

BUILDING THE NEXT-GEN OF CONSCIOUS IMPACT LEADERS



ABOUT THE PROGRAM:

- Blended educational program with
 - **Theory:** learn business principles tied with emotional intelligence
 - **Practical experience:** build a social project on your local community or around the world
 - Taught by active entrepreneurs & guest speakers
 - Weekly mentorship available
- **Topics cover** softs skills (leadership, empathy, public speaking, and creativity), sales & fundraising, innovation, sustainability, recruiting, social media, mental health, financial literacy, and emerging technologies

HOW WE ADD VALUE:

- ❖ Developing more socially-emotionally connected students (fewer mental health issues among high schoolers)
- ❖ Preparing students for the “new normal” of the business world (digital, technological, and with a lot of innovation)
- ❖ Innovating in extracurricular activities (a great STEAM program)