

CONTENT LEAD CHECKLIST

These are the 5 video clips we need to capture.

#1 AUDIENCE CLIP

A video of the audience size. Try not to get peoples faces (Film from the back of the room)



#2 SPEAKER CLIP

A close up video of the speaker delivering their lecture



#3 PROJECTOR CLIP

Clips of the presentation



#4 "ON TAP" CLIP

A clip of the bar, bartender preparing a drink, or a drink itself in use



#5 VIBES/ CREATIVE CLIP

A clip of something taking notes, tea light candles on a table, or any kind of creative take. (or a repeat of any 1-4)

