

Session Topics and Learning Objectives



5 April 2024 - 12 noon to 4 PM CET

Using Learning Styles for Teaching and Learning Effectiveness

by Pär Martensson,
Stockholm School of Economics

Learning objectives:

- Enable participants to understand their students' learning styles in terms of the Honey and Mumford (H&M) learning styles typology
- Assess the degree to which participants' current teaching effectively addresses each of the four H&M learning styles
- Apply the H&M typology to participants' design of a session or course



12 April 2024 - 12 noon to 4 PM CET

Boost Your Presence in the Classroom

by Al Nedjari,
Dramatic Resources

Learning objectives:

- Experiment with and apply varied use of participants' bodies and voices in a series of experiential exercises (led by a professional actor)
- Identify the body and voice behaviours that lead to (and detract from) impact
- Apply the H&M typology to participants' design of a session or course



19 April 2024 - 12 noon to 4 PM CET

Uncover the Best Teacher in You

by Nana von Bernuth & Thomas Hellwig,
INSEAD

Learning objectives:

- Analyse the attributes of each participant's 'best self', through application of the Reflected Best Self Survey (completed beforehand)
- Apply the principles of positive psychology to the classroom setting, uncover key strengths of the faculty member and how to leverage them more
- Identify what to keep and what to change in one's teaching style based on the report and coaching discussions



26 April 2024 - 12 noon to 4 PM CET

Engagement and Credibility: Tools and Tips

by Daniel Simonovich,
INSEAD

Learning objectives:

- Observe, examine, and apply tools and techniques for enhancing classroom engagement
- Observe, examine, and apply tools and techniques for enhancing one's credibility as a teacher
- Develop participants' case-teaching skills

