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**TOCA JUNIORS**  
FUELLING THE FUTURE

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**TOCA JUNIORS**  
FUELLING THE FUTURE

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**TOGA JUNIORS**



**For many of us,  
motorsport started  
at a young age**

As children, we would often admire the motorsport industry, those who showed up every weekend with the racing blood in their veins. We looked up to those who, without fail turned up to race with their team & their family. Each generation of racing families were born over the years, and with this our passion to provide the opportunity for the younger generation of racing drivers became key in the progression & preservation of the passion of motorsport

**Fuelling the future**  
the future



# TOCA JUNIORS



The TOCA Junior Championship holds the ambition to be the highest profile Junior Championship, & therefore building the next generation of British motorsport champions



# 2024 CHEVRON B1417

'As a lad growing up in Bolton, the home of Chevron racing cars, and being mad about racing cars and living less than half a mile from the Chevron factory, I used to pedal down there to see the cars being built and loaded onto trailers whilst hanging around in the yard.

I grew up watching Bolton's own race car factory's cars winning races around the world, and with the untimely passing of Chevron founder Derek Bennett in the early 80's, seeing the decline of Chevron without the leadership of its understated leader was sad.

**To see his cars live on to this day still winning around the world again in historic racing is fabulous to see.**

So to put the Chevron name to this new race car and giving young drivers and teams the opportunity to have hopefully a little bit of that Chevron magic, I hope Derek would approve.'

**David Beecroft | Director**

## WHY CHEVRON?



- Chassis**
- Bespoke spaceframe chassis with front & rear removable subframes
    - Built to current FIA safety regulations (including 60mm main ROPs hoop)
  - Flat floor aero with effective front splitter and adjustable rear wing

- Engine**
- Bespoke 4 cyl 1789cc TOCA engine restricted to junior regulations on power to weight
    - Fuel injected with sealed and controlled ECU
  - FIA 30 litre fuel tank with chassis protected fuel routing

- Drivetrain**
- Sealed Elite LSD differential
    - Sealed Elite prepared
  - 5 speed low maintenance gearbox with sequential shift

- Suspension**
- Bespoke and sealed 2-way dampers with controlled springing
    - Adjustable front and rear anti roll bars

- Driver Interaction**
- Full BTCC/FIA seat with 6 point mounting
    - Adjustable steering position
  - Adjustable brake throttle and clutch pedal

- Driver Training**
- Front and rear facing cameras with data logging for driver training & judicial use

- Tyres**
- Goodyear all weather tyres with restrictions on how many used per event

# TOCA JUNIORS

Donington Park National 26-27 April

Brands Hatch Indy 10-11 May

Snetterton 300 24-25 May

Thruxton 7-8 June

Oulton Park Island 21-22 June

Croft 2-3 Aug

Knockhill 16-17 Aug

Donington Park GP 30-31 Aug

Silverstone National 20-21 sept

Brands Hatch GP 4-5 Oct

The TOCA Junior Championship is broadcast across the biggest free-to-air TV audience in the UK, offering sponsors unparalleled broadcast reach. This massive exposure ensures that sponsoring brands are consistently visible, during thrilling live races and curated satellite content that will captivate our viewers attention well beyond race day.

The TOCA Junior Championship inaugural season has an expansive media lineup planned, designed to connect fans and sponsors to the electrifying world of motorsport like never before.

With our ambassador-driven content, captivating podcasts and an engaging digital series, the TOCA Junior Championship promises a rich, multimedia experience.

Our content will be delivered across prominent platforms such as ITV, TikTok, YouTube, and Spotify, and this content strategy not only highlights the thrilling competition and behind-the-scenes action but also

amplifies sponsor visibility across diverse media landscapes.

In 2025 the TOCA package will be broadcast on ITV to an estimated audience of over 15 million viewers.

The TOCA Junior Championship will proudly sit in the supporting package to the British Touring Car Championship at the pinnacle of UK motorsport. The TOCA Junior Championship planned presence on social media will further enhance sponsor visibility, tapping into a network of followers who interact, share, and celebrate every aspect of the racing experience.

This integrated approach to broadcasting and digital engagement provides a unique opportunity for sponsors to increase their visibility and impact.

10,000,000+

Broadcast Audience



With a dedicated media team, The TOCA Junior Championship aims to engage with a reach and vibrant audience of over 1 million users across pivotal social platforms like Facebook, Instagram, TikTok, and YouTube. The championship's social media presence will be powered by robust engagement strategies, including significant contributions from our brand ambassadors who command an impressive following.

Combined with our dedicated fanbase from the initial brand launch, and the loyal followers of our drivers and teams, our social media network will provide a fertile ground for sponsor exposure. Sponsor's messaging will resonate across the entire spectrum of motorsport enthusiasts.

Beyond mere visibility, partners will benefit from the strategic support of our dedicated media team, tasked with maximising every sponsorship opportunity. This includes tailor-made placements in driver and team socials, account takeovers, behind-the-scenes content, driver diaries, and Q&A sessions.

Additionally, our partners receive dedicated ad spend, with content specially curated for impactful stories, reels, and product placements. This comprehensive approach ensures that every aspect of a brand's presence is expertly managed and optimised, making your alignment with the TOCA Junior Championship a strategic partnership that drives brand growth and visibility.



# TOCA JUNIORS

FUELLING THE FUTURE

Exclusive hospitality with the TOCA Junior Championship, where sponsors and partners can unlock unparalleled opportunities to entertain clients and foster key business relationships in a thrilling and dynamic environment.

Each race weekend offers premium hospitality hosted by circuits and the TOCA Junior Championship facilities designed to provide an unforgettable experience for both sponsors and their guests. These packages are tailored to facilitate intimate business interactions and networking while enjoying the high-octane excitement of motorsport.

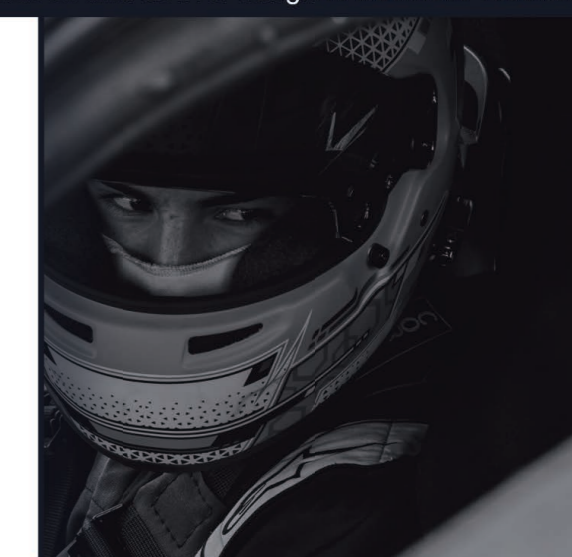
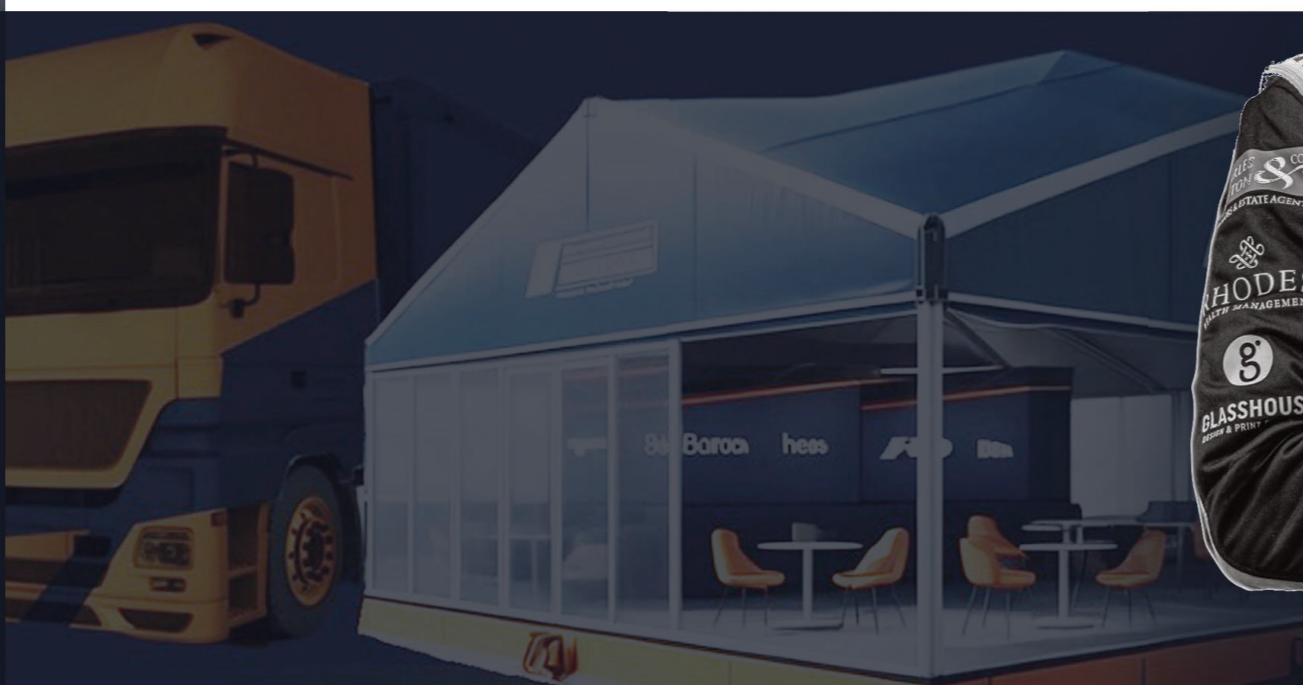
The setting allows sponsors to engage with clients and discuss business prospects against the backdrop of live racing, ensuring a memorable and impactful business entertainment experience.

Leveraging the TOCA Junior Championship hospitality extends beyond client entertainment; it offers a unique promotional platform as well. Sponsors and partners can utilise circuit and TOCA Junior Championship facilities as prizes in customer and employee engagement programs, providing winners with a once-in-a-lifetime experience at one of the UK's most exciting motorsport events.

Additionally, every race event includes designated branding and exhibitor space for sponsors, enabling direct interaction with an audience of over 500,000 spectators annually. This setup not only facilitates immediate sales and product showcases but also enhances data capture and lead generation opportunities.

The TOCA Junior Championship team are dedicated to ensuring that each sponsor maximises these opportunities, supporting them in creating impactful, tailored experiences that resonate with attendees and deliver tangible business results.

THE NETWORK



# TOCA JUNIORS

# TOCA JUNIORS



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broadcasting

guidance

support

grids

teams

history

growth

development

motorsport

drive

engagement

media

hospitality

tracks

paddock

teamwork

opportunity

enthusiasm

nurture

success

excitement



fuelling the future

# 2025

CONTACT US

