Angeles & Orange Counties) **2002 – Present**

Serving a variety of clients with artistic and production requirements including collaboration in playwriting, direction, musical composition, recording, educational instruction and performance. Recent projects include:

Project: *Grasping Bullying*. Original, multi-media educational assembly campaign to combat bullying.
Producer: Olio Theatre Works, Inc.

- Creation and development of original script.
- Coordination of filmed interviews and testimonials. And, editing of footage for final product.
- Editing and creation of educational companion materials
- Compliance with the California CORE educational standards.

Project: *We Did It for You*. Original educational musical in celebration of Women’s History Month.
Producer: Patty Turrell, Women’s Journey Conference.

- Creation and recording of original musical and musical adaptations for production.
- Director of production and weekly master classes in acting, voice and movement for cast.
- Supervision of over 20 performances in Los Angeles, Orange and San Bernardino Counties.
- Participation in multiple fundraising and networking events.

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- Performance in and supervision of international Internet Live Stream for International Women's Day Conference.

Project: *Rockin' Shakespeare in the Park: A Midsummer Night's Dream*

Producer: The Anaheim Performing Arts Center Foundation

- Creation and execution of musical adaptation of Shakespeare's *A Midsummer Night's Dream* for a contemporary audience.
- Creation and execution of Educational Outreach relationship with the Boys & Girls Club of Anaheim, conducting weekly instruction in theatre, Shakespeare, movement and voice.
- Production oversight, direction, performance, media relations, oversight of three entities: Anaheim Ballet, Orange County Symphony musicians, Olio Theatre Works' company members.
- Successful run, free to the community, at Pearson Park in Anaheim establishing relationships with local school children and community organizations.

ADDITIONAL EXPERIENCE

OLIO THEATRE WORKS, INC. (Long Beach, Los Angeles, Anaheim, CA)

2004 – Present

Founder/Artistic Director

Serves the communities of Los Angeles and Orange counties through a variety of theatrical productions and educational outreach programs in a wide variety of venues including restaurants, schools, libraries, theatres and private events.

- Founding of independent 501(c)3, non-profit theatre company with roster of 20+ actors.
- Serves as Executive Producer/Artistic Director for all productions and outreach programs.
- Director, performer, and producer of over 200 productions.
- Creation of Shakespeare adaptations for education outreach programs targeted for primary and secondary school audiences.
- Creator and sole manager of website content, branding, social marketing, communications, and community relations.
- Established an on-going reputation among local arts community for highly professional, quality entertainment and enrichment, offered to a wide variety of audiences, and in traditional, as well as unconventional venues.
- Chief playwright, producer, marketing director, and production director for all company related events.

MUSICAL THEATRE WEST (Long Beach, CA)

2007 - 2009

Educational Outreach Coordinator

Liaison for schools in local district as well as 50 surrounding neighborhoods. Responsible for working with educators to bring public school students to live theatre performances

- Logistics and coordination of Educational Outreach Program for over 2,200 elementary school students/year into Broadway-caliber musical theatre.

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- Creation and execution of educational curriculum for theatrical performances and in-classroom instruction.
- Seeking and securing of financial support and services from the office of Los Angeles Supervisor Don Knabe to assist in transportation to special senior and youth community matinees.
- Participation in the creation and implementation of a standards-based touring educational musical and development of accompanying study guides and educational tools.
- Establishment and nurturing of relationships with educators and community schools, donor and volunteer relations. As well as staff relationships with local theatre venues.
- Creation and distribution of promotional materials and EPK materials.

EDUCATION & PROFESSIONAL DEVELOPMENT

BFA – Concentration in Acting, University of Colorado at Boulder, Boulder, CO.

Acting/Voice/Body/Classical Theatre Training – Kristin Linklater (Emerson College, Boston, MA), Martin Jenkins (Royal Shakespeare Company), Armin Shimerman & Elizabeth Swain (Antaeus Theatre Company, Los Angeles), Curriculum Development/Acting – Sean Kelley of Roosevelt College, Chicago, IL.

Non-Profit Development: Active participant in the creation and execution of multiple non-profit and educational outreach organizations, focusing on performing arts and educational arts development for primary and secondary school students. Creation and execution of curriculum and original content for productions and special events produced by the non-profit organizations and their constituents.

- **Associated Training:** Participation in multiple development and management conferences and seminars, as well as workshops on grant-writing and operations for start-up 501(c)3 arts organizations, Long Beach, CA.

Additional Skills: Basic web design for multiple sites; including copywriting, graphics, marketing, logo and content creation, and implementation of targeted branding online and on social media.