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CHOKCHEY MICROFINANCE PLC

JOB DESCRIPTION

POSITION	DUTY STATION	REPORTING TO
Senior Digital Product	Head Office	Director of IT & Product Development

I- DUTIES & RESPONSIBILITIES:

- Drive product strategies and long-term vision to build best in class digital products
- Partner with IT to manage the roadmap and backlog to ensure that IT delivers all capabilities on time and per expectation
- Will oversee the product development process to ensure new features and enhancements are meeting branding, usability, and ultimately business objective standards.
- Will develop a successful roadmap that outlines what actions needed to be taken by teams for the product to be successful

II- QUALIFICATIONS:

- Bachelor's or master's degree in Business Management, Sales/Marketing, or Equivalent
- Encourage from insurance and telecoms field
- Minimum 2 years of experience with Business to Business, Sale/Marketing, or any related fields in any institutions
- An individual with positive mind set, strong leadership skills, interpersonal communication skills, outgoing person.
- Extensive knowledge on analytical, quantitative, qualitative, problem solving, planning, communication (written and verbal), presentation, relationship management skills.
- Be innovative, dynamic, and confident.
- High-level communication skills
- Demonstrated and proven achievements/results
- Be proficient in English both speaking and writing.
- Ability to motivate and train salespeople.... etc.
- Fully committed to CHOKCHEY's vision, mission, culture, and values
- Demonstrate high level of ethical behavior and trust worthiness
- High personal integrity, morality and be able to work under pressure