We're a child education and development company. At LEGACY Parenting Survival Wear we believe that early childhood learning and development starts with parental engagement. We start the process by making apparel that is color calibrated, geometrically and strategically designed, comfortable and affordable to wear, and easy to connect. We just happen to use an apparel platform to do it. Brands for Utility, Interaction, Learning & Thought; LEGACY brands are designed to offer that assistance. We bring a unique approach to parent and caregiver support with products designed for functionality, utility, and infant & early childhood development. We believe that ensuring our children's well-being and mental development early on is a shared responsibility and we are here to play our part.

Our Family of Brands















### "It's about the imprint."







LEGACY Parenting Survival Wear®

San Diego, CA 92117-3939 Phone: 858-228-4074 Email: services@legacy-clothing.com

www.LEGACY-CLOTHING.com

\* Shirts are inspired and based on open source University studies.



# LEGAGY "" Parenting Survival Wear

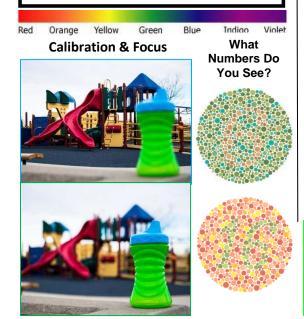
An innovative clothing brand that merges comfort, convenience, utility, and value with the benefits of early stage *Child Learning* and *Development*, while stimulating and fostering a bonding experience between children and their parent or caregivers.





### **Vision & Features**

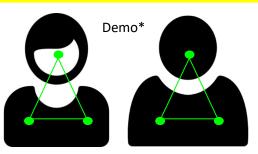
We started LEGACY Survival Wear brands with one thing in mind: to provide a multifunctional apparel line that allows for casual comfort, affordability, and provides an educational advantage to a child. LEGACY brands are based on proven University studies on infant vision development (maturity) through the optical spectrum, primary color utilization, object recognition, and multi-channel interaction through the mental and physical product attributes.



## B.U.I.L.T. for Parents, Created for Children

LEGACY Survival Wear brands are an apparel and accessory collection designed with infant, early childhood education, and engagement at its core. Our products are designed with parents in mind, while offering a jump-start to child development and early stage learning. Mothers, fathers, and care providers love how our products introduce infant learning and encourage interaction, while also allowing them to multi-task as they provide child care or conduct day-to-day activities. Each product has been specifically created for convenience and cost consciousness while delivering comfort, style, engagement, and carefree wear.

The goal of each LEGACY style is to generate and stimulate interactions between parent and child. *The Benefit Circle™* that is created caters to the early bonding experience which is a key component of a child's physical, emotional, and mental development utilizing a \*Constant Cognitive Connection™ strategy. This allows both the adult and the child to start building a life-long connection through recall, recognition, and memories.



\*The triangle effect created between the geometric shapes on the shirt and the face will allow a child to cognitively imprint the connection. *Constant Cognitive Connection*™







What shirt is right for your baby?
Visit
www.LEGACY-CLOTHING.com

#### COMING SOON:

Our products will possess the added benefit of moisture repellency for those teething, vomit prone and accidental moments.

### References & Sources

- American Optometric Association: Infant Vision: Birth to 24 months of Age
- National Center for Biology Information: Infant Visual Habituation by John Colombo and D. Wayne Mitchell
- Howe CQ, Purves D (2005) Perceiving Geometry: Geometrical Illusions explained by Natural Scene Statistics. New York: Springer Press
- .Mayo Clinic: Healthy Lifestyles: Infant and Toddler Health by Mayo Clinic Staff
- UCSD: Department of Psychology: Infant Vision