

HONORING OUR FAVORITE

Equalizer

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TOTAL RETAIL VALUE OF THIS BOX: \$124

DEAR GENTLEMAN'S BOX MEMBER, Jeff's Letter

Cheers!

Poigh young



Jeff Zeiders
Jeff's Job Title



HONORING OUR FAVORITE

Equalizer

This month we honor one of the biggest icons in Hollywood, known for masterfully playing characters exuding grace and humanity. He is a household name, with awards and recognitions and a career spanning 35+ years. Since the 1980's he has been in at least 55 films, and has directed 4. He has been awarded Oscar, Golden Globe, SAG and Tony Awards (to name a few). He has also received several honorary degrees, from prestige universities, on top of earning his Bachelor's degree.

Some of his most notable roles include human rights activist Malcolm X in the film Malcolm X, drug leader Frank Lucas in American Gangster, and football coach Herman Boone in Remember The Titans. The month's box features reds, inspired by the team colors in the film Remember The Titans, which many would agree to be one of the best football films of all time.

With a net worth of over \$215 million, our honoree has shared his wealth by contributing to multiple organizations and nonprofits. He has helped raise millions for The Smithsonian Museum of African American History, and has donated millions to help build a church facility in Los Angeles. He has been a national spokesperson for Boys & Girls Club of America since the 90's, and has devoted time to visiting wounded soldiers through the Fisher House Foundation. We couldn't be more enthusiastic to honor such a successful and altruistic gentleman this month!

"Success? I don't know what that word means. I'm happy. But success, that goes back to what in somebody's eyes success means. For me, success is inner peace. That's a good day for me."











KINGS STAY KINGS

TIE, \$29

This month we bring you a classic, holidayred tie, made by the Canadian company King Stay Kings. This tie is 100% cotton, making it lightweight and perfect to wear all year round.

King Stay Kings are a premium, men's fashion accessories company out of Canada. Their primary goal is to give their customers a wide variety of first-class accessories at an affordable price. Enjoy 20% off their site with the code GBPROMO20.

KINGS STAY KINGS

SHOE LACES, \$5

King Stays King is also the brand behind the red shoe laces included in this month's box. Made from elastic and polyester, these laces add color and uniqueness to your shoes. Pair them with your favorite shoe or boot and walk in confidence.

kingsstaykings.ca

DEADSOXY SOCKS, \$15

DeadSoxy's exclusive line of socks, called Boardroom, set the bar high with their bold colors and patterns. This month we are offering 3 different designs of this specific style to our members (you may not receive the same design as shown in the image). The socks are made from breathable, moisture-wicking fabric, fit for comfort all day long.

Gone are the days of traditional socks.
With smart designs, premium fabrics and all around superior socks, Deadsoxy is a brand setting the bar high. They offer both mens and womens socks, that push the boundaries of tradition without compromising functionality.



deadsoxy.com







WATCH, \$45

This month we teamed up with W.Marrison Watches to bring you a sleek and modern watch, featuring rose gold accents and a burgundy nylon strap. What's so great about nylon, is that it is durable and comfortable. Enjoy this unique addition to your growing watch collection!

W.Marrison Watches was established to bring the highest quality to the everyday watch enthusiast. W.Marrison is named after Warren Marrison, who in 1927 with J. W. Horton invented the world's first quartz clock. They are passionate about great design and expert craftsmanship, which is reflected in the watch we brought you this month.

wmarrison.com

TIE BAR, \$15

Keep your tie in place with the Howard Matthews Tie Bar this month. To wear it properly, slide it over your tie and shirt placket, between the third and fourth buttons.

Started by two corporate-working men with a passion for mens fashion, Howard Matthews provides all the essentials for dressing like a gentleman. After searching for accessories for themselves that didn't break the bank, and were of fine craftsmanship, and falling short time after time, founders Matt and Howard took matters into their own hands. They started to create accessories for themselves and family, and became very good at it, leading to the creation and success of their business, Howard Matthews.



howardmatthews.ca







HOWARD MATTHEWS LAPEL PIN, \$15

Howard Matthews is also the brand behind the button lapel pin this month. The floral design is simple and understated, making it a perfect go-to lapel for events and work.

howardmatthews.ca



Whether you are hosting a small gathering, or spending your Holiday season cozied up at home, why not learn a new drink recipe? We've got you covered on a festive, holiday version of the classic Old Fashioned cocktail.

INGREDIENTS

- Orange Wedge
- Ice
- 3 Cranberries
- Sugar
- 2 oz Rye Whiskey
- 2 Dashes Angostura Bitters
- 1 oz Cranberry Simple Syrup

INSTRUCTIONS

- 1. Rim glass with sugar (if desired)
- 2. Muddle the cranberries in a glass
- 3. Add rye and simple syrup
- 4. Top with bitters and stir
- 5. Add ice and garnish with orange slice and more cranberries (if desired)



Recipe and photo credit: gastronomblog.com/christmas-old-fashioned/



FEATURED MEMBER Q & A

Andrew Longo

FUN FACT

I can juggle!

32 Surfside November 2014

Q: What would you say your favorite box has been? And why?

A: There have been a lot to choose from. But the most recent that comes to mind is "Honoring Healthcare Professionals". I loved all the items in this box.

Q: Since you have received so many boxes if you could curate your perfect box, what would be inside?

A: I don't get to dress up as often as I would like, so more items for day to day use would be preferable. Sunglasses, cologne, shave/skin care items, socks (more casual perhaps), bracelets/watches/something to accent attire.

Q: What is something you'd like to see in a Gentleman's Box this year that you haven't received in the past?

A: Something for a vehicle that ties in to a theme. Maybe some stickers/magnets that would correlate to a month's theme or featured person. Or even some cleaning products/scents that can be used quick and readily. Or even something useful in an emergency.

Q: If you had to describe your gentleman-like style, how would you?

A: I try to look my best at all times if I can help it. Whether I'm at work, the gym, or with friends. A comfortable pair of shorts or jeans with a nice t-shirt or polo and a pair of Vans.

Q: What made you sign up for the Gentleman's Box and keeps you on?

A: I originally saw an ad on Instagram. Previewing the items I would be able to receive and the price being great, I took a chance and signed up. I enjoy trying the sample items and continuing to receive great brands that I may normally never hear about.

Q: Lastly, what does being a gentleman mean to you?

A: A gentleman to me is someone who always puts others first. Someone who does for others without looking for payback. A gentleman means being honest and loyal while keeping his integrity in all he does. He always does the right thing whether or not someone is watching. A gentleman means being responsible in all aspects of his life. It means being chivalrous and strong in both body and mind. He faces all adversities without fear and is very confident without being egotistical.



Gentleman's Exclusive

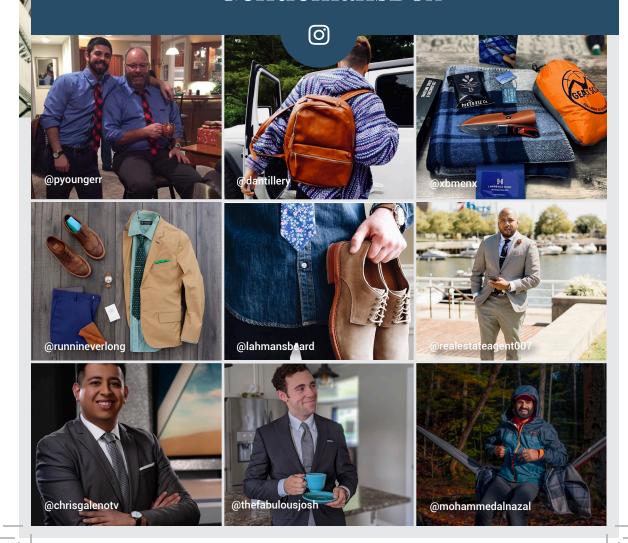
DEAL OF THE MONTH

Ready to join our Premium Subscription? Sign up now for \$30 off!

Use code GPOST30 at checkout.



#GentlemansBox





Gentleman's Tip



Every gentleman should have good intentions, so always be honest and upfront with your relationships.

gentlemansbox.com



@gentlemanshov



/thegentlemansbox



@gentlemansbox



/gentlemansbox



gentlemansho



/gentlemansbo